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Unveiling key factors for the continuation of E-learning adoption in blended learning environments within Indonesian higher education during the era of the 'new normal'

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To cite this article: Elissa Dwi Lestari & Riatun Riatun (2024) Unveiling key factors for the continuation of E-learning adoption in blended learning environments within Indonesian higher education during the era of the 'new normal', Cogent Education, 11:1, 2428871, DOI: 10.1080/2331186X.2024.2428871

To link to this article: https://doi.org/10.1080/2331186X.2024.2428871

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Unveiling key factors for the continuation of E-learning adoption in blended learning environments within Indonesian higher education during the era of the 'new normal'

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ABSTRACT

Indonesian higher education rarely employed e-learning until COVID-19. Many students tried online learning for the first time during the pandemic. After the pandemic ended in 2022, universities switched to blended learning, but student adaptation, system integration, and learning effectiveness remain challenges. This study examines these challenges and proposes strategies to enhance e-learning post-pandemic. Using the updated DeLone and McLean IS Success Model and the Expectation-Confirmation Model, it explores factors influencing students' continued use of e-learning in blended learning. Data were gathered from 297 university students, surveyed electronically, who first experienced e-learning during the pandemic. Analysis was conducted using PLS-SEM. The findings indicate that satisfaction serves as the most significant predictor of ongoing e-learning utilization, with flow as the subsequent factor. Perceived usefulness does not directly influence continued use; however, it significantly contributes to system satisfaction. The quality of information is essential for enhancing the utility of systems. The findings corroborate previous studies, highlighting the significance of technology and service quality in improving user experience and engagement. The study provides actionable insights for universities to improve blended learning by emphasizing system reliability, utility, user support, information quality, and content. These factors are essential for enhancing student satisfaction and maintaining the sustainability of e-learning practices.

ARTICLE HISTORY

Received 21 March 2024 Revised 25 October 2024 Accepted 8 November 2024

KEYWORDS

Blended-learning; e-learning system; continuance intention to use; new normal; information system success models

SUBJECTS

Adult Education and Lifelong Learning; Higher Education; Open & Distance Education and eLearning

1. Introduction

The Internet is the most influential media in 21st-century living. ICT is needed to build human capital in a knowledge-based economy, especially in developing nations. Many people utilize computers for chores (Larson & DeChurch, 2020). Higher education students are examples (Jääskelä et al., 2017; Selviandro et al., 2014). Most universities understand that technology improves student learning experience and output (Bouilheres et al., 2020; Jääskelä et al., 2017; Ramakrisnan et al., 2012). Student social spaces are available through e-learning, one of higher education's most popular online instructional platforms (Tan, 2013). E-learning is a multifaceted, dynamic, and evolving approach to education that utilizes technological advances to facilitate flexible, accessible, and interactive learning experiences tailored to the needs of the learning process and engagement of the learners (Rodrigues et al., 2019; Zhang & Nunamaker, 2003). While blended e-learning is hybrid online learning. Hybrid online learning is blended. Mixing synchronous and asynchronous online learning with educational technology allows students to communicate both ways online (Graham, 2006). Blended learning provides class materials, coursework, and other disciplines via e-learning (Lin & Wang, 2012).

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Many higher education institutions, particularly those in Indonesia, are progressively embracing blended learning strategies. However, although the usage level and adoption of e-learning and blended learning are universally accepted, industrialized and developing nations use it differently. With 25% usage, Indonesia ranks eighth in online education (Luckyardi & Rahman, 2021; Saputra et al., 2020). India's 55% adoption rate highlights the gap (Saputra et al., 2020). It reveals that Indonesian schools pre-fer traditional ways over e-learning. Before the pandemic, Indonesian higher education used little e-learning (Hidayati & Saputra, 2020). This is because e-learning systems are expensive to adopt (Kuntoro & Al-Hawamdeh, 2003; Selviandro et al., 2014), and digital content production is still expensive (Berliyanto & Santoso, 2016). This is worsened by unequal technology infrastructure penetration in cities and rural regions (Prasetio et al., 2020).

E-learning has increased in Indonesia since the Directorate General of Higher Education recommended universities employ IT-based remote learning during the pandemic. The 2020 COVID-19 pandemic forced Indonesian students to study from home due to social mobilization issues, which boosted education technology (Hidayati & Saputra, 2020; Kumalawati et al., 2021; Riatun & Lestari, 2022). However, online perception, information delivery, Q&A, and testing are complex. Schools, instructors, students, and parents must plan implementation. In the pandemic, Indonesia's full internet-based education system faces significant challenges, leading to widespread learning failures. According to Adi et al. (2021), the main obstacles to Indonesia's pandemic-era internet schooling include pedagogical problems, uneven infrastructure, and external also internal factors of students' learning behavior, such as students' deficiency in self-regulated learning skills (Churiyah et al., 2020). Teachers grapple with online platforms, students with psychological distance learning, and parents with virtual activities. Poor internet, technical, and student infrastructure worsen rural areas' problems (Churiyah et al., 2020; Sukirman et al., 2022). This happened because Indonesian e-learning consumers' digital literacy was inadequate and inconsistent before the COVID-19 outbreak. In Indonesia, post-COVID 19 study on blended learning showed that college students still want to undertake it. However, internal variables like self-discipline in assigning study time and external factors like family settings and challenges separating roles as students and children in the household limit blended learning implementation. Due to this external issue, students must still travel to cafés for blended learning. Post-COVID, blended learning that substitutes university travel is insignificant.

