

## DAFTAR PUSTAKA

- Adha, L. A. (2020). Digitalisasi Industri Dan Pengaruhnya Terhadap Ketenagakerjaan Dan Hubungan Kerja Di Indonesia. *Journal Kompilasi Hukum*, 5(2). <https://doi.org/10.29303/jkh.v5i2.49>
- Agnes Dessyana, & Benedicta Prihatin Dwi Riyanti. (2017). The Influence of Innovation and Entrepreneurial Self-Efficacy to Digital Startup Success. *International Research Journal of Business Studies*, 10(1). <https://doi.org/10.21632/irjbs>
- Agu, A. G., & Nwachukwu, A. N. (2020). Exploring the relevance of Igbo Traditional Business School in the development of entrepreneurial potential and intention in Nigeria. *Small Enterprise Research*, 27(2), 223–239. <https://doi.org/10.1080/13215906.2020.1752789>
- Ahdiat, A. (2024). *Survei INDEF: Banyak UMKM Utamakan Jualan Lewat Aplikasi Digital*. Databoks.Katadata.Co.Id. <https://databoks.katadata.co.id/datapublish/2024/01/29/survei-indef-banyak-umkm-utamakan-jualan-lewat-aplikasi-digital>
- Ajzen, I. (1991). *The Theory of Planned Behavior*. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Akhter, A., Anwarul Islam, K. M., Karim, M. M., & Bin Latif, W. (2022). Examining determinants of digital entrepreneurial intention: A case of graduate students. *Problems and Perspectives in Management*, 20(3). [https://doi.org/10.21511/ppm.20\(3\).2022.13](https://doi.org/10.21511/ppm.20(3).2022.13)
- Anjum, T., V, R. B., & Nazar, N. (2020). Mediating Role of Attitudes to Enhance the Creativity Disposition towards Entrepreneurial Intention. *International Journal of Psychosocial Rehabilitation*, 24(03). <https://doi.org/10.37200/ijpr/v24i3/pr200811>
- Antoncic, J. A., Antoncic, B., Gantar, M., Hisrich, R. D., Marks, L. J., Bachkirov, A. A., Li, Z., Polzin, P., Borges, J. L., Coelho, A., & Kakkonen, M.-L. (2018). Risk-Taking Propensity and Entrepreneurship: The Role of Power Distance. *Journal of Enterprising Culture*, 26(01), 1–26. <https://doi.org/10.1142/s0218495818500012>

- Aslam, A. P. (2023). Do Economic Literacy and Digital Literacy among Business Actors registered in the Grab Application Contribute to Entrepreneurial Behavior? *Pinisi Journal of Entrepreneurship Review*, 1(2).
- Astuti, A. W., Sayudin, & Muharam, A. (2023). PERKEMBANGAN BISNIS DI ERA DIGITAL. *Jurnal Multidisiplin Indonesia*, 2(9). <https://jmi.rivierapublishing.id/index.php/rp>
- Atmono, D., Setiawan, A., Rahmattullah, M., Hasan Basri, J., Banjarmasin Utara, K., Banjarmasin, K., & Selatan, K. (2023). The Effect of Risk Propensity, Entrepreneurial Intention and Entre-preneurial Self-Efficacy on Students' Entrepreneurial Behavior History Article. *Dinamika Pendidikan*, 18(2), 193–205. <https://doi.org/10.15294/dp.v18i2.47443>
- Bayat, B., Akbarisomar, N., Tori, N., & Salehiniya, H. (2019). The relation between self-confidence and risk-taking among the students. *Journal of Education and Health Promotion*, 8(1). [https://doi.org/10.4103/jehp.jehp\\_174\\_18](https://doi.org/10.4103/jehp.jehp_174_18)
- Bayu Prasetya Basuki. (2023). *UMKM Goes Digital*. Kemenkeu RI. <https://djpb.kemenkeu.go.id/kanwil/ntt/id/data-publikasi/artikel/2886-umkm-goes-digital.html>
- Brown, I., Beale, R. L., & White-Johnson, S. (2011). PERCEPTIONS OF ENTREPRENEURIAL INTENTIONS & RISK PROPENSITY: SELF RELIANCE AND SELF EFFICACY IN COLLEGE STUDENTS TO ENCOURAGE KNOWLEDGE. *Review of Business Research*, 11(5).
- Darmanto, S., Darmawan, D., Ekopriyono, A., & Dhani, A. U. (2022). Development of digital entrepreneurial intention model in Uncertain Era. *Uncertain Supply Chain Management*, 10(3). <https://doi.org/10.5267/j.uscm.2022.7.050>
- Darmanto, S., Ekopriyono, A., Hikmah, & Tri Ratnawati, A. (2023). Investigating the development of entrepreneurial behavior among nascent digital entrepreneurs. *Cogent Business and Management*, 10(2). <https://doi.org/10.1080/23311975.2023.2247875>

