

DAFTAR PUSTAKA

- Abeliotis, K., Lasaridi, K., & Chroni, C. (2014). Attitudes and behaviour of Greek households regarding food waste prevention. *Waste Management & Research*, 32(3), 237–240. <https://doi.org/10.1177/0734242x14521681>
- Ah Fook, L., & McNeill, L. (2020). Click to Buy: The Impact of Retail Credit on Over-Consumption in the Online Environment. *Sustainability*, 12(18), 7322. <https://doi.org/10.3390/su12187322>
- Ahmed, A. F., Sardar, A., & Muhammad Ramzan Khan. (2021). TECHNOLOGY AT TABLE TOP: ROLE OF ADVERTISEMENT VALUE AND PURCHASE INTENTION USING FOOD DELIVERY APPLICATIONS. *Global Journal for Management and Administrative Sciences*, 2(2), 21–44. <https://doi.org/10.46568/gjmas.v2i2.74>
- Ahn, J. (2020). Promotion of customer patronizing behaviour by utilizing fairness experience in the food delivery application. *Current Issues in Tourism*, 1–6. <https://doi.org/10.1080/13683500.2020.1839026>
- Alford, B. L., & Biswas, A. (2002). The effects of discount level, price consciousness and sale proneness on consumers' price perception and behavioral intention. *Journal of Business Research*, 55(9), 775–783. [https://doi.org/10.1016/s0148-2963\(00\)00214-9](https://doi.org/10.1016/s0148-2963(00)00214-9)
- Aschemann-Witzel, J., de Hooge, I., & Normann, A. (2016). Consumer-Related Food Waste: Role of Food Marketing and Retailers and Potential for Action. *Journal of International Food & Agribusiness Marketing*, 28(3), 271–285. <https://doi.org/10.1080/08974438.2015.1110549>

- Aschemann-Witzel, J., Giménez, A., & Ares, G. (2018). Convenience or price orientation? Consumer characteristics influencing food waste behaviour in the context of an emerging country and the impact on future sustainability of the global food sector. *Global Environmental Change*, 49, 85–94.
<https://doi.org/10.1016/j.gloenvcha.2018.02.002>
- Attig, S., Chau, K. Y., Bashir, S., Habib, M. D., Azam, R. I., & Wong, W.-K. (2021). Sustainability of Household Food Waste Reduction: A Fresh Insight on Youth's Emotional and Cognitive Behaviors. *International Journal of Environmental Research and Public Health*, 18(13), 7013.
<https://doi.org/10.3390/ijerph18137013>
- Aydin, A. E., & Yildirim, P. (2021). Understanding food waste behavior: The role of morals, habits and knowledge. *Journal of Cleaner Production*, 280, 124250. <https://doi.org/10.1016/j.jclepro.2020.124250>
- biru, M. (2020). *SAMPAH INDONESIA BERTAMBAH PADA 2022, TERBANYAK DALAM EMPAT TAHUN – PT Maharaksa Biru Energi Tbk.*
<https://maharaksabiru.com/sampah-indonesia-bertambah-pada-2022-terbanyak-dalam-empat-tahun/>
- Chen, Y., Sun, Y., Liu, Z., & Hu, D. (2022). Study on Nutritional Knowledge, Attitude and Behavior of Chinese School Football Players. *Children*, 9(12), 1910. <https://doi.org/10.3390/children9121910>
- Chengqin, E. K., Zailani, S., Rahman, M. K., Aziz, A. A., Bhuiyan, M. A., & Gazi, Md. A. I. (2022). Determinants of household behavioural intention

- towards reducing, reusing and recycling food waste management. *Nankai Business Review International*. <https://doi.org/10.1108/nbri-01-2022-0011>
- Chu, J., Liu, H., & Salvo, A. (2020). Air pollution as a determinant of food delivery and related plastic waste. *Nature Human Behaviour*, 5(2), 212–220. <https://doi.org/10.1038/s41562-020-00961-1>
- De Medeiros, J. F., Da Rocha, C. G., & Ribeiro, J. L. D. (2018). Design for sustainable behavior (DfSB): Analysis of existing frameworks of behavior change strategies, experts' assessment and proposal for a decision support diagram. *Journal of Cleaner Production*, 188, 402–415. <https://doi.org/10.1016/j.jclepro.2018.03.272>
- Dihni, V. A. (2022, February 8). *Komposisi Sampah di Indonesia Mayoritas Sisa Makanan / Databoks*. Databoks.katadata.co.id. <https://databoks.katadata.co.id/datapublish/2022/02/08/komposisi-sampah-di-indonesia-mayoritas-sisa-makanan>
- Elshaer, I., Sobaih, A. E. E., Alyahya, M., & Abu Elnasr, A. (2021). The Impact of Religiosity and Food Consumption Culture on Food Waste Intention in Saudi Arabia. *Sustainability*, 13(11), 6473. <https://doi.org/10.3390/su13116473>
- Guchi, A. R., & Anon, S. (2022). The Effect Of Attitude, Subjective Norm, Perceived Behaviour Control On Intention To Reduce Food Waste And Food Waste Behaviour. *International Journal of Scientific and Research Publications (IJSRP)*, 12(5), 329. <https://doi.org/10.29322/ijsrp.12.05.2022.p12540>

