



BRUNO MARS
THE MOONSHINE JUNGLE TOUR



mandiri debit
mempersombuhkan:

JLO

**DANCE AGAIN
WORLD TOUR**

Depot mandiri debit

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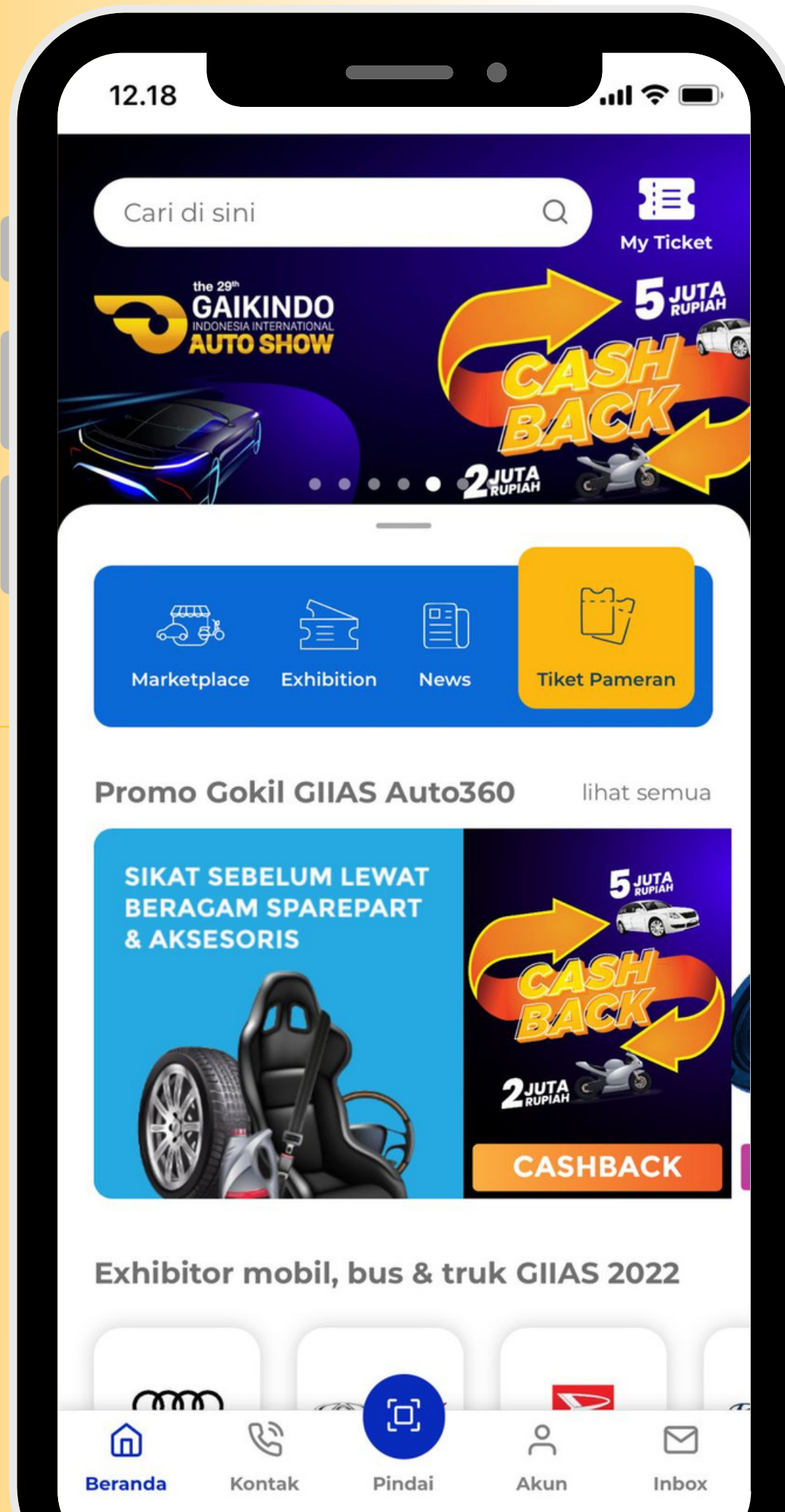
**EVENTS
BY MS. VISTA***
*DIRECTOR OF GIAS