- Darmanto, S., & Yuliari, G. (2018). Mediating role of entrepreneurial self efficacy in developing entrepreneurial behavior of entrepreneur students. *Academy of Entrepreneurship Journal*, 24(1).
- Elistia. (2020). Analysis of Entrepreneurial Knowledge, Achievement Motives and Business Independence towards Entrepreneurial Behavior in Joint Business Groups. *Journal of Research in Business, Economics, and Education*, 2(4). [https://digilib.esaunggul.ac.id/UEU-Journal-11\\_0485/16426/health-business](https://digilib.esaunggul.ac.id/UEU-Journal-11_0485/16426/health-business)
- Farouk, A., Ikram, A., & Sami, B. (2014). The Influence of Individual Factors on the Entrepreneurial Intention. *International Journal of Managing Value and Supply Chains*, 5(4), 47–57. <https://doi.org/10.5121/ijmvsc.2014.5404>
- Firdaus, A., Al Haddar, G., Pujowati, Y., & Raharimalala, S. (2023). The Effect of Motivation and Entrepreneurial Knowledge on Entrepreneurial Interest with Entrepreneurship Education as an Intervening Variable. *Journal of Entrepreneurship Review*, 1(3). <https://journal.unm.ac.id/index.php/PEREV/index>
- Galindo-Domínguez, H., & Bezanilla, M. J. (2021). Promoting time management and self-efficacy through digital competence in university students: A mediational model. *Contemporary Educational Technology*, 13(2). <https://doi.org/10.30935/cedtech/9607>
- Galuh Oktavia DS, & Eny Trimeiningrum. (2018). Pengaruh Percaya Diri Dan Keberanian Mengambil Risiko Terhadap Keberhasilan Usaha Pada Umkm Makanan Ringan Di Kota Semarang. *Jurnal Ekonomi, Manajemen, Akuntansi Dan Perpajakan*, 1(1). <https://journal.unika.ac.id/index.php/jemap/article/view/1580>
- Ghozali, I. (2021). Partial Least Squares, Konsep, Teknik, dan Aplikasi Menggunakan Program SmartPLS 3.2.9 untuk peneliti. In *Universitas Diponegoro* (Vol. 3).
- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. In *European Business Review* (Vol. 31, Issue 1). <https://doi.org/10.1108/EBR-11-2018-0203>

- Hair, J. F., Tomas, H. G., Ringle, C. M., & Marko, S. (2017). A primer on partial least squares structural equation modeling (PLS-SEM). *International Journal of Research & Method in Education*, 38(2).
- Haldar, P., & Goel, P. (2019). Willingness to use carsharing apps: an integrated TPB and TAM. *Int. J. Indian Culture and Business Management*, X(Y). <https://doi.org/10.13140/RG.2.2.34379.23843>
- Handayanti, R., & Mahmuda, H. (2019). Analisis Dampak Masuknya Teknologi Canggih di Usaha Dagang Kerupuk Seno terhadap Penyerapan Tenaga Kerja di Kecamatan Mantup. *Jurnal Ilmu Manajemen Dan Akutansi*, 7(2), 114–122. <https://jurnal.unitri.ac.id/index.php/refrensi/article/view/1520>
- Hossain, Md. U., & Al Asheq, A. (2020). Do leadership orientation and proactive personality influence social entrepreneurial intention. *International Journal of Management and Enterprise Development*, 19(2). <https://doi.org/10.1504/ijmed.2020.10029639>
- Kraus, S., Palmer, C., Kailer, N., Kallinger, F. L., & Spitzer, J. (2018). Digital entrepreneurship: A research agenda on new business models for the twenty-first century. In *International Journal of Entrepreneurial Behaviour and Research* (Vol. 25, Issue 2). <https://doi.org/10.1108/IJEBR-06-2018-0425>
- Kraus, S., Ribeiro-Soriano, D., & Schüssler, M. (2017). Fuzzy-set qualitative comparative analysis (fsQCA) in entrepreneurship and innovation research – the rise of a method. *International Entrepreneurship and Management Journal*, 14(1). <https://doi.org/10.1007/s11365-017-0461-8>
- Kusumatriana, A. L., Khairul Amri, Lilis Anggraini, Tri Sutarsih, & Vera Citra Wulandari. (2023). *Statistik eCommerce 2022/2023*. Badan Pusat Statistik. <https://www.bps.go.id/id/publication/2023/09/18/f3b02f2b6706e104ea9d5b74/statistik-ecommerce-2022-2023.html>
- Kusumawardani, K. A., & Richard, R. (2020). Family Comes First: An Investigation on Entrepreneurial Intention among Chinese Indonesian Gen Z. *International Journal of Family Business Practices*, 3(1), 39. <https://doi.org/10.33021/ijfbp.v3i1.1156>

