

DAFTAR PUSTAKA

- Aldridge, I. (t.t.). *Disclaimer*. Progressivelegal.
<https://doi.org/10.1515/9783111201771-021>
- Alexander, L., & Moore, M. (2021). Deontological Ethics. Dalam E. N. Zalta (Ed.), *The Stanford Encyclopedia of Philosophy* (Winter 2021). Metaphysics Research Lab, Stanford University.
<https://plato.stanford.edu/archives/win2021/entries/ethics-deontological/>
- Andika, F. C. (2023a, Mei 4). *15 Obat Nyeri Sendi di Apotik dan Harganya*. K24Klik. <https://www.k24klik.com/blog/obat-nyeri-send/>
- Andika, F. C. (2023b, Juli 6). *13 obat sakit Gigi untuk ibu Hamil di apotek*. K24Klik. <https://www.k24klik.com/blog/obat-sakit-gigi-untuk-ibu-hamil/>
- Apotek Online Medicastore Layani Resep Jual Obat Seluruh Indonesia*. (2024). Medicastore.com. <https://medicastore.com/about-apotek-online/index>
- Ardiawan, K. N., Sari, M. E., Abdullah, K., Jannah, M., Aiman, U., & Hasda, S. (2022). Metodologi Penelitian Kuantitatif. *Yayasan Penerbit Muhammad Zaini*.
- Ariestiana, E. (2020). *Analysis of drugs and certain medicines circulation through online media. 1*. <https://doi.org/10.25041/iplr.v1i2.2054>
- Ariyulinda, N. (2018). *URGENSI PEMBENTUKAN REGULASI PENJUALAN OBAT MELALUI MEDIA ONLINE*. 15, 37–49.
<http://download.garuda.kemdikbud.go.id/article.php?article=949437&val=14663&title=URGENSI%20%20PEMBENTUKAN%20REGULASI%20PENJUALAN%20OBAT%20%20MELALUI%20MEDIA%20ONLINE>

- Azizah, I. N., & Irhandayaningsih, A. (2020). Evaluasi informasi oleh mahasiswa program Studi Kedokteran Universitas Diponegoro Terhadap website informasi kesehatan. *Jurnal Ilmu Perpustakaan*, 8(2), 161–168.
<https://ejournal3.undip.ac.id/index.php/jip/article/download/26805/23656>
- Ball, C. (2009). What is transparency? *Public integrity*, 11(4), 293–308.
<https://doi.org/10.2753/pin1099-9922110400>
- Beets, L. M., Stahl, S., Rose, R., Moutsos, K., McPhillips, C., & Kalinoski, J. (2021). *Enterprise Content Marketing Benchmarks, Budgets, and Trends*. Content Marketing Institute. <https://contentmarketinginstitute.com/wp-content/uploads/2021/02/2021-enterprise-research-final.pdf>
- Brewer, D. (2006, Juni 22). Accuracy in journalism. *Media Helping Media - Free Journalism and Media Strategy Training Resources*.
<https://mediahelpingmedia.org/ethics/accuracy-in-journalism/>
- Center for Drug Evaluation, & Research. (2019, Oktober 18). *Indications and usage section of labeling for human prescription drug and biological products — content and format guidance for industry*. U.S. Food and Drug Administration; FDA. <https://www.fda.gov/regulatory-information/search-fda-guidance-documents/indications-and-usage-section-labeling-human-prescription-drug-and-biological-products-content-and>
CFR - code of federal regulations title 21. (t.t.). Diambil 12 Juni 2024, dari <https://www.accessdata.fda.gov/scripts/cdrh/cfdocs/cfcfr/CFRSearch.cfm?fr=514.4>
- Chandler, L. (2023, Juli 17). *The Importance of Accurate Reporting (and what to*

do when you make a mistake). Impress. <https://www.impressorg.com/the-importance-of-accurate-reporting-and-what-to-do-when-you-make-a-mistake/>

Contraindication. (t.t.). Diambil 12 Juni 2024, dari

<https://medlineplus.gov/ency/article/002314.htm>

Copes, M. (2024, Agustus 24). *Disclaimer Examples*. Privacy Policies.

<https://www.privacypolicies.com/blog/disclaimer-examples/>

Creswell, J. W., & Creswell, J. D. (2017). *Research design: Qualitative, quantitative, and mixed methods approaches*. Sage publications.