Events are creative ideas + happy strong team

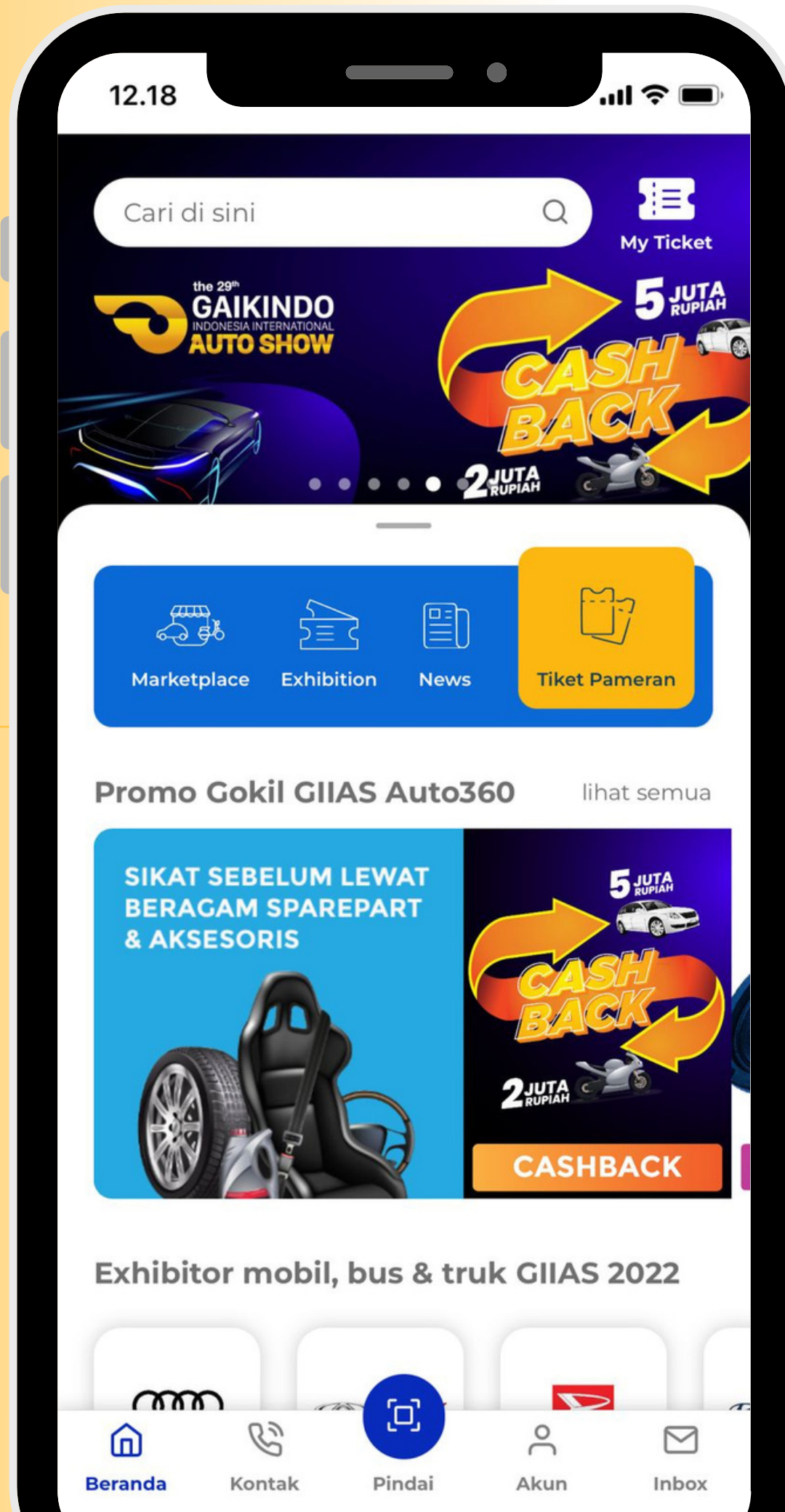
in our experience, brilliant ideas will not work without happy strong teamwork.
Having both is out key on making successfull events (www.seven-events.com)