- Laksono, R. F., Nurjanah, S., Ketut, I., & Sudiarditha, R. (2022). The Influence Of Need For Achievement And Risk Taking Propensity On Students' Entrepreneurial Intention. *Jurnal Pendidikan Ekonomi, Perkantoran Dan Akuntansi*, 7(2), 101–111. <https://doi.org/10.21009/JPEPA.007.x.x>
- Leong, C., Tan, F. T. C., Tan, B., & Faisal, F. (2022). The emancipatory potential of digital entrepreneurship: A study of financial technology-driven inclusive growth. *Information and Management*, 59(3). <https://doi.org/10.1016/j.im.2020.103384>
- Li, C., Murad, M., Shahzad, F., Khan, M. A. S., Ashraf, S. F., & Dogbe, C. S. K. (2020). Entrepreneurial Passion to Entrepreneurial Behavior: Role of Entrepreneurial Alertness, Entrepreneurial Self-Efficacy and Proactive Personality. *Frontiers in Psychology*, 11. <https://doi.org/10.3389/fpsyg.2020.01611>
- Li, K., Kim, D. J., Lang, K. R., Kauffman, R. J., & Naldi, M. (2020). How should we understand the digital economy in Asia? Critical assessment and research agenda. *Electronic Commerce Research and Applications*, 44. <https://doi.org/10.1016/j.elerap.2020.101004>
- Limandono, J. A., & Dharmayanti, D. (2017). Pengaruh Content Marketing Dan Event Marketing Terhadap Customer Engagement Dengan Sosial Media Marketing Sebagai Variabel Moderasi Di Pakuwon City. *Jurnal Strategi Pemasaran*, 5(1).
- Liñán, F., & Fayolle, A. (2015). A systematic literature review on entrepreneurial intentions: citation, thematic analyses, and research agenda. *International Entrepreneurship and Management Journal*, 11(4), 907–933. <https://doi.org/10.1007/s11365-015-0356-5>
- Lingappa, A. K., Shah, A., & Mathew, A. O. (2020). Academic, Family, and Peer Influence on Entrepreneurial Intention of Engineering Students. *SAGE Open*, 10(3). <https://doi.org/10.1177/2158244020933877>
- Lope Pihie, Z. A., & Bagheri, A. (2011). Malay secondary school students' entrepreneurial attitude orientation and entrepreneurial self-efficacy: A descriptive study. *Journal of Applied Sciences*, 11(2), 316–322. <https://doi.org/10.3923/jas.2011.316.322>