The pandemic education plan has made most Indonesian students new to e-learning. Many higher education students are starting with blended learning after the epidemic, a significant change from present instructional methods. Following the pandemic, users may utilize e-learning tools in blended learning as their primary course model (Ghazal et al., 2018; Yang et al., 2023).

Blended learning requires instructors and students to attend class using an eLearning platform. This strategy allows students more flexibility in time, place, and learning pace (Sahni, 2019). Several studies show that this strategy improves training, accessibility, flexibility, and affordability (Sakina et al., 2020; Yang et al., 2023).

Indonesian higher education institutions use blended learning by integrating face-to-face lectures with e-learning systems as learning technology (Riatun & Lestari, 2022). Mixing online and classroom training increases accessibility without extending program completion. This technique promotes student-centered learning by making the instructor a facilitator, companion, mentor, and collaborator in students' skill and knowledge growth (Sukirman et al., 2022).

Blended e-learning has numerous advantages but faces many obstacles, including human interaction limits, administrative difficulties, academic and technical abilities, time, enthusiasm, technology issues, and restricted material availability (Ghazal et al., 2018). Blended learning, which involves more synchronous classroom activities, delivers course information online like the fully online version. However, students' Internet use is an issue (Asarta & Schmidt, 2020).

Previous blended-learning research in Indonesia has yielded contrasting results. Although several research have revealed that Indonesians were happy with blended learning during and after the epidemic (Riatun & Lestari, 2022; Sakina et al., 2020; Sukirman et al., 2022), However, some studies about the implementation of blended learning in Indonesia say the opposite (Kholishotul & Sahiruddin, 2020; Trisyani et al., 2019). This is due to inadequate planning, unforeseen implementation, and low-quality technology and information systems. Given Indonesia's limited usage of e-learning technologies, research on their uptake and sustainability in blended learning in the new average period still needs to be completed. As new e-learning system users, will students continue to utilize it in blended learning?

Thus, beginners' success depends on knowing the aspects that impact their purpose in continuing with blended learning courses. Despite substantial research on blended learning adoption, novice users' retention has yet to be discovered (Yang et al., 2023). Thus, this study analyzed new college students' willingness to continue learning after their first blended learning course and found key elements impacting their intention to continue learning in blended learning (Loan et al., 2021).

2. Literature review

The modified DeLone & McLean Information System (IS) success model (D&M IS) and also the ECM-ISC or Expectation-Confirmation Model of Information System Continuance underpin this study. First, The modified DeLone & McLean Information System (IS) success model includes system, information, and service quality. Some information systems' user satisfaction depends on these variables. These intermediate structures influence the system user and the organization (Delone & McLean, 2003). The D&M IS success model has been widely used in many studies related to the use of technology in education, such as e-learning (AlMulhem, 2020; Hermita et al., 2019), mobile learning management systems (Lee & Jeon, 2020), student academic information system (Normelindasari & Solichin, 2020), and virtual classrooms (Huang & Zhi, 2023).

Second, the ECM-ISC determines whether an individual will maintain using system information (Bhattacherjee, 2001b). This model is derived from the Technology Acceptance framework or TAM and the Expectation Confirmation Theory or ECT. The TAM model is an information-systems theory that describes how users adopt and utilize information systems. TAM suggests that information system acceptance behavior is linked to the perceived usefulness and ease of use (Davis, 1989). Bagozzi et al. (1992) state that the Technology Acceptability paradigm (TAM) is an established paradigm for information system acceptability. ECT is a conceptual framework employed in consumer behavior studies to evaluate customer contentment and the likelihood of future purchases (Oliver, 1977, 1980). The ECM-ISC research evaluates users' desires and behavior after adopting information systems (ISs). This concept applies to several IS scenarios (Hsieh & Wang, 2007; Liu et al., 2020). The ECM-ISC, similar to the D&M IS success model, has been extensively applied in technology-related educational research, such as studies on the continued use of MOOCs (Wan et al., 2020), virtual learning community (Liu et al., 2020) and blended learning (Yang et al., 2023). Finally, the Flow Experience Theory (Csikszentmihalyi, 1975) is utilised to evaluate the influence of a student's engagement and enjoyment in learning on their continued utilisation of blended learning platforms.

2.1. The influence of system quality, information quality, service quality, and conformity on students' perceived usefulness on blended learning

The ECM states that an information system's perceived usefulness affects its utilization (Daneji et al., 2019; Goh & Yang, 2021). Research by Ghazal et al. (2018), Cheng (2012), and Mahande et al. (2019) found that system quality, information quality, and service quality positively influenced students' perception of the usefulness of e-learning. It is easy to believe learners adopt LMS for blended learning when the system matches their expectations. LMS for blended learning is likely adopted when it meets expectations. If students believe the e-learning system has reliable, accurate, legible, up-to-date, and well-formatted course information, they will find LMS courses more beneficial (Al-Fraihat et al., 2020).

Confirmation increases students' perceived usefulness of MOOCs and virtual classes (Daneji et al., 2019; Huang & Zhi, 2023). Students may have liked their institutions' e-learning services more if they knew they might improve their learning and academic achievement (Al-Adwan et al., 2021). Their desire to learn may endure until they have confirmed the e-learning platform's efficacy (Kim et al., 2022). According to the literature review, this research's hypotheses are:

H1: The system's quality positively impacts how users perceive the usefulness of blended learning.