KEY EVENT PLAN-I

1. Goals & Objectives



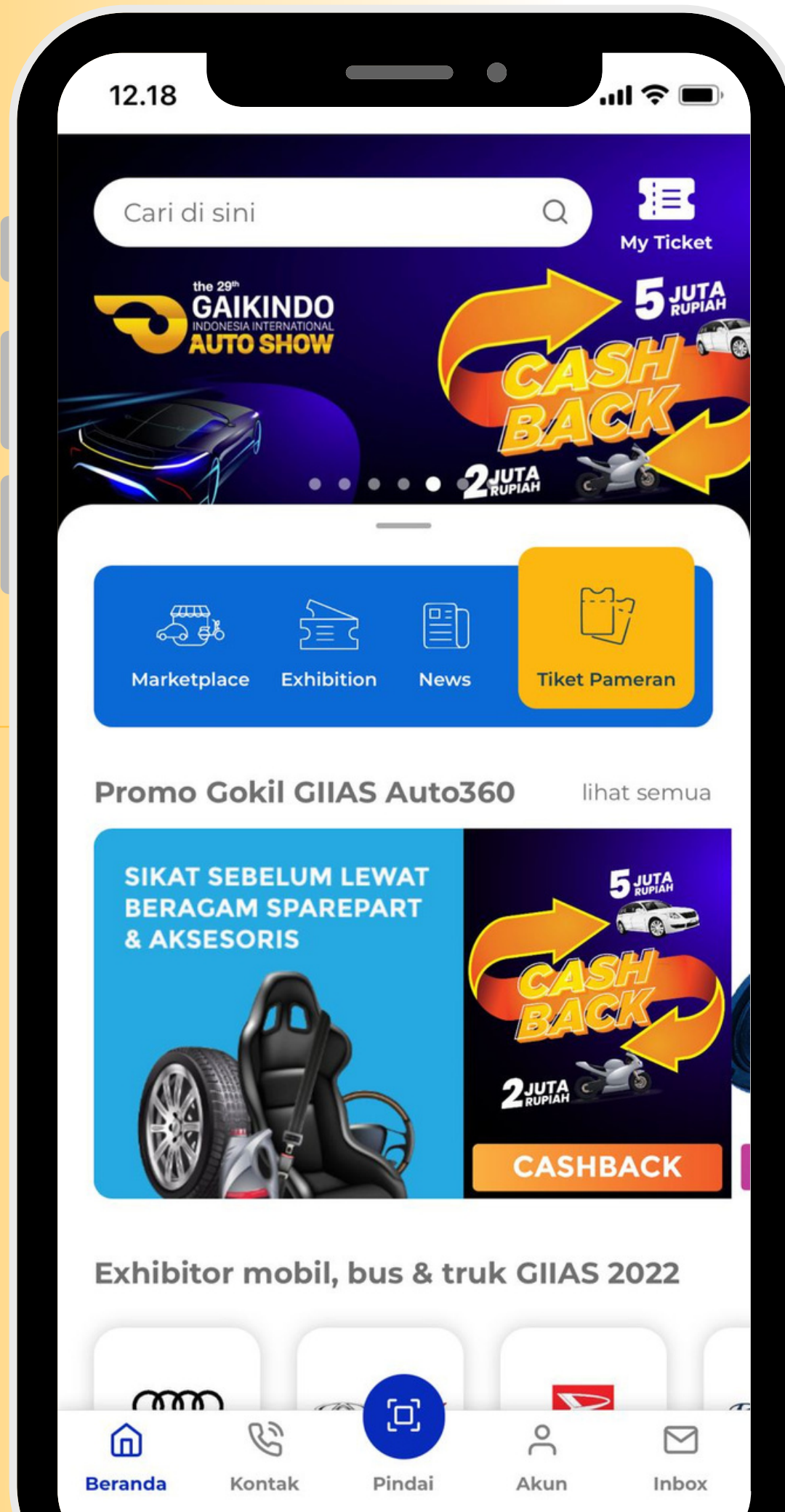
KEY EVENT PLAN-I

1. Goals & Objectives

✓ Establish Virtual Event Goals & Objectives

- Start With Why:** In virtual event planning, the “why” will be more important than ever. Ask yourself - why are you doing this event? What is the purpose? What are your attendees and your brand going to take from this? Before you do anything else, you need to have a clear idea of what you want your event-goers to experience.
- Event Goals:** What do you want to accomplish by planning your virtual event? Increase brand loyalty? Introduce your audience to a new and exciting way of doing events? Augment sales? Outline your event goals and share them with your entire staff. This will be the mental roadmap associated with the event, and you should reflect on them often.
- Determine Your Target Audience:** It's paramount to determine who you want to attend your virtual event right away. Your target audience is a stepping stone for many aspects of planning and execution. Why are they tuning in? Where are they coming from? What do they want to experience? The better you can identify the personas, the more you can cater your virtual event to them.

