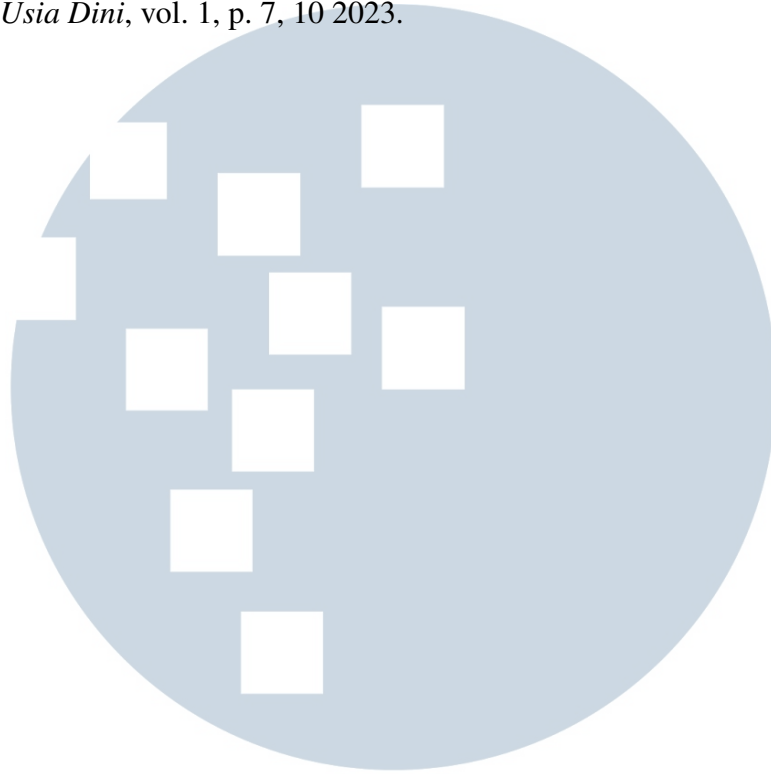


DAFTAR PUSTAKA

- [1] H. Limansto, “Dorong umkm naik kelas dan go export, pemerintah siapkan ekosistem pembiayaan yang terintegrasi,” in *KEMENTERIAN KOORDINATOR BIDANG PEREKONOMIAN REPUBLIK INDONESIA*, 2023.
- [2] K. Kominfo, “Tahun 2024, indonesia targetkan 30 juta pelaku umkm adopsi teknologi digital,” in *Kementerian Kominfo*, 2024.
- [3] J. Putra, “Wawancara pemilik warung rames,” 2024, 31 Desember 2024.
- [4] S. M. Puspita and N. Apriyanti, “The ui/ux design with design thinking method for the university complaint website,” *Information Technology International Journal*, vol. 1, no. 1, 2023.
- [5] B. Suratno and J. Shafira, “Development of user interface/user experience using design thinking approach for gms service company,” *Journal of Information Systems and Informatics*, vol. 4, pp. 469–494, 6 2022. [Online]. Available: <https://journal-isi.org/index.php/isi/article/view/344>
- [6] M. D. Sriardi, F. Nurapriani *et al.*, “Implementation of design thinking methods in ui/ux designing job searching applications,” *Jurnal Sistem Informasi dan Ilmu Komputer Prima (JUSIKOM PRIMA)*, vol. 7, no. 1, pp. 223–240, 2023.
- [7] R. Rasmila and D. Nafasari, “Designing a service provision website using the design thinking method,” *PIKSEL: Penelitian Ilmu Komputer Sistem Embedded and Logic*, vol. 12, no. 2, pp. 409–418, 2024.
- [8] T. S. Putra and H. Ma’sum, “Perancangan ui ux aplikasi jemput sampah berbasis mobile menggunakan metode design thinking,” *Informatech: Jurnal Ilmiah Informatika dan Komputer*, vol. 1, no. 2, pp. 12–19, 2024.
- [9] H. S. JOO, “A study on ui/ux and understanding of computer major students,” *International journal of advanced smart convergence*, vol. 6, no. 4, pp. 26–32, 2017.
- [10] K. S. Rajpal and M. Kaur, “Automated ui & ux framework,” *International Journal of Advance Research, Ideas and Innovations in Technology*, vol. 3, no. 1, pp. 261–266, 2017.
- [11] N. Hamidli, “Introduction to ui/ux design: key concepts and principles,” *Academia*. URL: https://www.academia.edu/98036432/Introduction_to_UI_UX_Design_Key_Concepts_and_Principles [accessed 2024-04-27], 2023.

