

CHAPTER V

EXHIBITION

5.1 Location & Venue

The location is on the 3rd floor of the UMN building and will be attended by examining professors and random individuals trying out the food served by other students

5.2 Budget

Table 5. 1 Budget

Item	Total
Banner	IDR 20.000
Table cloth	IDR 30.000
Decoration	IDR 30.000
Totebag	IDR 0
Overall	IDR 80.000

5.3 Product Presentation



Figure 5. 1 Sweet Purple



Figure 5. 2 Muffin Ubi Ungu



Figure 5. 3 Purple Ball

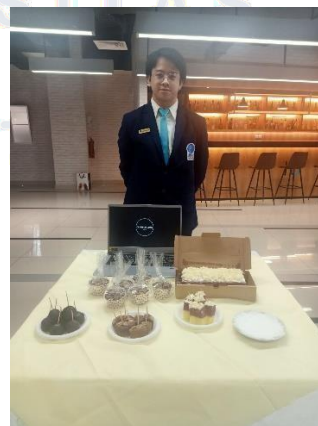


Figure 5. 4 Author

5.4 Media and Promotion

During the exhibition, the promotion being conducted involves utilizing social media design, booth decoration, testers and banners. Claire de Lune created promotional materials with enticing photos and designs for the booth decorations.