KEY EVENT PLAN-I



1. Goals & Objectives

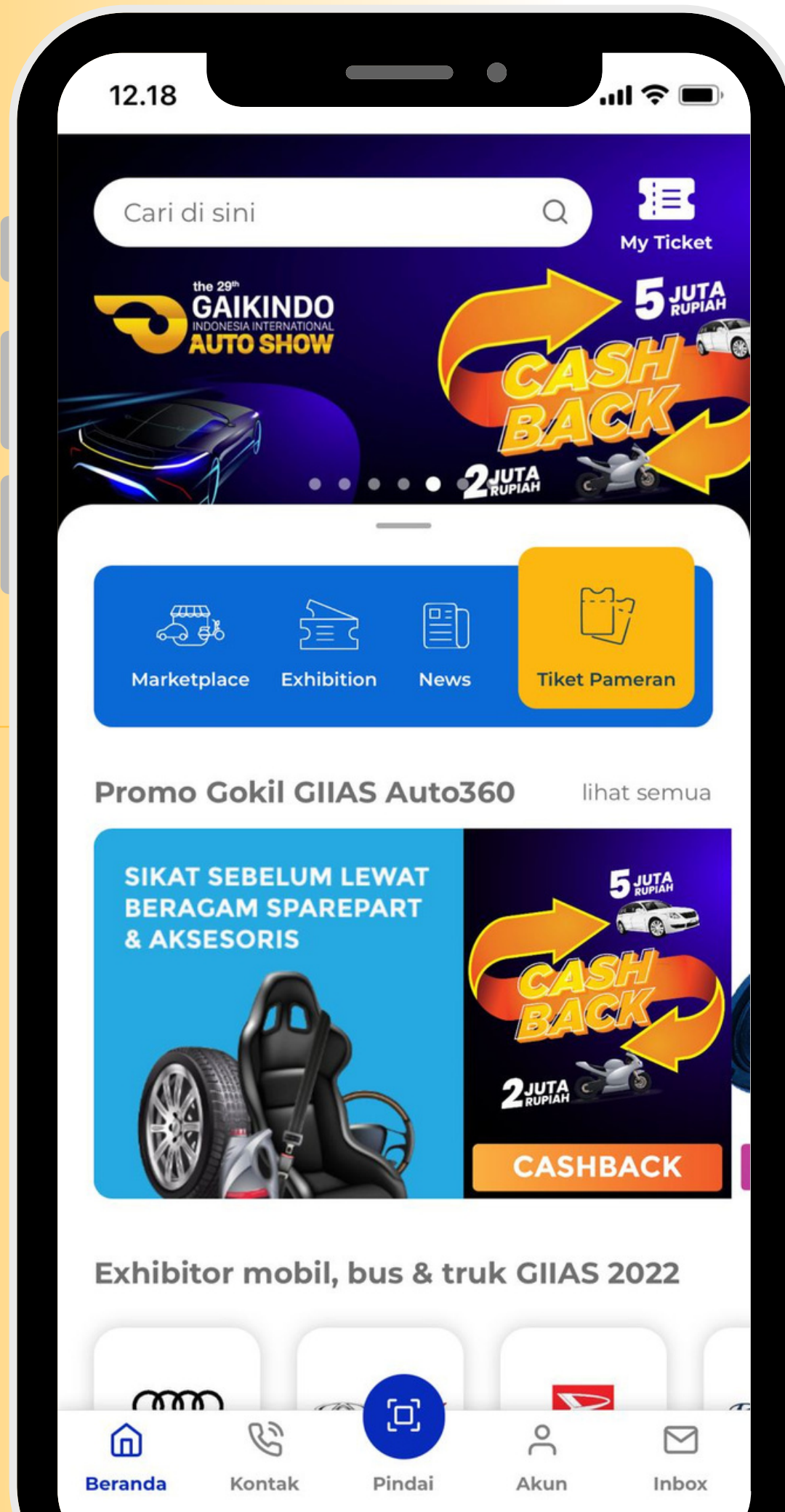
2. Concept & Program

✓ Develop A Virtual Event Concept

Developing the concept of your event is extra important when planning a virtual experience. This will help you make the right decisions, especially in a field that is relatively new to event planners. Here are the essential steps:

- Ideation:** The planning stage is where anything is possible. Walk yourself through your virtual event and write down everything you picture. And remember that with virtual events, there are fewer restrictions than in an in-person event; something you can definitely play to your advantage.
- Market Research:** Learn from others to avoid their mistakes and replicate their successes. You are not the first, and certainly won't be the last event prof to dive into virtual event planning. Look at the ones that came before you, what they did, and how it can inspire your own event.
- Create A Theme:** Who's to say that virtual events can't stand out? On the contrary! Now that we're sure to see more and more of them popping up, you have to take fresh new approaches to stand out. Play with the elements of sound and vision in particular, since these will be the ones your audience will be engaging more with. Where do you want to take them? How do you want them to feel?
- Make A Vision Board:** A vision board is a great way to give a visual representation to your event concept for everyone to see. This will come in handy when handing off tasks to partners and vendors, whether it's a graphic designer in charge of social media or your Virtual Event Production company when setting everything up.

