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LETTER OF ACCEPTANCE (LOA)

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This is to certify that,

Name: Doddy Bessie

Manuscript Title: Analysis of the Influence of Service Quality, Price, Promotion, and Customer Experience on Purchase Decisions on the Tiktok Platform

has been successfully accepted for publication Vol.4, No. 6, June 2025. The manuscript has passed the editor screening and peer review process. The article will be available online on June, 2025

If you require more information regarding the publication, please feel free to send me an email at jenpenghuang25@gmail.com. Thank you very much.

Faithfully yours, Medan, May 23, 2025

FCG & en-peng Garang

Professor Jen Peng Huang

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