- Janssens, K., Lambrechts, W., Osch, A. van, & Semeijn, J. (2019). How Consumer Behavior in Daily Food Provisioning Affects Food Waste at Household Level in the Netherlands. *Foods*, 8(10), 428. <https://doi.org/10.3390/foods8100428>
- Jarjusey, F., & Chamhuri, N. (2017). Consumers' awareness and knowledge about food waste in selangor, malaysia. *International Journal of Business and Economic Affairs*, 2(2). <https://doi.org/10.24088/ijbea-2017-22002>
- Katt, F., & Meixner, O. (2020). Food waste prevention behavior in the context of hedonic and utilitarian shopping value. *Journal of Cleaner Production*, 273, 122878. <https://doi.org/10.1016/j.jclepro.2020.122878>
- Kim, M. J., Hall, C. M., & Kim, D.-K. (2019). Predicting environmentally friendly eating out behavior by value-attitude-behavior theory: does being vegetarian reduce food waste? *Journal of Sustainable Tourism*, 28(6), 797–815. <https://doi.org/10.1080/09669582.2019.1705461>
- Kristia Kristia. (2023). Connecting with Future Talent: A Review of Employer Value Propositions and Digital Media Channels for Sustainable Companies Targeting Generations Y and Z. *Jurnal Manajemen Teori Dan Terapan*, 16(2), 293–308. <https://doi.org/10.20473/jmtt.v16i2.45126>
- Liu, X., Lim, X.-J., Cheah, J.-H., Siew Imm Ng, & Norazlyn Kamal Basha. (2023). Food at your doorstep? Examining customer loyalty towards online food delivery applications. *British Food Journal*. <https://doi.org/10.1108/bfj-02-2023-0116>

- Louisa, L., & Freddy Pandapotan Simbolon. (2023). Determinants of Customer Loyalty: Empirical Study from Online Food Delivery Services. *Binus Business Review : Management, Accounting and Hospitality Management*, 14(3), 247–258. <https://doi.org/10.21512/bbr.v14i3.9233>
- Melbye, E. L., Onozaka, Y., & Hansen, H. (2016). Throwing It All Away: Exploring Affluent Consumers' Attitudes Toward Wasting Edible Food. *Journal of Food Products Marketing*, 23(4), 416–429. <https://doi.org/10.1080/10454446.2015.1048017>
- Mendes-da-Silva, W., & Yu, A. S. O. (2009). Análise empírica do senso de controle: buscando entender o excesso de confiança. *Revista de Administração Contemporânea*, 13, 247–271. <https://doi.org/10.1590/S1415-65552009000200006>
- Mondéjar-Jiménez, J.-A., Ferrari, G., Secondi, L., & Principato, L. (2016). From the table to waste: An exploratory study on behaviour towards food waste of Spanish and Italian youths. *Journal of Cleaner Production*, 138, 8–18. <https://doi.org/10.1016/j.jclepro.2016.06.018>
- Oliver, R. L., & Shor, M. (2003). Digital redemption of coupons: satisfying and dissatisfying effects of promotion codes. *Journal of Product & Brand Management*, 12(2), 121–134. <https://doi.org/10.1108/10610420310469805>
- Park, H. J., & Lin, L. M. (2020). Exploring attitude–behavior gap in sustainable consumption: comparison of recycled and upcycled fashion products.

Journal of Business Research, 117(2), 623–628.

<https://doi.org/10.1016/j.jbusres.2018.08.025>

Populasi Indonesia (2024). (n.d.). Populationtoday.com.

<https://populationtoday.com/id/id-indonesia/>

Prasetyo, Y. T., Tanto, H., Mariyanto, M., Hanjaya, C., Young, M. N., Persada, S. F., Miraja, B. A., & Redi, A. A. N. P. (2021). Factors Affecting Customer Satisfaction and Loyalty in Online Food Delivery Service during the COVID-19 Pandemic: Its Relation with Open Innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(1), 76.

