

DAFTAR PUSTAKA

Buku

- Craig, J. (2006). *Designing with type: The essential guide to typography* (5th ed.). New York: Watson-Guptill.
- Keller, K. L. & Kotler, P. (2016). *Marketing management* (15th ed.). Pearson.
- Landa, R. (2010). *Advertising by design*, (2nd ed.). Hoboken, N.J: John Wiley & Sons.
- Landa, R. (2014). *Graphic design solution* (5th ed). Boston: Clark Baxter.
- Weygandt, J. J., Kimmel, P. D., & Kieso, D. (2019). *Financial Accounting*. Hoboken: John Wiley & Sons, Inc.

Jurnal

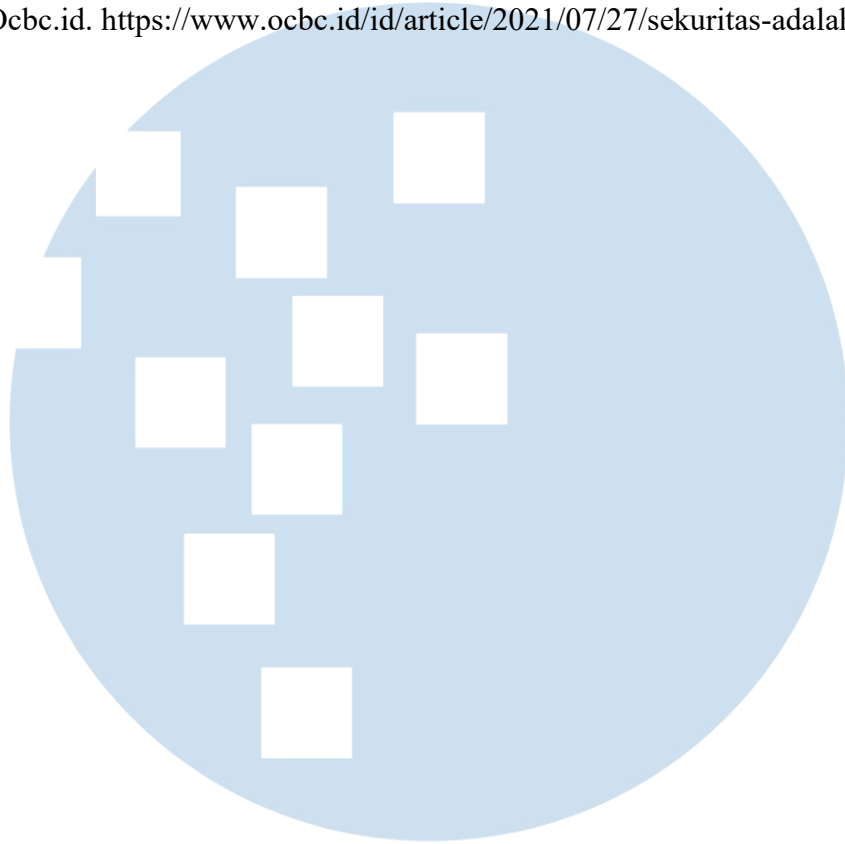
- Ady, Utami, S. & Sudarma, Made & Salim, Ubud & Aisyah, Siti (2013) Psychology's Factors of Stock Buying and Selling Behavior in Indonesia Stock Exchange. IOSR (International Organization of Scientific Research) - Journal of Business and Management, 7 (3). pp. 11-22. Diakses dari <http://repository.unitomo.ac.id/id/eprint/228>
- Henson. P, Rodriguez-Villa. E, Torous. J (2021) Investigating Associations Between Screen Time and Symptomatology in Individuals With Serious Mental Illness: Longitudinal Observational Study. Journal Med Internet Res 23(3):e23144. Diakses dari <https://www.jmir.org/2021/3/e23144>
- Wea, M. (2018). HUBUNGAN TINGKAT PENGGUNAAN SMARTPHONE DENGAN KEJADIAN MIOPIA. CHMK Applied Scientific Journal, 1(1), 11-17. Diakses dari <http://cyber-chmk.net/ojs/index.php/sains/article/view/340>

Website

- Adventy, A. (2024). KSEI Catat Jumlah Investor Tembus 12,47 Juta per Februari 2024. Market.bisnis.com. <https://market.bisnis.com/read/20240305/7/1746669/ksei-catat-jumlah-investor-tembus-1247-juta-per-februari-2024>
- Bareksa (2018). Tak hanya dari pulau Jawa, ini data sebaran investor saham Indonesia. Bareksa.com. <https://www.bareksa.com/berita/pasar-modal/2018-11-22/tak-hanya-dari-pulau-jawa-ini-data-sebaran-investor-saham-indonesia>
- Dewi, H. K. (2021). Apa saja instrumen investasi terfavorit investor milenial di Indonesia. Bareksa.com. <https://www.bareksa.com/berita/belajar-investasi/2021-12-08/apa-saja-instrumen-investasi-terfavorit-investor-milenial-di-indonesia>
- Fadly, S. R. (2021) Aktivitas pasar modal Indonesia di era pandemi. Djkn.kemenkeu.go.id. <https://www.djkn.kemenkeu.go.id/kpkn-kupang/baca-artikel/13817/Aktivitas-Pasar-Modal-Indonesia-Di-Era-Pandemi.html>
- Fauzia, M. (2021). Trading saham: pengertian, cara, bedanya, dengan investasi. Money.kompas.com. <https://money.kompas.com/read/2021/12/06/164019726/trading-saham-pengertian-cara-dan-bedanya-dengan-investasi>
- Liputan6 (2021). Kemnaker: 72.983 pekerja kena phk selama pandemi covid-19. Liputan6.com. <https://www.liputan6.com/bisnis/read/4750566/kemnaker-72983-pekerja-kena-phk-selama-pandemi-covid-19?page=2>
- Marcus, J. (2022). Investor vs trader, kamu tim yang mana. Poems.co.id. https://www.poems.co.id/htm/Freeducation/Newsletter/v11/Vol110_perbedaaninvestordantrader.html2
- Rahayu, R. (2023). Saran durasi screen time terbaik sesuai usia menurut ahli. Trenasia.com. <https://www.trenasia.com/saran-durasi-screen-time-terbaik-sesuai-usia-menurut-ahli>

Redaksi OCBC NISP (2023). Sekuritas: pengertian jenis dan tips memilihnya.

Ocbc.id. <https://www.ocbc.id/id/article/2021/07/27/sekuritas-adalah>



UMMN

UNIVERSITAS
MULTIMEDIA
NUSANTARA