- [12] M. G. Luchs, "A brief introduction to design thinking," *Design thinking: New product development essentials from the PDMA*, pp. 1–12, 2015.
- [13] C. Mueller-Roterberg, "Handbook of design thinking," *Independently published.–2018*, 2018.
- [14] W. S. L. Nasution and P. Nusa, "Ui/ux design web-based learning application using design thinking method," *ARRUS Journal of Engineering and Technology*, vol. 1, no. 1, pp. 18–27, 2021.
- [15] Y. Yudhanto, W. M. Pryhatyanto, and W. Sulandari, "Designing and making ui/ux designs on the official website with the design thinking method," in *2022 1st International Conference on Smart Technology, Applied Informatics, and Engineering (APICS)*. IEEE, 2022, pp. 165–170.
- [16] R. Wolniak, "The design thinking method and its stages," *Systemy wspomagania w inżynierii produkcji*, vol. 6, no. 6, pp. 247–255, 2017.
- [17] E. Z. Dewi, M. Fransisca, R. I. Handayani, and F. L. D. Cahyanti, "Analysis and design of ui/ux mobile applications for marketing of umkm products using design thinking method," *Sinkron: jurnal dan penelitian teknik informatika*, vol. 6, no. 4, pp. 2329–2339, 2022.
- [18] M. Vianna, Y. Vianna, I. K. Adler, B. Lucena, B. Russo *et al.*, "Design thinking," *Inova6o em negocios*, 2012.
- [19] B. R. E. Andrai and A. Sani, "Analisa evaluasi website penerimaan mahasiswa dengan menggunakan metode uat pada stmik widuri," *Kohesi: Jurnal Sains dan Teknologi*, vol. 1, no. 10, pp. 21–30, 2023.
- [20] S. Syofian, T. Setyaningsih, and N. Syamsiah, "Otomatisasi metode penelitian skala likert berbasis web," *Prosiding Semnastek*, 2015.
- [21] A. Setiadi, A. A. Putra, M. Sidik, F. Ekonomi, and D. Bisnis, "Pengaruh fitur-fitur mobile banking terhadap perubahan perilaku nasabah dalam pengelolaan keuangan," *Jurnal Ekonomi Manajemen*, vol. 18, pp. 16–24, 6 2023. [Online]. Available: <https://jurnal.stiecirebon.ac.id/index.php/jem/article/view/140>
- [22] U. Haqi, "Rancang bangun sistem rekomendasi pemilihan in ear monitor berbasis website menggunakan metode analytical hierarchy process dan topsis," *Informatika*, pp. 5–15, 7 2023. [Online]. Available: <https://kc.umn.ac.id/id/eprint/26008>
- [23] "Pengertian, rumus, dan cara menghitung skala likert - edukasi katadata.co.id." [Online]. Available: <https://katadata.co.id/lifestyle/edukasi/6492a0d1a4b93/pengertian-rumus-dan-cara-menghitung-skala-likert>

- [24] J. Divanca, Y. Nurani, and H. Hikmah, "Senam kreasi aharia untuk menstimulasi keterampilan gerak dasar anak usia dini," *Jurnal Pendidikan Anak Usia Dini*, vol. 1, p. 7, 10 2023.



UMMN

UNIVERSITAS
MULTIMEDIA
NUSANTARA