H2: The quality of information positively impacts users' perceived usefulness when engaging in blended learning.H3: Service quality positively affects the user's perceived usefulness in using blended learning.

H4: Confirmation positively affects the user's perceived usefulness in using blended learning.

2.2. The impact of system quality, information quality, service quality, perceived utility, and confirmation on student satisfaction in blended learning

The Delone and Mclean (2003) model highlights the importance of user satisfaction for technological success. The E-learning systems are ISs in learning settings. Hence, satisfaction with learning is vital (AlMulhem, 2020). Research by Ghazal et al. (2018), Daneji et al. (2019), Al-Fraihat et al. (2020), AlMulhem (2020), and also Lee and Jeon (2020) have observed that e-learning satisfaction is influenced by the quality of information, system, and service provided. A sound blended learning system and features that help students finish tasks and collaborate will affect user satisfaction (Riatun & Lestari, 2022).

Students are more likely to be satisfied with the blended e-learning system if they receive assistance when they encounter technological issues that prevent them from using the online platform (Riatun & Lestari, 2022). Regarding system quality, if students find the e-learning system adaptive, straightforward, and easy to use, it will improve its efficiency and increase their overall satisfaction (AlMulhem, 2020).

Moreover, fulfilling students' anticipated outcomes from blended learning is closely linked to their satisfaction following the current e-learning system (Yang et al., 2023). According to ECT, post-adoption satisfaction with an IT system depends on confirming expectations and system performance after its use (Yang et al., 2023). The study's results on MOOC user satisfaction (Gu et al., 2021) and digital English learning platform satisfaction found that confirmation directly affects contentment and pleasure feelings when using an e-learning platform. Based on the literature review, the hypotheses for this research are:

H5: System quality positively affects user satisfaction in using blended learning.

H6: Information quality positively affects user satisfaction in using blended learning.

H7: Service quality positively affects user satisfaction in using blended learning.

H8: Perceived usefulness positively affects user satisfaction in using blended learning.

H9: Confirmation positively affects user satisfaction with blended learning.

2.3. The influence of system quality, information quality, and service quality on students' confirmation of blended learning

According to Bhattacherjee (2001b), confirmation occurs when users' expectations for using an information system align with its actual performance. Bhattacherjee (2001b) and (2001a) stated that users develop preliminary expectations before engaging with an information system and then verify these expectations through their practical experiences. In this research, confirmation pertains to the individual advantages of blended learning perceived by students when participating in blended learning. Positive online learning encounters and a wealth of information enhance students' confirmation, leading to heightened perceptions of usefulness and satisfaction throughout their academic journey (Li et al., 2022). Lee and Jeon (2020) found that the quality of the information system, system performance, and service quality play a role in shaping students' anticipated acceptance of MOOCs. High-quality content, systems, and services on a MOOC platform shape the initial expectations of its users. According to the literature review, this research's hypotheses are:

H10: System quality positively affects users' confirmation in using blended learning.

H11: Information quality positively affects users' confirmation of using blended learning.

H12: Service quality positively affects users' confirmation of using blended learning.

2.4. The effect of confirmation on flow

In a virtual environment, as students utilize the features available in e-learning platforms during engaging online interactions, they may encounter a state of flow due to the immersive nature of these tools in their educational pursuits (Chen, 2014). Engaging in e-learning activities in a blended learning environment can enhance students' internal drive to keep using the learning management system, due to experiences of satisfaction, virtual presence, sense of authority, and attention (Goh & Yang, 2021). Wang and Lin (2021) found a strong connection between students' satisfaction with blended learning effectiveness and their flow experience while using e-learning systems. Wang and Lin (2021) also found that evaluating users of mobile learning apps by directly comparing their expectations before using the app with their performance after use can improve students' experience of flow during mobile application learning. According to the literature review, this research's hypotheses are:

H13: Confirmation positively affects the user's flow in using blended learning.

2.5. The impact of perceived utility, satisfaction, and the state of flow on the intention to continue blended learning

The technology acceptance framework posits that the perceived usefulness and ease of use influence user behavior. Davis defines perceived usefulness as the extent to which an individual believes a system will enhance their job performance (Davis, 1989). According to Goh and Yang (2021), perceived usefulness affects LMS use (Goh & Yang, 2021). Lin and Wang (2012) demonstrated that perceived usefulness increases system satisfaction and blended learning intention.

Moreover, the most significant factor in predicting students' intention to continue using online learning is their high satisfaction (Li et al., 2022). Yang et al. (2023) and Riatun and Lestari (2022) found that the satisfaction of students with blended learning significantly influenced their intention to persist in using this mode of education.

The flow, sense of presence, perceived control, and focus experienced during e-learning activities enhance students' internal motivation to continue using the e-learning platform (Goh & Yang, 2021; Wang & Lin, 2021). According to the literature review, this research's hypotheses are:

H14: The perceived usefulness positively impacts the user's intention to continue using blended learning.

H15: The satisfaction of users positively influences their intention to continue using blended learning.

H16: Flow positively affects the user's continuance intention in using blended learning.

