

DAFTAR PUSTAKA

- [1] Jago, “Company information,” 2024, accessed: 2024-12-18. [Online]. Available: <https://www.jago.com/id/company-info>
- [2] Kontan, “Saham bank artos resmi melantai di bursa,” 2024, accessed: 2024-12-18. [Online]. Available: <https://investasi.kontan.co.id/news/saham-bank-artos-resmi-melantai-di-bursa>
- [3] Jago, “Ecosystem and partnership,” 2024, accessed: 2024-12-18. [Online]. Available: <https://www.jago.com/id/ecosystem-and-partnership>
- [4] Dkatalis, “About us - dkatalis,” 2024, accessed: 2024-12-18. [Online]. Available: <https://www.dkatalis.com/about>
- [5] Jago Academy, “Jago academy,” 2024, accessed: 2024-12-18. [Online]. Available: <https://www.jagoacademy.com/>
- [6] Paddle, “Unit economics,” 2024, accessed: 2024-12-18. [Online]. Available: <https://www.paddle.com/resources/unit-economics>
- [7] M. Vakhrushina, “Unit economics as a tool of modern management accounting,” *Economic Analysis: Theory and Practice*, 2022.
- [8] G. Cloud, “Bigquery,” 2024, accessed: 2024-12-18. [Online]. Available: <https://cloud.google.com/bigquery?hl=en>
- [9] I. Harness, “Harness: Continuous delivery as a service,” 2024, accessed: 2024-12-18. [Online]. Available: <https://www.harness.io>

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A