- Malhotra Naresh , Daniel Nunan, D. B. (2017). Marketing research: an applied approach. Fifth edition. In *The Marketing Book: Seventh Edition*.
- Munshi, J. (2014). A Method for Constructing Likert Scales. *SSRN Electronic Journal*.  
<https://doi.org/10.2139/ssrn.2419366>
- Mursaini, Audia Junita, Hadion Wijoyo, & Injus Indrawan. (2020). *DIGITAL BUSINESS*. CV. PENA PERSADA. <https://www.researchgate.net/publication/344162847>
- Nambisan, S. (2017). Digital Entrepreneurship: Toward a Digital Technology Perspective of Entrepreneurship. *Entrepreneurship: Theory and Practice*, 41(6).  
<https://doi.org/10.1111/etap.12254>
- Natasha Ardhiaty Nurfiat, & Surya Dewi Rustariyuni. (2018). PENGARUH UPAH DAN TEKNOLOGI TERHADAP PRODUKTIVITAS DAN PENYERAPAN TENAGA KERJA PADA INDUSTRI MEBEL DI KOTA DENPASAR. *Jurnal Kependudukan Dan Pengembangan Sumber Daya Manusia*, 14(1).  
<https://ojs.unud.ac.id/index.php/piramida/article/view/46752>
- Onjewu, A. K. E., Haddoud, M. Y., & Nowiński, W. (2021). The effect of entrepreneurship education on nascent entrepreneurship. *Industry and Higher Education*, 35(4), 419–431. <https://doi.org/10.1177/09504222211014038>
- Parida, V., Sjödin, D., & Reim, W. (2019). Reviewing literature on digitalization, business model innovation, and sustainable industry: Past achievements and future promises. In *Sustainability (Switzerland)* (Vol. 11, Issue 2).  
<https://doi.org/10.3390/su11020391>
- Prendes-Espinosa, P., Solano-Fernández, I. M., & García-Tudela, P. A. (2021). Emdigital to promote digital entrepreneurship: The relation with open innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(1).  
<https://doi.org/10.3390/joitmc7010063>
- Purwandari, S., & Sadik, S. (2024). Entrepreneurial knowledge and digital entrepreneurial intention mediated by entrepreneurial alertness among Indonesian polytechnic students. *Indonesian Journal of Multidisciplinary Science*, 3(4).  
<https://doi.org/10.55324/ijoms.v3i4.801>

- Purwanti, T. (2023, December 18). *Kembangkan UMKM di Tangsel, Sampoerna Raih Penghargaan Ini*. CNBC Indonesia. <https://www.cnbcindonesia.com/news/20231218163313-4-498286/kembangkan-umkm-di-tangsel-sampoerna-raih-penghargaan-ini>
- Putra, B. A., Tridayanti, H., & Sukoco, A. (2018). The Role Of Entrepreneurship Education In Cultivating Student's Entrepreneurial Intention: A Theory Of Planned Behavior Approach. *International Journal of Entrepreneurship and Business Development*, 1(2).
- Rafzanjani Simanjorang. (2023). *UMKM Kota Tangerang Selatan Didorong Kembangkan Teknologi Produk hingga Punya Daya Saing*. Tribun Tangerang. <https://tangerang.tribunnews.com/2023/05/22/umkm-kota-tangerang-selatan-didorong-kembangkan-teknologi-produk-hingga-punya-daya-saing>
- Rahayu, I. R. S. (2023). *Pelaku UMKM Akui Masih Kesulitan Pasarkan Produk di Era Digital*. Kompas.Com. <https://money.kompas.com/read/2023/03/18/193000226/pelaku-umkm-akui-masih-kesulitan-pasarkan-produk-di-era-digital>
- Rosniawati, D., Putra, W. P., Akbarina, F., Khoirunnisa', R., & Suarniki, N. N. (2023). The Association between Entrepreneurial Knowledge and Family Environment on Entrepreneurial Interest through Self-Efficacy of Indonesian Youth. *Pinisi Journal of Entrepreneurship Review*, 1(3). <https://doi.org/10.62794/pjer.v1i3.1076>
- Sahut, J. M., Iandoli, L., & Teulon, F. (2021). The age of digital entrepreneurship. *Small Business Economics*, 56(3). <https://doi.org/10.1007/s11187-019-00260-8>
- Salas-Delgado, M. V., Chara-Barreda, C., Turpo-Rodríguez, A. M., & Portilla-Vilca, E. (2023). Digital Competence: Importance of Being Included in the Higher Education Curriculum. *CEUR Workshop Proceedings*, 3353.
- Saragih, L. (2019). IDENTIFIKASI DAMPAK PERKEMBANGAN TEKNOLOGI TERHADAP TENAGA KERJA TOKO RITEL INDONESIA: STUDI KASUS TOKO X. *Jurnal Kependudukan Indonesia*, 14(1). <https://doi.org/10.14203/jki.v14i1.364>

