

CHAPTER V

EXHIBITION

5.1 Location & Venue

The location for the final project exhibition was located on the 3rd floor of Building D on the Multimedia Nusantara University and for more specific, the final project exhibition was located at the Restaurant of the Hotel Operations program. For this final project exhibition, there are 15 people who joined this exhibition to shown the final project products. Miku Crepes is one of the businesses that joined this final project exhibition. During this exhibition, it was also included as our final exam of entrepreneurship subject. So, during the exhibition. There are some of the Hotel Operations lecturers, Marketing staffs from Multimedia Nusantara University, the lecturers outside Hotel Operations program, and the other staffs. They are became as the examiners and they were the one who filled the google form for our assessment.



Figure 5.1 Final Project Exhibition

Source: Author Data

5.2 Budget

This is all of the budget that Miku Crepes needed for the final project exhibition. This budget are included for the expenses of the products, the tester of the products, and also the other stuffs such as stickers, mini x-banner, plastic plates and etc.

Table 5.1 Miku Crepes Final Project Exhibition Budget

No.	Product	Quantity	Price
1	Matcha Mille Crepes	1 whole cake	Rp. 80.000
2	Chocolate Mint Mille Crepes	1 whole cake	Rp. 69.000
3	Hojicha Mille Crepes	1 whole cake	Rp. 80.000
4	Chocolate Mille Crepes	1 whole cake	Rp. 62.000
5	Brown sugar Mille Crepes	1 whole cake	Rp. 69.000
6	Sticker Logo	60	Rp. 13.000
7	Plastic Plates	25	Rp. 8.000
8	Ice cream	1	Rp. 39.000
9	Mini X-banner	1	Rp. 50.000
10	Wooden spoon	25	Rp. 8.000
Total			Rp. 478.000

Source: Author Data

5.3 Product Presentation

This is the products that Miku Crepes provided and offered to the customers. Miku Crepes have 5 flavors such as Matcha, Chocolate Mint, Hojicha, Brown sugar, and Chocolate. All of the mille crepes from Miku Crepes are served with a scoop of ice cream.



Figure 5.2 Miku Crepes Product

Source: Author Data

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