The following is the research framework in this study (Figure 1):





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Figure 1. Research model of the study that explains the factors that affect the desire to continue blended learning in the post-pandemic period.

3. Methodology

This study employs a multi-model approach to analyze the level of desire of university students to continue blended learning in the post-pandemic COVID-19 era. The model in this study integrates three theoretical models, namely the D&M IS success model (Delone & Mclean, 2003), the ECM ISC model (Bhattacherjee, 2001b), and also flow experience (Csikszentmihalyi, 1975). The research model in this study uses the variables of the D&M IS Success model (Delone & Mclean, 2003), namely system quality, information quality, and service quality to evaluate students' experience in using blended learning, and how these three variables affect satisfaction using blended learning.

Second, this research model uses the ECM-ISC Model (Bhattacherjee, 2001b) which aims to evaluate the desire to use an information system after the first use. This study uses the variables perceived usefulness, confirmation, and user satisfaction as variables that affect students' desire to continue blended learning.

Lastly, this study uses Flow Theory (Csikszentmihalyi, 1975) which evaluates the psychological state of the individual when he or she is immersed and highly involved in doing an activity, this psychological condition leads to higher satisfaction and performance. In the context of this study, variable flow experience is used to evaluate the extent of student experience immersion, concentration, and mastery in using blended learning.

In sum, this research explores the connection between system quality, information quality, service quality, perceived usefulness, confirmation, user satisfaction, flow experience, and intention to continue blended learning.

3.1. Sampling and data collection

A survey research design was used, with a structured questionnaire as the research instrument. Data analysis was cross-sectional and conducted at a specific point in time. Data collection involved interviews using an electronic questionnaire. The population in this study is university students in Indonesia. Non-probability convenience sampling techniques were employed based on a set of criteria for sample selection. The research concentrated on university students who have undergone e-learning amidst the COVID-19 outbreak and are now moving towards blended learning after the pandemic.

As Hair et al. (2014b) indicated, G*Power software estimated the sample size for this study. This study evaluates three predictors pointing to one endogenous variable using the minimal sample size, medium effect size, 0.95 model power, and 0.05 significance level. G*Power suggests 119 samples for the study's research design. Two hundred ninety-seven people participated in this study. Thus, this study contains enough samples.

An electronic self-reported questionnaire was constructed and sent. Before administering questionnaires, the research goal was briefly explained. The authors also requested help distributing surveys from numerous colleague academics. A summary of the study's respondents is provided below (see Table 1).

Variable	Category	Number	Percentage
Gender	Male	117	39.39%
	Female	180	60.61%
Age	18 to 20 years	251	84.51%
5	21 to 23 years	39	13.13%
	>23 years	7	2.36%
Length of time using the LMS	<1 years	131	44.11%
5	1–2 years	126	42.42%
	3–4 years	39	13.13%
	>4 years	1	0.34%
The media used to access the LMS (multiple response)	Laptop	278	
	Smartphone	258	
	PC .	36	
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Table 1. Descriptive analysis.



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Based on Table 1, the descriptive analysis results showed that most respondents were women aged 18 to 20 years, with less than one year of experience using e-learning and accessing e-learning through laptops and smartphones.

3.2. Measurements and statistics methods

This study examined latent variables using research tools or indicators from previous studies that were modified to match its goals. The study analyzed eight latent variables with 26 indicators. The measures of variable system quality are taken from Cho et al. (2009) and Pituch and Lee (2006), the measurements of information quality are derived from (Lee, 2006) and Lee et al. (2009), and the measurements of service quality are adopted from (Cho et al., 2009), Lee (2010a), and Ozkan and Koseler (2009). Furthermore, measurements of perceived usefulness originated from (Lee, 2006), Ip et al. (2018) and Liang et al. (2011), while measurements of confirmation are taken from Bhattacherjee (2001a) and Lin and Wang (2012), flow is drawn from Lee (2010b) and Saadé and Bahli (2005). Indicators of satisfaction are derived from Bhattacherjee (2001a) and Lin and Wang (2012). Finally, this study examined continuation intention using indicators from Lin and Wang (2012). Students rated their agreement with each indicator. All the items were evaluated using a 7-point Likert scale (ranging from 1 for strongly disagree to 7 for strongly agree). All postulated associations were tested using SmartPLS version 4.0 and questionnaire survey data.

Data analysis was carried out using the Partial Least Square Structural Equation Model (PLS-SEM) approach. Data analysis using PLS-SEM involves two sequential assessment processes. The first stage of PLS-SEM analysis is the measurement of the validity of the research construct and the reliability of each research question indicator. This stage is known as measurement model analysis. The next stage is the hypothesis test stage to test whether there is a causal correlation between latent constructs in the research model (Nugraha et al., 2022).

Here are the question indicators used in this study:

4. Results

4.1. Measurement (outer model analysis)

The results of this research were evaluated using a two-stage sequential technique (Hair et al., 2014a). Henseler et al. (2009) state that the assessment of the measurement model is initially examined in PLS-SEM analysis. This involves verifying internal consistency reliability (composite reliability), convergent validity, and discriminant validity.