<http://www.ceil-conicet.gov.ar/wp-content/uploads/2015/10/Creswell-Cap-10.pdf>

Damastuti, R. (2021). MEMBEDAH FEEDS INSTAGRAM PRODUK SKINCARE LOKAL (ANALISIS ISI KUANTITATIF AKUN INSTAGRAM AVOSKIN). *Perspektif Komunikasi: Jurnal Ilmu Komunikasi Politik dan Komunikasi Bisnis*, 5(2), 189.

<https://doi.org/10.24853/pk.5.2.189-199>

de Lazari-Radek, K., & Singer, P. (2017). *Utilitarianism: A Very Short Introduction*. Oxford University Press.

<https://play.google.com/store/books/details?id=x4wtDwAAQBAJ>

Ditulis oleh: Farmaku.com. (2021, Maret 31). *Resmi dibuka, apotek Farmaku Asem Baris tebet siap Layani Anda!* Farmaku.com.

<https://www.farmaku.com/artikel/apotek-farmaku-asem-baris-resmi-dibuka/>

Ditulis oleh: Farmaku.com. (2022, Januari 31). *Farmaku Raih Top Official Store*

Award 2022, terbaik pilihan konsumen. Farmaku.com.

<https://www.farmaku.com/artikel/farmaku-raih-top-official-store-award-2022-terbaik-pilihan-konsumen/>

Du Plessis, C. (2017). The role of content marketing in social media content communities. *South African journal of information management*, 19(1).

<https://doi.org/10.4102/sajim.v19i1.866>

Emeka, I. E., & Mpinganjira, M. (2023). Digital content marketing consumption motives in the age of social media: an investigation of relational and monetary outcomes. *Aslib Journal of Information Management*, 76(2),

353–378. <https://doi.org/10.1108/AJIM-07-2022-0347>

Faiz, A., Yudhya, T. B., & Mulyana, A. (2023). PENGARUH PROMOSI KESEHATAN DI MEDIA SOSIAL INSTAGRAM TERHADAP

ATENSI KONSUMEN DAN MINAT BELI PADA PRODUK

HEALTHY FOOD DI INDUSTRI USAHA MIKRO, KECIL DAN MENENGAH (UMKM) DI KOTA BANDUNG, INDONESIA.

AdBispreneur: Jurnal Pemikiran dan Penelitian Administrasi Bisnis dan Kewirausahaan, 8(1), 61–72.

Fitter Law. (2021, Maret 30). *Understanding the legal definition and importance of guarantee: A must-know for business owners.* Fitter Law.

<https://fitterlaw.com/insight/legal-dictionary/define-guarantee/>

Fittler, A., Ambrus, T., Serefko, A., Smejkalová, L., Kijewska, A., Szopa, A., &

Káplár, M. (2022). Attitudes and behaviors regarding online pharmacies in

the aftermath of COVID-19 pandemic: At the tipping point towards the new normal. *Frontiers in Pharmacology*, 13, 1070473.

<https://doi.org/10.3389/fphar.2022.1070473>

Frankena, W. (2020). The concept of morality. *The Definition of Morality*.

<https://doi.org/10.2307/2024163>

Gates, B. (1996). Content is king. Retrieved October, 29, 2017.

GPFarmasi. (2016, Desember 19). *Kode etik usaha farmasi - GP farmasi Indonesia - gabungan perusahaan farmasi Indonesia*. GPFarmasi.

<https://www.gpfarmasi.id/pages/kode-etik-usaha-farmasi>

Gray, N. (2015). *THE EVOLUTION OF ONLINE PHARMACIES - selfcare journal*. <https://selfcarejournal.com/wp-content/uploads/2015/09/Gray-2.376-86.pdf>

guarantee. (t.t.). Thefreedictionary.com. Diambil 12 Juni 2024, dari <https://legal-dictionary.thefreedictionary.com/guarantee>

Guarantee. (t.t.). LII / Legal Information Institute. Diambil 12 Juni 2024, dari <https://www.law.cornell.edu/wex/guarantee>

Halkam, H. (2022). *Prospek Apotek Online di Masa Pandemi Covid 19*.

<http://repository.upi-yai.ac.id/6133/1/Apotik%20Online%20-%20Laporan%20Penelitian.pdf>

Hallahan, K. (2013). Online Article Marketing—Professional and Ethical Challenges to Public Relations. Dalam Y. G. Ji & Z. C. Li (Ed.), *Exploring the Strategic Use of New Media's Impact on Change Management and Risk in Theory and Practice*.

https://www.academia.edu/download/33040514/CarstarphenNewMedia_I PRRC_16_Proceedings.pdf#page=293

Hidayat, F. (2020, Desember 18). *Farmaku Resmi Akuisisi DokterSehat*.

