

CHAPTER V

CLOSING

5.1 Conclusion

According to the finished campaign design, the writer has concluded a few things that can be included in the conclusion of this thesis:

1. The storytelling campaign titled Alter Melody has been successfully made using the software Ren'py and Action Editor. The aim of the campaign is to change their minds from completely using Artificial Intelligence and claiming it is their work to people who understand that the Artificial Intelligence engine is merely a tool to help them make music as a reference or as a base.
2. After spreading the questionnaire, the writer has accumulated a total of 108 respondents, more than 50% of the respondents have an interest in AI music and completely agree with the concept of making music with Artificial Intelligence. Finishing the campaign, the writer has given the finished product to beta testers to see how the campaign has an effect on them. After the beta test, all of the beta testers agree that the campaign has given them an emotional change as they feel connected to the characters and are willing to change their ways.

5.2 Advice

After finishing the entirety of this design campaign, there are a few things that needs to be noted as an advice to students who are interested in the same topic or even different topics, here are some of the advices that the writer has compiled:

1. Pick a topic that genuinely interests you in terms of designing or research, the slightest interest in the topic can go a long way in terms of designing and motivation to finish.
2. Manage your time well. There may be things that distract you from doing the report but you should have priorities on which is more important.

Managing your time between breaks, doing reports and working on the chosen media is important.

3. Have an open mind on other people's opinions. Accepting other people's opinions on your work is also a lesson to be learnt, by opening your mind to different inputs, your work may improve even further.
4. Be polite and professional when asking information to people from the industry in interviews.
5. Avoid making personal assumptions in the making of the report and always base it off of data and research.
6. Put in theories as much as you possibly can until it is detailed and accommodate to your research.
7. Take into consideration of various different sides of your problem, don't take only one side and stick with it. Your problem may have dimensions to it that wasn't seen before.

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