Table 2 shows that composite reliability for all variables exceeded 0.70 (Hair et al., 2014b). These results indicate internal consistency in variable indicators. All latent variables' AVEs exceeded the recommended 0.50. The AVE scores for system, information, and service quality were 0.638, 0.688, and 0.861. The AVE values for confirmation, perceived usefulness, satisfaction, flow, and continuation intention were 0.807, 0.767, 0.795, and 0.815, respectively. The findings indicate that all variables demonstrated convergent validity. The outer loadings for all measures were higher than 0.70. To enhance the variables' composite reliability and AVE values, items with loadings below 0.70 were eliminated (Hair et al., 2014b).

In our study, we employed the Fornell–Larcker criterion and HTMT ratio to evaluate the discriminant validity of the measurement model. As per these techniques, discriminant validity pertains to the association between a component and other constructs (Hair et al., 2016). Moreover, the Fornell–Larcker criterion involves comparing each construct's square root of AVE with its correlations with other latent variables. The results presented in Table 3 indicate that all constructs satisfied this requirement for discriminant validity.

Additionally, the research employed the Heterotrait-Monotrait Ratio. The values derived for the Heterotrait-Monotrait Ratio, as shown in Table 4, are below 0.90, which is in line with Gold et al. (2001) recommendation. Thus, the hypothesized structural model demonstrates favorable discriminant validity.

Table 2. Research observed variables (indicators).

	Latent variable	Code	Statement	References				
	Continuance intention	Cl1	I intend to continue using blended learning in the future	Bhattacherjee (2001a, 2001b);				
		CI2	I will use blended learning regularly in the future	Lin and Wang (2012)				
		CI3	I will use blended learning often in the future					
		CI4	My intention is to continue using blended learning rather					
			than using any alternative means (face-to-face learning)					
8	Confirmation	Conf1	My experience using blended learning was better than I expected	<mark>Bhattacherjee (</mark> 2001a, 2001b)				
		Conf2	The level of service provided by blended learning is better than I expected					
48		Conf3	The use of the blended learning system is in line with my expectations					
	Flow	Flow1	I'm engrossed in what I do when using blended learning	Lee (2010b); Saadé and Bahli				
		Flow2	I like to spend a lot of time when using blended learning	(2005)				
		Flow3	I think using blended learning is very fun					
	Satisfaction	Satisf1	I'm satisfied with the performance of blended learning	Lee (2010b); Saadé and Bahli				
		Satisf2	I am happy with the experience of using blended learning	(2005)				
		Satisf3	I'm happy with the functionality provided by blended learning					
		Satisf4	l am satisfied with the overall experience using blended learning					
	Information quality	Inf_Sys1	Blended Learning facilitates me with the latest, up to date and on-demand learning content	Lee and Chung (2009); Pituch and Lee (2006)				
		Inf_Sys2	Blended learning provides the learning content I need					
		Inf_Sys4	Flexible blended learning content delivery schedule					
() 22	Service quality	SSQ1	In case of any difficulty in using blended learning, I was provided with quick online assistance	Balaban et al. (2013); Delone and Mclean (2003)				
1 22		SSQ2	IT department facilitates me, when I face any difficulty while using blended learning					
	System quality	Sys_Qual2	Blended learning can present subject matter in an easy-to- read multimedia format	Pituch and Lee (2006)				
		Sys_Qual3	Blended learning allows for interactive communication between lecturers and students					
44		Sys_Qual4	I feel that the response from blended learning is fast, consistent, and reasonable					
	Perceived usefulness	PU1	Using blended learning increases my learning effectiveness	Lee et al. (2020)				
XX		PU2	Using blended learning can improve my learning					
U			performance					
		PU3	Using blended learning gives me more control over					
			the learning process					
		PU4	feel that blended learning is very helpful for me in					
			understanding the learning material well					

Table 3. The quality criteria for measurement model.

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Latent variable	Item	Outer loading	Cronbach's alpha	Composite reliability (rho_a)	Average variance extracted (AVE)
Continuance intention	CI1	<mark>0.</mark> 901	<mark>0.</mark> 924	0.924	0.815
	CI2	<mark>0.</mark> 911			
	CI3	<mark>0.</mark> 945			
	CI4	<mark>0.</mark> 851			
Confirmation	Conf1	<mark>0.</mark> 901	0.880	0.882	0.807
	Conf2	<mark>0.</mark> 925			
	Conf3	0.868			
Flow	Flow1	0.895	0.848	0.908	0.767
	Flow2	0.815			
	Flow3	0.914			
Information quality	Inf_Sys1	0.873	0.771	0.868	0.688
	Inf_Sys2	0.860			
	Inf_Sys4	0.749			
Perceived usefulness	PU1	<mark>0.</mark> 879	<mark>0.</mark> 898	0.929	0.767
	PU2	<mark>0.</mark> 904			
	PU3	<mark>0.</mark> 838			
	PU4	0.882			
Service quality	SSQ1	0.928	0.839	0.926	0.861
	SSQ2	0.929			
Satisfaction	Satisf1	<mark>0.</mark> 893	<mark>0.</mark> 914	0.939	0.795
	Satisf2	<mark>0.</mark> 902			
	Satisf3	<mark>0.</mark> 854			
	Satisf4	0.917			
System quality	Sys_Qual2	0.753	0.715	0.840	0.638
	Sys_Qual3	0.782			
	Svs Oual4	0.858			

Table 4. Fornell–Larcker criterion.