Pratiwi, F. S. (2023, August 21). *Ikuti Survei DataIndonesia.id Soal Generasi Z di Indonesia*. Dataindonesia.id. <https://dataindonesia.id/varia/detail/ikuti-survei-dataindonesiaid-soal-generasi-z-di-indonesia>

Radzymińska, M., Jakubowska, D., & Staniewska, K. (2016). CONSUMER ATTITUDE AND BEHAVIOUR TOWARDS FOOD WASTE. *Journal of Agribusiness and Rural Development*, 10(1).
<https://doi.org/10.17306/jard.2016.20>

Saad, A. T. (2020). Factors affecting online food delivery service in Bangladesh: an empirical study. *British Food Journal*, 123(2), 535–550.
<https://doi.org/10.1108/bfj-05-2020-0449>

Schieman, S., & Plickert, G. (2008). How Knowledge is Power: Education and the Sense of Control. *Social Forces*, 87(1), 153–183.
<https://doi.org/10.1353/sof.0.0065>

- Schrank, J., Hanchai, A., Thongsalab, S., Sawaddee, N., Chanrattanagorn, K., & Ketkaew, C. (2023). Factors of Food Waste Reduction Underlying the Extended Theory of Planned Behavior: A Study of Consumer Behavior towards the Intention to Reduce Food Waste. *Resources*, 12(8), 93. <https://doi.org/10.3390/resources12080093>
- Stancu, V., Haugaard, P., & Lähteenmäki, L. (2016). Determinants of consumer food waste behaviour: Two routes to food waste. *Appetite*, 96(96), 7–17. <https://doi.org/10.1016/j.appet.2015.08.025>
- Stefan, V., van Herpen, E., Tudoran, A. A., & Lähteenmäki, L. (2013). Avoiding food waste by Romanian consumers: The importance of planning and shopping routines. *Food Quality and Preference*, 28(1), 375–381. <https://doi.org/10.1016/j.foodqual.2012.11.001>
- Sun, Y., & Wang, S. (2019). Understanding consumers' intentions to purchase green products in the social media marketing context. *Asia Pacific Journal of Marketing and Logistics*, 32(4), 860–878. <https://doi.org/10.1108/apjml-03-2019-0178>
- Tsai, W.-C., Chen, X., & Yang, C. (2020). Consumer Food Waste Behavior among Emerging Adults: Evidence from China. *Foods*, 9(7), 961. <https://doi.org/10.3390/foods9070961>
- Tsalis, G., Jensen, B. B., Wakeman, S. W., & Aschemann-Witzel, J. (2021). Promoting Food for the Trash Bin? A Review of the Literature on Retail Price Promotions and Household-Level Food Waste. *Sustainability*, 13(7), 4018. <https://doi.org/10.3390/su13074018>

- Wang, P., McCarthy, B., & Kapetanaki, A. B. (2021). To be ethical or to be good? The impact of “Good Provider” and moral norms on food waste decisions in two countries. *Global Environmental Change*, 69, 102300.
<https://doi.org/10.1016/j.gloenvcha.2021.102300>
- Wansink, B. (2004). ENVIRONMENTAL FACTORS THAT INCREASE THE FOOD INTAKE AND CONSUMPTION VOLUME OF UNKNOWING CONSUMERS. *Annual Review of Nutrition*, 24(1), 455–479.
<https://doi.org/10.1146/annurev.nutr.24.012003.132140>
- Watt, T. L., Beckert, W., Smith, R. D., & Cornelsen, L. (2020). Reducing consumption of unhealthy foods and beverages through banning price promotions: what is the evidence and will it work? *Public Health Nutrition*, 23(12), 1–6. <https://doi.org/10.1017/s1368980019004956>
- Werf, P., Seabrook, J. A., & Gilliland, J. A. (2019). Food for naught: Using the theory of planned behaviour to better understand household food wasting behaviour. *The Canadian Geographer / Le Géographe Canadien*, 63(3), 478–493. <https://doi.org/10.1111/cag.12519>
- Yamoah, F. A., & Acquaye, A. (2019). Unravelling the attitude-behaviour gap paradox for sustainable food consumption: Insight from the UK apple market. *Journal of Cleaner Production*, 217, 172–184.
<https://doi.org/10.1016/j.jclepro.2019.01.094>
- Zaidi, N., Maurya, M., Dixit, S., & Dharwal, M. (2022). Predictors of Reuse and Donation Intentions of Leftover Food items: an Empirical Analysis.

Vision: The Journal of Business Perspective, 097226292211159.

<https://doi.org/10.1177/09722629221115921>

Zand, A. D., Heir, A. V., & Tabrizi, A. M. (2020). Investigation of knowledge, attitude, and practice of Tehranian women apropos of reducing, reusing, recycling, and recovery of urban solid waste. *Environmental Monitoring and Assessment*, 192(7). <https://doi.org/10.1007/s10661-020-08445-5>



UMMN

UNIVERSITAS
MULTIMEDIA
NUSANTARA