Beritasatu.com. <https://www.beritasatu.com/ekonomi/711127/farmaku-resmi-akuisisi-doktersehat>

Hidayati, B. N. (2018). *Gambaran Apotek Online di Indonesia Berdasarkan Standar NAPRA (National Association of Pharmacy Regulatory Authorities) dan FDA (Food And Drug Administration) BeSafeRx* [Universitas Gadjah Mada].

https://etd.repository.ugm.ac.id/home/detail_pencarian/157636

Hidayatullah, A. F. (2015). The influence of stemming on Indonesian tweet sentiment analysis. *Proceeding of the Electrical Engineering Computer Science and Informatics*, 2(1). <https://doi.org/10.11591/eecsi.v2i1.791>

Hidayatullah, A. F., Ratnasari, C. I., & Wisnugroho, S. (2016). Analysis of stemming influence on Indonesian tweet classification. *TELKOMNIKA (Telecommunication Computing Electronics and Control)*, 14(2), 665. <https://doi.org/10.12928/telkonnika.v14i2.3113>

Hifni, M. (2018). *ONTOLOGI, EPISTEMOLOGI DAN AKSIOLOGI DALAM KEILMUAN*.

https://www.researchgate.net/publication/329673746_ONTOLOGI_EPISTEMOLOGI_DAN_AKSIOLOGI_DALAM_KEILMUAN

HubSpot. (2023). *HubSpot's The State of Marketing: Marketing Trends in 2023, from AI to Z*. HubSpot. <https://2135487.fs1.hubspotusercontent->

na1.net/hubfs/2135487/2023

- Huhmann, B. A., & Limbu, Y. B. (2016). Content and compliance of pharmaceutical social media marketing. *Marketing Intelligence & Planning*, 34(7), 977–999. <https://doi.org/10.1108/mip-06-2015-0124>
- Human Gert, Hirschfelder, B., & Nel, J. (2018). The effect of content marketing on sponsorship favorability. *International Journal of Emerging Markets*, 13(5), 1233–1250. <https://doi.org/10.1108/IJoEM-06-2017-0215>
- Idamiyarsi, L. D. I., Ngabur, S. N., & Widayati, A. (2022). Survei Penggunaan Internet untuk Pencarian Informasi Kesehatan di Kalangan Mahasiswa Non-Kesehatan. *Journal of Health Promotion and Service Management*, 1(1), 1–10. <https://doi.org/10.52232/jhpsm.v1i1.56>
- Idris, I. (2024, Februari 21). *News merchants profiting from misinformation in Indonesia*. Monash Lens. <https://lens.monash.edu/@politics-society/2024/02/21/1386299/news-merchants-profiting-from-misinformation-in-indonesia>
- Jati, L. K. (2015). *Analisis Isi Pelanggaran Etika Pariwisata Indonesia (EPI) dalam Iklan Display Pengobatan Alternatif di Majalah Misteri Edisi*. Universitas Muhamadiyah Yogyakarta.
- Jati, L. K. (2016). *ANALISIS ISI PELANGGARAN ETIKA PARIWARA INDONESIA (EPI) DALAM IKLAN DISPLAY PENGOBATAN ALTERNATIF DI MAJALAH MISTERI EDISI 05 MARET- 20 DESEMBER 2015* [FISIP UMY]. <http://repository.umy.ac.id/handle/123456789/7127>