	1	2	3	4	5	6	7	8
1. Continuance intention	0.903							
2. Confirmation	0.636	0.899						
3. Flow	0.716	0.667	0.876					
4. Information guality	0.585	0.632	0.578	0.830				
5. Perceived usefulness	0.674	0.659	0.715	0.680	0.876			
6. Support system quality	0.585	0.633	0.585	0.589	0.643	0.928		
7. Satisfaction	0.747	0.749	0.735	0.661	0.777	0.628	0.892	
8. System quality	0.568	0.714	0.620	0.661	0.656	0.673	0.691	0.799

4.2. Structural (inner model analysis)

After confirming the accuracy of the measurement model, PLS-SEM was employed to assess and validate the proposed conceptual model. The PLS method was used to evaluate how well the structural model fits the available data, often relying on the coefficient of determination (R²) as a critical factor in this analysis (Thompson et al., 1994). This study used Chin's (1998) endogenous latent variable R2 value evaluation method. Confirmation has a modest R2 score of 0.579, perceived utility 0.595, contentment 0.716, flow 0.445, and continuation intention 0.623. This study's endogenous latent variables were adequately explained.

The R^2 value alone is not sufficient to evaluate a structural model (Hair et al., 2017, 2019). Therefore, we assessed the predictive validity of our structural model using Stone–Geisser's Q2 test (Geisser, 1974) to address this issue. The structural model's Q2 value should be greater than 0 if latent exogenous constructs predict latent endogenous constructs (Chin, 2010; Hair et al., 2017, 2019). The structural model's predictive relevance was assessed using SmartPLS's blindfolding technique. The Q2 values were all above zero, signifying predictive solid capability. Additionally, we computed the effect size (f^2) to assess the influence of exogenous latent variables on endogenous latent variables using the prescribed criteria: 0.35 representing a significant impact; 0.15 indicating a medium impact; and 0.02 denoting a minor impact (Hair et al., 2014b).

Table 5 shows that the hypotheses testing results indicate a significant and positive relationship between perceived usefulness and system quality (Beta Value or $\beta = 0.141$, p-value = 0.032, with $f^2 =$ 0.018), information quality (Beta Value or $\beta = 0.318$, p-value = 0.000, with $f^2 = 0.123$), service quality (Beta Value or β = .225, p-value = 0.000, with f² = 0.060), and confirmation (Beta Value or β = 0.215, pvalue = 0.000, with $f^2 = 0.048$). Therefore, it can be concluded that hypotheses H1 to H4 are supported. A strong and positive link exists between satisfaction with system quality (Beta Value or $\beta = 0.111$, pvalue = 0.027, with f^2 = 0.016), perceived usefulness (Beta Value or β = 0.413, p-value = 0.000, with f^2 = 0.243), and confirmation (Beta Value or β = 0.324, p-value = 0.000, with f² = 0.148). However, information quality (Beta Value or $\beta = 0.1314$, p-value = 0.094, with $f^2 = 0.010$) and service quality (Beta Value or $\beta = 0.035$, p-value = 0.263, with $f^2 = 0.002$) have no significant effect on satisfaction. Consequently, hypotheses H4, H5, and H8-H9 are supported, while hypotheses H6-H7 are rejected. The study also found that confirmation is positively and significantly affected by system quality (Beta Value or $\beta = 0.416$, p-value = 0.000, with $f^2 = 0.181$), information quality (Beta Value or $\beta = 0.228$, p-value = 0.000, with $f^2 = 0.065$), and service quality (Beta Value or $\beta = 0.218$, p-value = 0.000, with $f^2 = 0.058$). Thus, we can infer that hypotheses H10, H11, and H12 are substantiated. Moreover, the study also finds that confirmation positively affected flow (Beta Value or $\beta = 0.667$, p-value = 0.000, f2 = 0.800). Finally, the study demonstrates that satisfaction (Beta Value or $\beta = 0.415$, p-value = 0.000, f2 = 0.151) and flow

Table 5. Heterotrait-monotrait ratio (HTMT) - matrix.

	1	2	3	4	5	6	7	8
1. Continuance intention								
2. Confirmation	0.704							
3. Flow	0.805	0.762						
 Information quality 	0.694	<mark>0.</mark> 767	0.707					
5. Perceived usefulness	0.740	0.740	0.812	0.817				
6. Support system quality	0.664	0.736	0.689	0.731	0.741			
7. Satisfaction	0.812	0.833	0.826	0.787	0.857	0.718		
8. System quality	0.698	0.894	0.792	0.894	0.823	0.869	0.849	

Table 6. Path coefficient result.