KEY EVENT PLAN-I

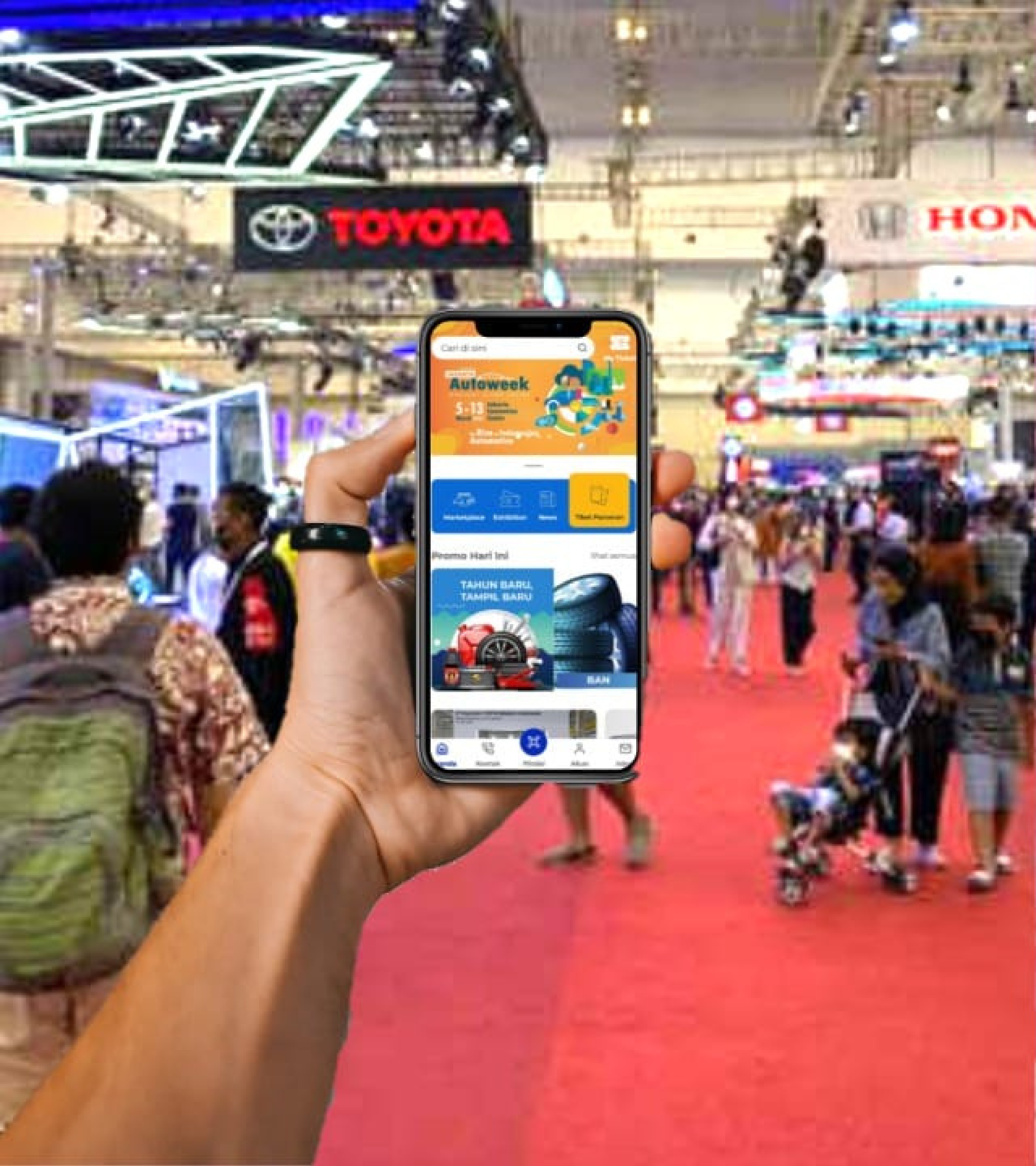


1. Goals & Objectives
2. Concept & Program
3. Budgeting

✔ Create The Virtual Event Budget

In order to successfully plan your virtual event, you need to know your numbers. Without a clear event budget, you risk spending a lot more than necessary, or cutting corners you didn't need to cut. A budget will help you clearly understand where to allocate money. It can help you decide where to splurge and where you may need to cut back when creating your virtual event.

- List Income:** List out all the ways you plan on having money come in. This can range from vendor fees, online ticket sales, sponsorships, live auctions, or live merchandise sales. Be as realistic as possible, you'd rather fall over budget than under.
- List Expenses:** List out all the possible expenses you might come across. When it comes to a virtual event, think of everything you need from a technology perspective, entertainment costs, all the way down to speakers. Create a cushion for yourself because things tend to cost twice as much as expected. When in doubt, overestimate expense.
- Create An Emergency Fund:** Budget for Murphy's law "what can go wrong, will go wrong". It is almost a guarantee that there will be last-minute, unexpected costs. So be proactive and give yourself a budget for this moment.
- Include Estimated vs Actual Expenses:** You should always have two budgets when planning a virtual event, an estimated breakdown of income vs. expense, and the actual running total of what you have made vs. what you are spending. Do this even if you have a standard allocated budget by separating the money into categories of expenditure. Get as detailed as possible. The more you narrow down your cost, the better you can budget and plan during the process.



