

## MANAJEMEN DAN BISNIS (MABIS)

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About : Article Acceptance

Attachment : -

Dear Authors (Stella Poh, Djohan Gunawan Hasan, Krist Ade Sudiyono),

Thank you for submitting a paper in the journal Manajemen dan Bisnis (MABIS). We have completed the review process for paper with title:

## "The power of social commerce: TikTok's impact on Gen Z consumer purchasing behavior"

We inform you that the article has been received and published in MABIS Volume 23 (2024) No 2.

Best regards,

Chief Editor Journal MABIS

Dr. Erna Andajani, S.T., M.M.