- Sartika, S. H., & Santosa, A. D. (2023). Digital Entrepreneurship Intention on University Student using Theory of Planned Behavior. *Jurnal Ekonomi, Koperasi & Kewirausahaan*, 14(5). <https://journal.ikopin.ac.id>
- Setiawan, A., Yanuar Nugraheni, E., Rahmattullah, M., Azahrah Salsa Bella, T., Elyani, H., Brig Jend Hasan Basri, J., Banjarmasin Utara, K., Banjarmasin, K., & Selatan, K. (2023). The Influence of Risk Propensity, Entrepreneurial Intentions and Entrepreneurial Self-Efficacy on Entrepreneurial Behavior among Students. *Journal of Economics Education and Entrepreneurship*, 4(2), 134–146.
- Setyawan, D., & Sishadiyati. (2023). Transformasi Digital sebagai Tantangan dan Peluang dalam Menciptakan Bisnis Startup yang Inovatif. *Jurnal Ilmiah Wahana Pendidikan*, 9(21), 191–196. <https://doi.org/10.5281/zenodo.10074951>
- Sitinjak, I. (2019). The Effect of Entrepreneurial Self-efficacy and Entrepreneurial Competence on The Entrepreneurial Entry Decision and The Success of Start-up MSMEs in Medan City. *Jurnal Ekonomi Bisnis Dan Kewirausahaan*, 8(3), 204. <https://doi.org/10.26418/jebik.v8i3.35670>
- Sugiyono, Prof. Dr. (2019). Metode Penelitian Kuantitatif, Kualitatif, Dan R&D. In *Metode Penelitian Pendidikan*.
- Sutter, C., Bruton, G. D., & Chen, J. (2019). Entrepreneurship as a solution to extreme poverty: A review and future research directions. *Journal of Business Venturing*, 34(1), 197–214. <https://doi.org/10.1016/j.jbusvent.2018.06.003>
- Troise, C., Ben-Hafaïedh, C., Tani, M., & Yablonsky, S. A. (2022). Guest editorial: New technologies and entrepreneurship: exploring entrepreneurial behavior in the digital transformation era. In *International Journal of Entrepreneurial Behaviour and Research* (Vol. 28, Issue 5). <https://doi.org/10.1108/IJEER-08-2022-999>
- Ulfert-Blank, A. S., & Schmidt, I. (2022). Assessing digital self-efficacy: Review and scale development. *Computers and Education*, 191. <https://doi.org/10.1016/j.compedu.2022.104626>
- Vuorikari, R., Kluzer, S., & Punie, Y. (2022). DigComp 2.2. The Digital Competence Framework for Citizens. With new examples of knowledge, skills and attitudes. In



*Publications Office of the European Union* (Issue KJ-NA-31006-EN-N (online),KJ-NA-31006-EN-C (print)).

- Waldyatri, W., Aditi, B., & Pentana, S. (2021). The Influence of Entrepreneurship Knowledge on Entrepreneurial Interest in Medan Market Center with Self Efficacy as an intervening Variable. *Jurnal Ekonomi LLDIKTI Wilayah 1 (JUKET)*, 1(2). <https://doi.org/10.54076/juket.v1i2.136>
- Wang, Y. S., Tseng, T. H., Wang, Y. M., & Chu, C. W. (2020). Development and validation of an internet entrepreneurial self-efficacy scale. *Internet Research*, 30(2). <https://doi.org/10.1108/INTR-07-2018-0294>
- Wibowo Aprilia, G. (2023). *Hanya 20% UMKM Adopsi Teknologi Digital, Ini Kendala Terbesar*. *Bisnis.Solopos.Com*. <https://bisnis.solopos.com/hanya-20-umkm-adopsi-teknologi-digital-ini-kendala-terbesar-1713482>
- Wijaya, T., & Mahendro Kuncoro, A. (2015). INTENSI BERWIRUSAHA MAHASISWA: PERSPEKTIF PENGAMBILAN RISIKO. *Jurnal Siasat Bisnis*, 19(2), 109–123.
- Yaghoubi Farani, A., Karimi, S., & Motaghd, M. (2017). The role of entrepreneurial knowledge as a competence in shaping Iranian students' career intentions to start a new digital business. *European Journal of Training and Development*, 41(1), 83–100. <https://doi.org/10.1108/EJTD-07-2016-0054>
- Zanabazar, A., & Jigjiddorj, S. (2020). The factors effecting entrepreneurial intention of university students: case of Mongolia. *SHS Web of Conferences*, 73. <https://doi.org/10.1051/shsconf/20207301034>
- Zhao, H., Hills, G. E., & Seibert, S. E. (2005). The mediating role of self-efficacy in the development of entrepreneurial intentions. *Journal of Applied Psychology*, 90(6). <https://doi.org/10.1037/0021-9010.90.6.1265>