

DAFTAR PUSTAKA

- Anindya , N., Agustina, H. N., & Betari, A. W. (2024). A Language Style Analysis of Press Release at The Walt Disney Company Website. *Journal of Linguistics, Culture, & Communication*.
- Fakhrudin, I., & Elmada , M. A. (2022). Local wisdom as a part of disaster communication: a study on the local storytelling in disaster mitigation. *Jurnal Etnografi Indoensia*.
- Fauzan, R. (2021, April 22). *Belanja Iklan 2020 Moncer, Nielsen: Ini Proyeksi untuk 2021*. Retrieved from Bisnis.com:
<https://ekonomi.bisnis.com/read/20210422/12/1384960/belanja-iklan-2020-moncer-nielsen-ini-proyeksi-untuk-2021>
- Kusuma , P. T. (2022). *Apa Itu Brainstorming? Begini Tujuan, Cara Efektif, dan Contohnya*. Retrieved from Detikedu:
<https://www.detik.com/edu/detikpedia/d-6401504/apa-itu-brainstorming-begini-tujuan-cara-efektif-dan-contohnya>
- Lundgren, R. E., & McMakin, A. H. (2018). *Risk Communication: A Handbook for Communicating Environmental, Safety, and Health Risks*. WILEY.
- Mochammad, F. E. (2024). *Ring of Fire di Indonesia, Ancaman Seismik dan Potensi Geologis*. Retrieved from Good News From Indonesia:
<https://www.goodnewsfromindonesia.id/2024/09/13/ring-of-fire-di-indonesia-ancaman-seismik-dan-potensi-geologis>
- Moriarty, S., Mitchell, N., & Wells, W. (2012). *Advertising & IMC Principles and Practice* (9 ed.). New Jersey: Pearson Education.
- Prabhu, A., & Patil, S. (2023). *The Pursuit of Reputation: Unlocking the Power of Public Relations*. Westland Business.
- Seitel, F. P. (2017). *The Practice of Public Relations*. Pearson.
- Sellnow, T., Ulmer , R., & Seeger, M. (2017). *Effective Risk Communication*. Springer New York.
- Shimp, Terrence A.; Andrews, J. Craig. (2018). *Advertising Promotion and Other Aspects of Integrated Marketing Communications* (10 ed.). South-Western: Cengage Learning.
- Synder, P. (2021). *The Art of Brainstorming: The Practical Guide to Mastering Creative and Design Thinking and Generating Out of the Box Ideas to Solve Personal and Professional Problems* . Independently published.

Wilcox, D. L., Cameron , G. T., & Reber, B. H. (2015). *Public relations : strategies and tactics*. Pearson.

Wilcox, L. D., & Reber, H. B. (2016). *Public Relations Writing and Media (8th ed.)*. Pearson.

Yani, T. (2024). *Ring of Fire: Tantangan dan Peluang Indonesia di Jalur Cincin Api Pasifik*. Retrieved from Media Indonesia:
<https://mediaindonesia.com/humaniora/725249/ring-of-fire-tantangan-dan-peluang-indonesia-di-jalur-cincin-api-pasifik>



UMMN

UNIVERSITAS
MULTIMEDIA
NUSANTARA