

DAFTAR PUSTAKA

- For Skin's Sake. (n.d.). *About For Skin's Sake*. FOR SKIN'S SAKE.
<https://forskinssake.com/pages/about>
- Indonesia. Kementerian Koordinator Bidang Perekonomian. (2024). Hasilkan Produk Berdaya Saing Global, Industri Kosmetik Nasional Mampu Tembus Pasar Ekspor dan Turut Mendukung Penguatan Blue Economy.
<https://www.ekon.go.id/publikasi/detail/5626/hasilkan-produk-berdaya-saing-global-industri-kosmetik-nasional-mampu-tembus-pasar-ekspor-dan-turut-mendukung->
- Ochell. (2018). *Brand of The Month: For Skin's Sake*. Female Daily.
<https://editorial.femaledaily.com/blog/2018/10/11/brand-month-skins-sake>
- Ochell. (2019). *Review: Buttered, Lip Balm Ringan dari Brand Lokal: FD Early Access*. Female Daily.
<https://editorial.femaledaily.com/blog/2019/04/24/review-buttered-lip-balm-ringan-dari-brand-lokal-fd-early-access>
- Opara, E., & Cantwell, J. P. (2013). *Best practices for graphic designers, color works: Right ways of applying color in branding, wayfinding, information design, digital environments and pretty much everywhere else*. Rockport Publishers.
- Tjandra, S. J., & Yuwono, E. C. (2022). Perbandingan Teori dan Praktik Perancangan Desain Grafis pada Proyek Internship di Studio Grafis. *Jurnal DKV Adiwarna, 1*.
<https://publication.petra.ac.id/index.php/dkv/article/view/12276>

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A