Hypotheses		β	T statistics (O/STDEV)	P values	Decision	R ²	Q ²	f²
H1	System quality -> Perceived usefulness	0.141	1.849	0.032	Supported	<mark>0.</mark> 595	<mark>0.</mark> 558	<mark>0.</mark> 018
H2	Information quality -> Perceived usefulness	0.318	4.292	0.000	Supported			<mark>0.</mark> 123
H3	Service Quality -> Perceived usefulness	0.225	3.407	0.000	Supported			<mark>0.</mark> 060
H4	Confirmation -> Perceived usefulness	0.215	3.612	0.000	Supported			<mark>0.</mark> 048
H5	System quality -> Satisfaction	0.111	1.930	0.027	Supported	<mark>0.</mark> 716	<mark>0.</mark> 559	<mark>0.</mark> 016
H6	Information quality -> Satisfaction	0.082	1.314	0.094	rejected			<mark>0.</mark> 010
H7	Service Quality -> Satisfaction	0.035	0.635	0.263	rejected			<mark>0.</mark> 002
H8	Perceived usefulness -> Satisfaction	0.413	5.639	0.000	Supported			<mark>0.</mark> 243
H9	Confirmation -> Satisfaction	0.324	5.828	0.000	Supported			0.148
H10	System quality -> Confirmation	0.416	7.022	0.000	Supported	<mark>0.</mark> 579	<mark>0.</mark> 566	0.181
H11	Information quality-> Confirmation	0.228	4.041	0.000	Supported			0.065
H12	Service Quality -> Confirmation	0.218	3.600	0.000	Supported			0.058
H13	Confirmation -> Flow	0.667	15.805	0.000	Supported	<mark>0.</mark> 445	<mark>0.</mark> 426	0.800
H14	Perceived usefulness -> Cl	0.119	1.635	0.051	rejected	<mark>0.</mark> 623	<mark>0.</mark> 421	0.013
H15	Satisfaction -> Cl	0.415	6.063	0.000	Supported			0.151
H16	Flow -> Cl	0.325	4.937	0.000	Supported			0.114

(Beta Value or $\beta = 0.325$, p-value = 0.000, f2 = 0.114) impact students' long-term plans to use blended learning. Perceived usefulness, on the other hand, has no effect (Beta Value or $\beta = 0.119$, p-value = 0.051, f2 = 0.013). Therefore, it can be concluded that hypotheses H13, H15, and H16 are accepted while H14 is rejected.

5. Discussion

Prior to the COVID pandemic, Indonesia exhibited low levels of digital learning utilization (Luckyardi & Rahman, 2021; Saputra et al., 2020). Prior to the pandemic, the limited integration of technology in educational systems was attributed to technological barriers, including inadequate tools and internet access (Rahayu, 2019; Yulia, 2017), challenges related to human resources, such as insufficient knowledge, skills, and confidence among teachers regarding technology use (Prasojo et al., 2019; Rahayu, 2019) and a lack of student autonomy in the independent learning process (Zainuddin & Keumala, 2018).

During the pandemic, according to Aji et al. (2020), blended learning provides flexibility, motivation, engagement, and enhanced ICT skills, while also posing problems such as internet connectivity and content understanding for both students and lecturers. On the other hand, students prefer classroom learning over online learning due to its efficacy and clarity. Most students used computers or mobile phones for interactions and had great instructor assistance, although there were worries about online learning's efficacy and creativity loss. Parents were likewise dissatisfied, seeing online learning as less successful than traditional methods (Mongkaren et al., 2021). Moreover, Research shows that blended learning moves from a crisis reaction to a routine learning approach (Mahmud, 2021; Sukirman et al., 2022; Yang et al., 2023).

After the COVID-19 pandemic was declared over in 2022, students in Indonesia returned to teaching lectures in a blended learning manner from those who previously carried out the full online learning process via e-learning. Students from various educational backgrounds in higher education increasingly embrace blended learning as a significant shift away from traditional teaching methods. The question remains whether these newcomers will continue to prioritize blended learning even after the pandemic subsides. This study explores students' desire to sustain blended e-learning in Indonesia during the new normal era.

This study yielded several significant findings regarding the factors influencing the continued use of blended learning in Indonesia during the post-pandemic period. The findings of this research indicate that system quality, information quality, service quality, and confirmation significantly impact perceived usefulness. This finding aligns with earlier studies carried out by Ghazal et al. (2018), Daneji et al. (2019), Cheng (2012), Mahande et al. (2019), and Huang and Zhi (2023). Utilizing a user-friendly and dependable e-learning platform, the accuracy of information for comprehensive learning, readily accessible assistance when experiencing system access issues, and aligning information system performance with user expectations are critical factors in enhancing the perceived usefulness of blended learning systems.

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The findings of this research further support previous studies indicating that system quality, perceived usefulness, and confirmation significantly impact user satisfaction with blended learning (AlMulhem, 2020; Gu et al., 2021; Riatun & Lestari, 2022; Yang et al., 2023). This indicates that when individuals perceive the system quality to be high, find it helpful, and have their expectations confirmed, they are more likely to experience higher satisfaction. However, although previous research conducted by Ghazal et al. (2018), Daneji et al. (2019), Al-Fraihat et al. (2020), AlMulhem (2020), and also Lee and Jeon (2020) found that the quality of information has a positive influence on the use of blended learning, in fact the results of this study show that the quality of information and service does not impact user satisfaction.

This can be attributed to the adoption of blended learning, an educational approach that combines traditional face-to-face teaching with electronic learning tools. In this method, students are not solely reliant on the online system for information and learning materials; they can access additional resources and engage directly with their teacher in a classroom setting, leading to enhanced performance and improved learning outcomes. This findings this contests the presumption that information and service quality are invariably essential to consumer satisfaction (Delone & Mclean, 2003). The characteristics of the blended learning model facilitate students to access supplementary online learning resources accompanied by face-to-face learning experiences. This reduces the dependence of students on using the elearning platform in full.

The findings of this research also indicate that system quality, information quality, and service quality impact confirmation, leading to a subsequent increase in user engagement (flow). These results are in line with the results of previous studies conducted by Lee and Jeon (2020) and Li et al. (2022). These findings emphasize the need for ongoing technology and service delivery enhancement to augment customer pleasure and engagement in using e-learning system on blended learning methods.