- Kantilla, K. (2004). Digital content marketing. *Journal of Marketing Management*, 20(1–2), 45–65.
- Karimuddin, A. (2020, Desember 28). *Startup healthtech Farmaku akuisisi portal informasi DokterSehat*. Dailysocial. <https://dailysocial.id/post/farmaku-akuisisi-doktersehat-healthtech>
- Kotler, P., Kartajaya, H., & Setiawan, I. (2021). *Marketing 5.0*. John Wiley & Sons.
- Kotler, P., & Keller, K. L. (2016). *Marketing Management*. Pearson. <https://play.google.com/store/books/details?id=UbfwtwEACAAJ>
- Kripesh, A. S., Prabhu, H. M., & Sriram, K. V. (2020). An empirical study on the effect of product information and perceived usefulness on purchase intention during online shopping in India. *International Journal of Business Innovation and Research*, 21(4), 509–522. <https://doi.org/10.1504/IJBIR.2020.105982>
- Li, C. H., Chan, O. L. K., Chow, Y. T., Zhang, X., Tong, P. S., Li, S. P., Ng, H. Y., & Keung, K. L. (2022). Evaluating the Effectiveness of Digital Content Marketing Under Mixed Reality Training Platform on the Online Purchase Intention. *Frontiers in Psychology*, 13, 881019. <https://doi.org/10.3389/fpsyg.2022.881019>
- Lin, W.-Y., Zhang, X., Song, H., & Omori, K. (2016). Health information seeking in the Web 2.0 age: Trust in social media, uncertainty reduction, and self-disclosure. *Computers in human behavior*, 56, 289–294. <https://doi.org/10.1016/j.chb.2015.11.055>

- Lopes, A. R., & Casais, B. (t.t.). Digital Content Marketing: Conceptual Review and Recommendations for Practitioners. *Academy of Strategic Management*, 21(2), 1–17. Diambil 24 Mei 2024, dari https://www.researchgate.net/publication/357746605_Digital_Content_Marketing_Conceptual_Review_and_Recommendations_for_Practitioners
- Lou, C., & Xie, Q. (2021). Something social, something entertaining? How digital content marketing augments consumer experience and brand loyalty. *International Journal of Advertising*, 40(3), 376–402. <https://doi.org/10.1080/02650487.2020.1788311>
- Maitland, M. E. (2010). A transdisciplinary definition of diagnosis. *Journal of Allied Health*, 39(4), 306–313. <https://pubmed.ncbi.nlm.nih.gov/21184028/>
- Martha. (2023, September 7). *The crucial importance of completeness in communication*. Sanjeev Datta Personality School. <https://sanjeevdatta.com/importance-of-completeness-in-communication/>
- Medicastore. (2021). *Tentang Medicastore*. medicastore.com. <https://web.archive.org/web/20201202214900/https://medicastore.com/about-apotek-online/index>
- Metzger, M. J., Flanagin, A. J., Mena, P., Jiang, S., & Wilson, C. (2021). From dark to light: The many shades of sharing misinformation online. *Media and communication*, 9(1), 134–143. <https://doi.org/10.17645/mac.v9i1.3409>
- Miftahuddin, M. C., Budiyanto, J. H., & Dewanto, F. (2024). Komunikasi

- Kesehatan dan Literasi Kesehatan: Dua Sisi Mata Uang yang Sama. *Action Research Literate*, 8(2). <https://doi.org/10.46799/ar1.v8i2.232>
- Müller, J., & Christandl, F. (2019). Content is king – But who is the king of kings? The effect of content marketing, sponsored content & user-generated content on brand responses. *Computers in human behavior*, 96, 46–55. <https://doi.org/10.1016/j.chb.2019.02.006>
- Nabi, R. L., & Prestin, A. (2016). Unrealistic Hope and Unnecessary Fear: Exploring How Sensationalistic News Stories Influence Health Behavior Motivation. *Health Communication*, 31(9), 1115–1126. <https://doi.org/10.1080/10410236.2015.1045237>
- Ng, D. C. F. (2024, Maret 23). *The art of communication: Navigating transparency, honesty, and clarity*. Medium. <https://medium.com/@danielcfng/the-art-of-communication-navigating-transparency-honesty-and-clarity-c7648c90b495>
- Nugroho, I. (2016). Positivisme Auguste Comte: Analisa Epistemologis Dan Nilai Etisnya Terhadap Sains. *Cakrawala*, 11(2), 167–177. <https://doi.org/10.31603/cakrawala.v11i2.192>
- Nugroho, R. A. (2016, Mei 12). *Apotek K24 Buka Layanan E-Commerce*. Tribunjogja.com. <https://jogja.tribunnews.com/2016/05/12/apotek-k24-buka-layanan-e-commerce>
- Nurhayati, N. P. S., Berlia, G. M., Sasongko, F. F., & Valentine, E. (2022). Pemasaran Obat Dalam Usaha Farmasi: Persoalan Profesionalisme dan Etika Bisnis. *Das Sollen: Jurnal Kajian Kontemporer Hukum Dan*

Masyarakat, 1(01).

