


DAFTAR PUSTAKA

- [1] A. Ridho, "Analisis sentimen review hotel menggunakan algoritma naïve bayes classifier," *TECHSI - Jurnal Teknik Informatika*, vol. 13, pp. 95–105, 10 2021.
- [2] S. Afrizal, H. N. Irmanda, N. Falih, and I. N. Isnainiyah, "Implementasi metode naïve bayes untuk analisis sentimen warga jakarta terhadap," *Informatik : Jurnal Ilmu Komputer*, vol. 15, pp. 157–166, 8 2019.
- [3] S. Nurul, J. Fitriyyah, N. Safriadi, E. Esyudha, and Pratama, "Analisis sentimen calon presiden indonesia 2019 dari media sosial twitter menggunakan metode naive bayes," *JEPIN (Jurnal Edukasi dan Penelitian Informatika)*, vol. 5, pp. 279–285, 12 2019.
- [4] M. G. Pradana, A. C. Nurcahyo, P. H. Saputro, U. A. A. Yogyakarta, S. S. B. Bengkayang, and K. Barat, "Pengaruh sentimen di sosial media dengan harga saham perusahaan," *Jurnal Ilmiah Educat : Pendidikan dan Informatika*, vol. 6, pp. 67–77, 5 2020.
- [5] "Confusion matrix." [Online]. Available: <https://socs.binus.ac.id/2020/11/01/confusion-matrix/>
- [6] F. Jabnabillah and N. Margina, "Analisis korelasi pearson dalam menentukan hubungan antara motivasi belajar dengan kemandirian belajar pada pembelajaran daring," *JURNAL SINTAK*, vol. 1, pp. 14–18, 9 2022.
- [7] "Kpu - page." [Online]. Available: <https://www.kpu.go.id/page/read/1136/kilas-pemilu-tahun-2024>
- [8] "Perbedaan elektabilitas dan popularitas dalam politik - nasional tempo.co." [Online]. Available: <https://nasional.tempo.co/read/1632310/perbedaan-elektabilitas-dan-popularitas-dalam-politik>
- [9] "Tujuan debat capres dan pengaruhnya pada elektabilitas." [Online]. Available: <https://www.merdeka.com/jabar/tujuan-debat-capres-dan-pengaruhnya-pada-elektabilitas-kl.html>
- [10] "Indonesia peringkat keempat pengguna youtube terbanyak dunia." [Online]. Available: <https://databoks.katadata.co.id/datapublish/2023/11/24/indonesia-peringkat-keempat-pengguna-youtube-terbanyak-dunia>
- [11] A. Meiriza, E. Lestari, P. Putra, A. Monaputri, and D. A. Lestari, "Prediction graduate student use naïve bayes classifier," vol. 172, pp. 370–375, 5 2020.
- [12] "Naive bayes algorithm in ml: Simplifying classification problems." [Online]. Available: <https://www.turing.com/kb/an-introduction-to-naive-bayes-algorithm-for-beginners>
- [13] D. Telaumbanua, M. Y. Laia, R. D. Laia, and S. H. Wau, "Peran memilih muda dalam meningkatkan partisipasi masyarakat pada penyelenggaraan pemilu," *HAGA : Jurnal Pengabdian Kepada Masyarakat*, vol. 1, pp. 115–122, 12 2022.
- [14] W. R. Putri, "Keterampilan berbicara debat," 1 2024. [Online]. Available: <https://osf.io/pyu9z>
- [15] F. Rumaisa, Y. Puspitarani, A. Rosita, A. Zakiah, and S. Violina, "Penerapan natural language processing (nlp) di bidang pendidikan," *Jurnal Inovasi Masyarakat*, vol. 1, pp. 232–235, 12 2021.
- [16] A. A. Cucus, R. Y. R. Endra, and T. T. Naralita, "Chatter bot untuk konsultasi akademik di perguruan tinggi," *Explore: Jurnal Sistem Informasi dan Telematika*, vol. 10, p. 331305, 6 2019.
- [17] F. V. Sari and A. Wibowo, "Analisis sentimen pelanggan toko online jd.id menggunakan metode naïve bayes classifier berbasis konversi ikon emosi," *Simetris: Jurnal Teknik Mesin, Elektro dan Ilmu Komputer*, vol. 10, pp. 681–686, 11 2019.