Nevertheless, the results of this study emphasize the significant impact of satisfaction on the ongoing desire to use blended learning, as evidenced by the research conducted by Li et al. (2022) and Riatun and Lestari (2022). Learners' satisfaction level in the blended learning environment plays a crucial role in their willingness to continue using e-learning in blended learning. Moreover, according to Goh and Yang (2021) and Wang and Lin (2021), flow influences users' continuing intention to do blended learning. The feeling of flow—being immersed in a learning experience—is vital to the continuous use of this educational method.

However, the results of this study found that perceived usefulness did not significantly affect the continuity intention to do blended learning. These results contradict the Expectation-Confirmation Model (ECM) theory, which states that perceived usefulness is a predictor of continuance behavior (Bhattacherjee, 2001b). This can be caused by students' perception that the use of blended learning is carried out in the post-pandemic period driven by the rules of the learning process administration in institutions to use the platform as a place to store practical and flexible teaching materials, rather than their perception of the usefulness of the platform. The differences in results with the ECM model show that contextual factors—such as the nature of blended learning, which combines online and offline methods—can change the dynamics of typical user behavior.

6. Conclusion, limitation, and direction of future research

This study provides insight into the factors contributing to the continued use of blended learning in the current era of change. The results indicate that system quality, information quality, service quality, and confirmation significantly impact perceived usefulness, satisfaction, and user engagement (flow) within a blended learning environment. These findings align with previous research and underscore the importance of enhancing technological capabilities and service provision to enhance user satisfaction and involvement.

Practically, the results of this research can be used by educational institutions to increase satisfaction and iterative use of blended learning by focusing on improving the quality of the system, by creating a platform that is easier for students to use and has a high level of reliability so that the platform used in blended learning is in accordance with the expectations of students (confirmation). Further, Institutions should strive to enhance student engagement by integrating design elements that facilitate flow immersive experiences that allow students to get fully absorbed in the learning process. This may be achieved by developing interactive and dynamic online learning environments that integrate smoothly with in-person elements, hence enhancing student motivation and retention.

The study has made notable contributions; nonetheless, it is constrained by constraints, including a limited sample size and a primary focus on student users. Future study should explore additional elements, including social contact, technical support, and institutional aid, to further the knowledge of the impacts on the persistent usage of blended learning. Furthermore, subsequent study might investigate the impact of external factors, like educator attributes and institutional assistance, to expand the breadth of inquiry in this domain.

The successful usage of blended learning in higher education is affected by several institutional and structural issues. Robust infrastructure, technical and pedagogical support, evaluative data, and a clear institutional objective are essential for faculty uptake and the overall success of blended learning programs (Porter & Graham, 2016). Consequently, collaborative and learner-centred methodologies, together with the repurposing of educational materials, are essential for the sustainability of e-learning systems (Alharthi & Spichkova, 2016). Moreover, social support from friends and social interaction can increase positive attitudes and positive behaviors in the use of blended learning, thereby increasing collaborative behavior (Yang, 2023)

While, students and academics exhibit a general openness to blended learning; however, challenges remain, including inconsistent quality and differing levels of understanding among institutions. Resolving these issues necessitates considerable time and resources (Mestan, 2019). Institutional forces, encompassing coercive, normative, and mimetic factors, substantially affect faculty adoption of blended learning (Anthony Jnr, 2021; Versteijlen & Wals, 2023). Institutions must prioritise strategies that enhance engagement among students and faculty, offer sufficient technical and pedagogical support, and formulate policies that align with these objectives to ensure a successful transition. This comprehensive approach will enhance faculty satisfaction and instructional quality while also improving course administration and the quality of educational content provided (Anthony Jnr, 2021; Mestan, 2019).

Moreover, this study advances digital education by laying the framework for blended learning adoption and persistence research. Examine learning, technology, and socialization. Online learning can benefit from social media. Prior research found that social media can help PLC (Professional Learning Community) entry academics (Bedford, 2019). Social media spreads source information via social linkages (Kim et al., 2013). Anyone can learn anywhere, including on social media, which gives information through like-minded networks. Online students can socialize on TikTok. Higher education uses TikTok (Escamilla-Fajardo et al., 2021).

Disability-related technology can be discussed next in online learning. During the pandemic, studying was difficult, especially for disabled kids. Only 50% of school districts in the United States monitor student progress through attendance or individual check-ins. (Gross & Opalka, 2020). System designers possessed technical skills and understood the system's functional needs, but SWDs' education also relied on the system's social components (Alhabeeb & Rowley, 2018)—or disabled persons to learn successfully using features.

In addition to social interaction and technological assistance, individual learning preferences are one of the influential factors in blended learning that cannot be ignored. Few studies focus on user needs and preferences as the foundation of technological development. With a user-centered approach, technology has the potential to personalize learning and redefine the learning process. Using suitable learning media is an essential factor influencing student participation in online learning.

Author contributions

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E.E.: research background, Literature review, conceptualization. R.R.: data collection, data analysis, conclusion. E.E.: review-editing and writing, original manuscript preparation. All authors have read and approved the published on the final version of the article.

Disclosure statement

No potential conflict of interest was reported by the authors.

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Data availability statement

The data is available upon request.

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