<https://journal.forikami.com/index.php/dassollen/article/view/115>

Nurrohman, A. T., & Junaedi, F. (2020). *Pelanggaran Etika Pariwisata Indonesia dalam Iklan Baris di Solopos Edisi Mei-Juni 2018.*

<https://doi.org/10.18196/ja.11015>

Nurrohman, Tsani, A., & Junaedi, F. (2020). *Pelanggaran Etika Periklanan dalam Surat Kabar Solopos (Analisis Isi Iklan Baris Berdasarkan Etika Pariwisata Indonesia dalam Surat Kabar Harian Solopos Edisi).*

UNIVERSITAS MUHAMMADIYAH SURAKARTA .

Pengusaha Yogyakarta ini sukses mengembangkan jaringan Apotek K-24. (t.t.).

Diambil 30 Mei 2024, dari <https://www.apotek-k24.com/berita/45/Gideon-Hartono---Pendiri-Apotik-K-24>

Perloff, R. M. (2020). *The Dynamics of Persuasion: Communication and Attitudes in the 21st Century, 4th Edition (Communication Series)* (hlm. 139–174).

Routledge. <https://www.biblio.com/9780415805681>

Pharmacy, C. S. (2018, Januari 24). *Online Pharmacies - A Brief History.*

CareFirst Specialty Pharmacy.

<https://www.cfspharmacy.pharmacy/blog/post/online-pharmacies-a-brief-history>

Pharr, J. M. (2018). *A Framework for Using Customer Journey Mapping Alongside Digital Content Marketing to Build the College Brand.*

https://digitalcommons.georgiasouthern.edu/amtp-proceedings_2018/47/

Pojman, L. P., & Fieser, J. (1990). *Discovering right and wrong. Belmont, CA,*

Wadsworth: Cengage Learning.

Prabawangi, R. P., & Fatanti, M. N. (2023). Ketika Fakta Bukanlah Kebenaran: Peran Media Daring dalam Amplifikasi Misinformasi Kesehatan di Era Pandemi Covid-19. *Jurnal Komunikatif*.

<https://doi.org/10.20885/komunikasi.vol17.iss2.art4>

Prashanti, G., Sravani, S., & Noorie, S. (2017). A Review on Online Pharmacy. *IOSR journal of pharmacy and biological sciences*, 12(03), 32–34.

<https://doi.org/10.9790/3008-1203043234>

Prawiroharjo, P., & Meilia, P. D. I. (2017). Dokter Beriklan: Sebuah Tinjauan Menurut Kode Etik Kedokteran Indonesia (KODEKI) Tahun 2012. *Jurnal etika kedokteran Indonesia*, 1(1), 13. <https://doi.org/10.26880/jeki.v1i1.4>

Profil Apotek K-24. (t.t.). Diambil 8 Mei 2023, dari <https://www.apotek-k24.com/tentang-kami>

Rachelia, A. (2023, September 13). *9 Pilihan Obat Gatal Untuk Anak yang Ada di Apotek*. Farmaku.com. <https://www.farmaku.com/artikel/9-pilihan-obat-gatal-untuk-anak-yang-ada-di-apotek/>

Rachelia, A. (2024, Mei 2). *Gencar ekspansi bisnis, farmaku Kini buka cabang di Bekasi*. Farmaku.com. <https://www.farmaku.com/artikel/gencar-ekspansi-bisnis-farmaku-kini-buka-cabang-di-bekasi/>

Ragu Beli Obat Dimana Waktu Pandemi? Beli di Apotek Online Kami Saja!-*Medicastore*. (2021, November 11).

<https://medicastore.com/berita/2787/ragu-beli-obat-dimana-waktu-pandemi-beli-di-apotek-online-kami-saja>