- [18] W. Medhat, A. Hassan, and H. Korashy, "Sentiment analysis algorithms and applications: A survey," *Ain Shams Engineering Journal*, vol. 5, pp. 1093–1113, 12 2014.
- [19] D. Alita and A. R. Isnain, "Pendeteksian sarkasme pada proses analisis sentimen menggunakan random forest classifier," *Jurnal Komputasi*, vol. 8, pp. 50–58, 10 2020.
- [20] R. Artikel, H. Sagala, and H. Toba, "Penentuan aspek yang berpengaruh terhadap produk smartphone berdasarkan ulasan berbasis tekstual," *Jurnal Teknik Informatika dan Sistem Informasi*, vol. 7, pp. 2443–2229, 4.
- [21] "About the scoring — vadersentiment 3.3.1 documentation." [Online]. Available: https://vadersentiment.readthedocs.io/en/latest/pages/about_the_scoring.html
- [22] O. Dhand, L. Husenicova, D. Ligot, P. Spisiak, F. C. Tayco, M. Toledo, and K. Vega, *TRACKING GOVERNMENT TRUST WITH REAL-TIME OPEN-SOURCE DATA: CASE STUDY OF SPAIN AND GERMANY DURING THE COVID-19 PANDEMIC*, 06 2023, p. 51.
- [23] D. H. Lubis, S. Sawaluddin, and A. Candra, "Machine learning model for language classification: Bag-of-words and multilayer perceptron," *JOURNAL OF INFORMATICS AND TELECOMMUNICATION ENGINEERING*, vol. 7, pp. 356–365, 7 2023.
- [24] D. Sugiarto, E. Utami, and A. Yaqin, "Perbandingan kinerja model tf-idf dan bow untuk klasifikasi opini publik tentang kebijakan blt minyak goreng," *JURNAL TEKNIK INDUSTRI*, vol. 12, pp. 272–277, 12 2022.
- [25] N. N. Sholihah and A. Hermawan, "Implementation of random forest and smote methods for economic status classification in Cirebon city," *Jurnal Teknik Informatika (Jutif)*, vol. 4, pp. 1387–1397, 12 2023.
- [26] J. Tanha, Y. Abdi, N. Samadi, N. Razzaghi, and M. Asadpour, "Boosting methods for multi-class imbalanced data classification: an experimental review," *Journal of Big Data*, vol. 7, pp. 1–47, 12 2020.
- [27] H. Ma, W. Huang, Y. Jing, C. Yang, L. Han, Y. Dong, H. Ye, Y. Shi, Q. Zheng, L. Liu, and C. Ruan, "Integrating growth and environmental parameters to discriminate powdery mildew and aphid of winter wheat using bi-temporal landsat-8 imagery," *Remote Sensing*, vol. 11, p. 846, 04 2019.
- [28] M. I. Fikri, T. S. Sabrila, Y. Azhar, and U. M. Malang, "Perbandingan metode naïve bayes dan support vector machine pada analisis sentimen twitter," *SMATIKA JURNAL : STIKI Informatika Jurnal*, vol. 10, pp. 71–76, 12 2020.
- [29] "Accuracy, precision, and recall in multi-class classification." [Online]. Available: <https://www.evidentlyai.com/classification-metrics/multi-class-metrics>
- [30] D. Pendekatan, K. Pearson, D. Samudera, H. Miftahuddin, A. Pratama, and I. Setiawan, "Analisis hubungan antara kelembaban relatif dengan beberapa variabel iklim dengan pendekatan korelasi pearson di samudera hindia," *Jurnal Siger Matematika*, vol. 2, pp. 25 – 33, 3 2021.
- [31] A. D. Putri, R. S. Hilmia, S. Almaliyah, S. Permana, and P. S. B. dan Konseling, "Pengaplikasian uji t dalam penelitian eksperimen," *Jurnal Lebesgue : Jurnal Ilmiah Pendidikan Matematika, Matematika dan Statistika*, vol. 4, pp. 1978–1987, 12 2023.
- [32] "louisowen6/nlp_bahasa_resources: A curated list of dataset and usable library resources for nlp in bahasa indonesia." [Online]. Available: https://github.com/louisowen6/NLP_bahasa_resources
- [33] "Survei csis terbaru elektabilitas capres 2024 pasca debat, ini pemenangnya." [Online]. Available: <https://www.detik.com/bali/berita/d-7111479/survei-csis-terbaru-elektabilitas-capres-2024-pasca-debat-ini-pemenangnya>

- 
- [34] “Survei indikator: Elektabilitas prabowo-gibran unggul usai debat kedua.” [Online]. Available: <https://databoks.katadata.co.id/datapublish/2023/12/27/survei-indikator-elektabilitas-prabowo-gibran-unggul-usai-debat-kedua>
- [35] “Pemenang di survei ips pasca debat ketiga capres: Prabowo, anies, atau ganjar?” [Online]. Available: <https://www.detik.com/bali/berita/d-7144765/pemenang-di-survei-ips-pasca-debat-ketiga-capres-prabowo-anies-atau-ganjar>
- [36] “Survei pws: Prabowo-gibran 52,3[Online]. Available: <https://news.detik.com/pemilu/d-7161856/survei-pws-prabowo-gibran-52-3-amin-21-3-ganjar-mahfud-19-7>
- [37] “Hasil pemilu 2024.” [Online]. Available: <https://news.detik.com/x/detail/spotlight/20240329/Hasil-Pemilu-2024/>
- [38] “Statprimer (c) b. gerstman 2003, 2006, 2016.” [Online]. Available: <https://www.sjsu.edu/faculty/gerstman/StatPrimer/>

UMN
UNIVERSITAS
MULTIMEDIA
NUSANTARA