- Rahayu, B. (2023a, Februari 13). *3 Varian Tetes Mata Insto: Cool, Dry Eyes, Regular dan Manfaatnya*. medicastore.com.
<https://medicastore.com/artikel/3162/3-varian-tetes-mata-insto-cool-dry-eyes-regular-dan-manfaatnya>
- Rahayu, B. (2023b, Maret 13). *Fontactiv Daybest: Susu Kaya Protein untuk Penderita Diabetes*. medicastore.com.
<https://medicastore.com/artikel/3181/fontactiv-daybest-susu-kaya-protein-untuk-penderita-diabetes>
- Rahayu, B. (2023c, April 10). *Tropicana Slim Stevia Pemanis Terbaik Pengganti Gula*. medicastore.com. <https://medicastore.com/artikel/3202/tropicana-slim-stevia-pemanis-terbaik-pengganti-gula>
- Rahayu, B. (2023d, April 14). *Fibre First, Suplemen Sehat untuk Menjaga Berat Badan*. medicastore.com. <https://medicastore.com/artikel/3206/fibre-first-suplemen-sehat-untuk-menjaga-berat-badan>
- Ratnasari, I., E., S., M.M., & dkk. (2021). *Digital Marketing pada Start Up dan UMKM: Praktik Melakukan Pemasaran Berbasis Digital Menuju UMKM Tangguh, Kompetitif dan Unggul di Era Revolusi Industri 4.0*. Absolute Media. <https://play.google.com/store/books/details?id=-KxJEAAAQBAJ>
- Rizkiyah, T. P., & Mayangsari, I. D. (2020). Perilaku Pencarian Informasi Kesehatan di Internet pada Masyarakat Kota Bandung. *SOSIOHUMANITAS*, 22(1), 63–78.
<https://doi.org/10.36555/sosiohumanitas.v22i1.1541>
- Rowley, J. (2008). Understanding digital content marketing. *Journal of Marketing*

Management, 24(5–6), 517–540.

<https://doi.org/10.1362/026725708X325977>

Ryza, P. (2020, Maret 31). *Tiga tahun berjalan, farmaku ingin terus kembangkan solusi kesehatan*. Dailysocial. <https://dailysocial.id/post/farmaku-tiga-tahun-solusi-kesehatan>

Setiady, J. (2022). *Tanggung jawab apotek online dan marketplace atas penjualan obat keras tanpa resep dokter secara online melalui apotek online yang terdaftar di marketplace*

<https://repository.unpar.ac.id/handle/123456789/16721>

Shabrina, V. G. (2019). Pengaruh Revolusi Digital terhadap Pemasaran dan Perilaku Konsumen. *Jurnal Pewarta Indonesia*, 1(2).

<https://doi.org/10.25008/jpi.v1i2.16>

Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*.

ALFABETA.

Sunuwar, P. (2022, Januari 9). *How to use disclaimers for your business*.

LegalVision UK. <https://legalvision.co.uk/commercial-contracts/disclaimers-england-wales/>

Tangiisuran, B., Tye, S. C., & Tan, K. (2017). Implementation and assessment of flipped classroom learning on medication distribution system to pharmacy undergraduates. *Pharmacy Education*, 17.

https://www.academia.edu/download/70402170/ONLINE_PHARMACY_AN_E-STRATEGY_FOR_MEDICA20210928-11835-15qlx2d.pdf

Tyas, N. S. (t.t.). ANALISIS PENERAPAN ETIKA BISNIS PADA PT

PERUSAHAAN FARMASI X. *academia.edu*.

https://www.academia.edu/download/61717594/ANALISIS_PENERAPAN_ETIKA_BISNIS_PADA_PT_PERUSAHAAN_FARMASI_X20200108-25838-1ymmcog.pdf

Variations in language: Variations in objectivity. (t.t.). Saylor Academy. Diambil 31 Mei 2024, dari

<https://learn.saylor.org/mod/book/view.php?id=51149&chapterid=30668>

Vinerean, S. (2017). *Content marketing strategy. Definition, objectives and tactics*. 5, 92–98. <https://www.zbw.eu/econis-archiv/handle/11159/1982>

Wahyudi, D., Susyanto, T., & Nugroho, D. (2017). IMPLEMENTASI DAN ANALISIS ALGORITMA STEMMING NAZIEF & ADRIANI DAN PORTER PADA DOKUMEN BERBAHASA INDONESIA. *Jurnal ilmiah sinus*, 15(2). <https://doi.org/10.30646/sinus.v15i2.305>

White, R. W., & Horvitz, E. (2009). Experiences with web search on medical concerns and self diagnosis. *AMIA ... Annual Symposium Proceedings / AMIA Symposium. AMIA Symposium, 2009*, 696–700.

<https://www.ncbi.nlm.nih.gov/pubmed/20351943>

Yusriono, B. A., Berampu, L. T., & Yetti, Y. (2022). TANGGUNG JAWAB HUKUM PELAKU USAHA PENJUALAN OBAT-OBATAN GOLONGAN OBAT KERAS SECARA ONLINE. *Journal of Science and Social Research*. <https://doi.org/10.54314/jssr.v5i3.1036>