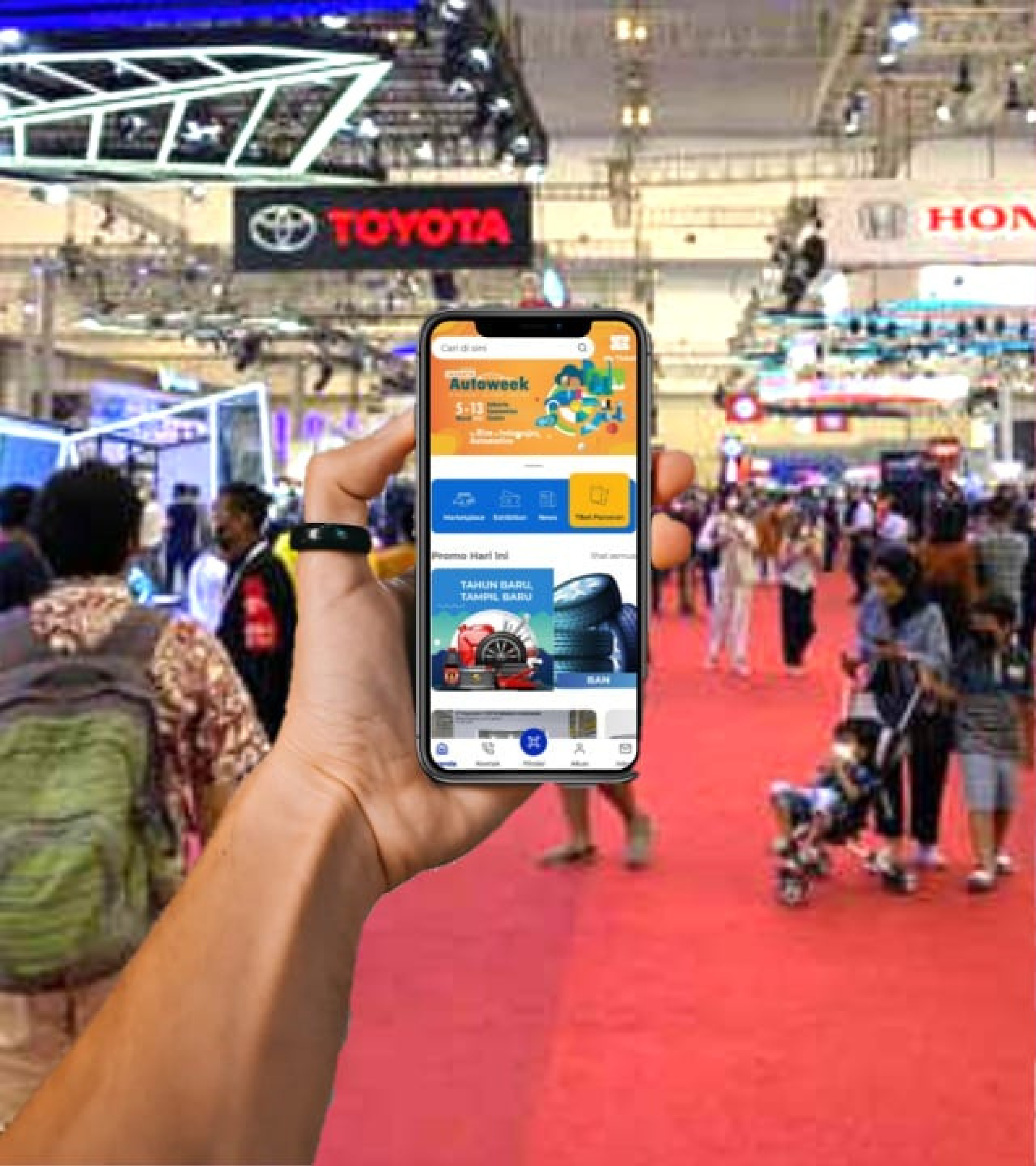
KEY EVENT PLAN-2

1. Team structure



Happy strong team is like music band





KEY EVENT



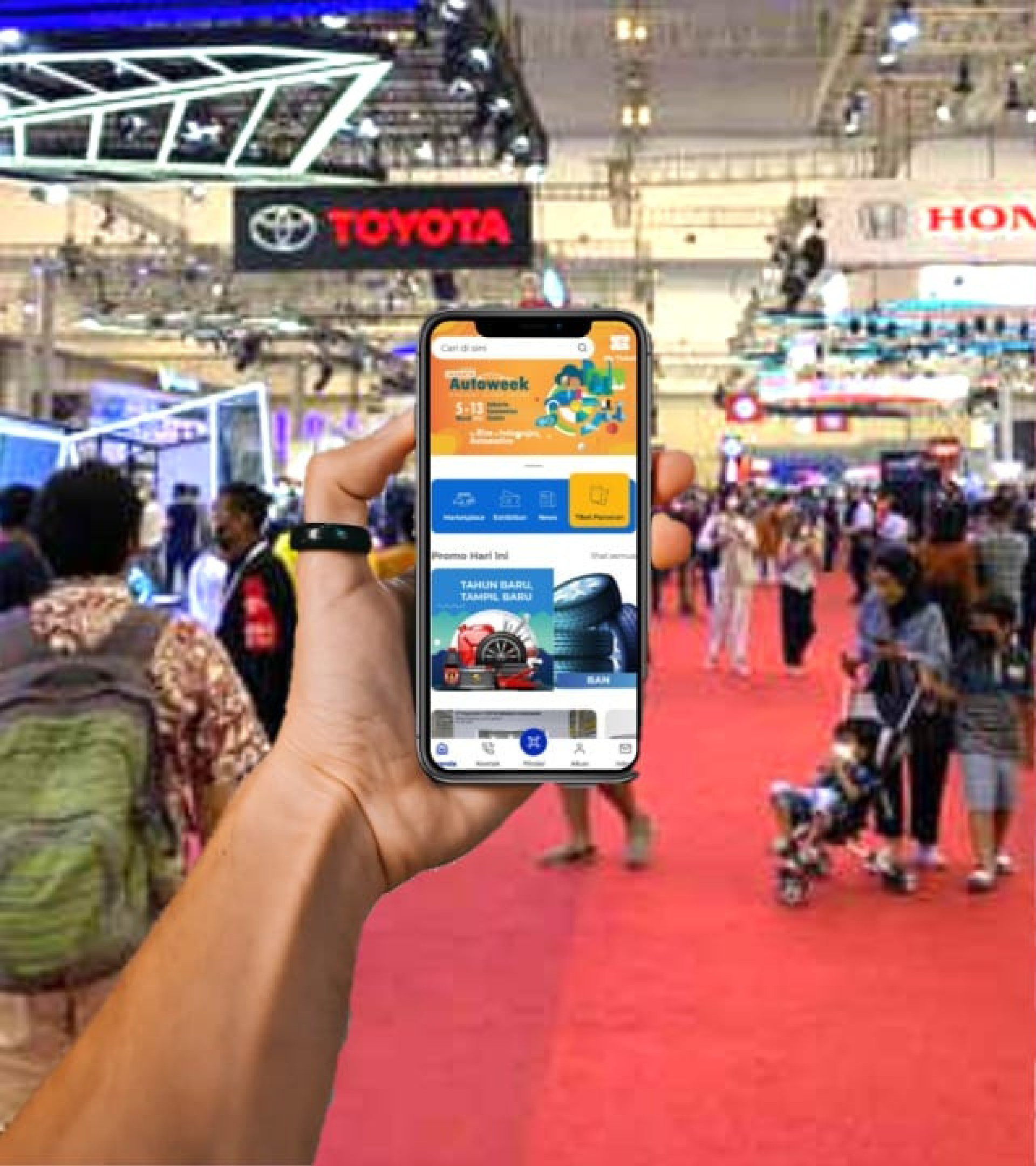
PLAN-2

1. Team structure
2. Sales & sponsorship

✓ Find Sponsors

- Sell Your Virtual Event:** Determine what your virtual event can offer sponsors, provide as much data as possible to help your case. Including the fact that it's an exciting new format!
- Research Sponsors:** Research what sponsors fit into the purpose of your event and would be a good fit to work with.
- Make A List:** Compile a list of sponsors to reach out to.
- Create Sponsorship Packages:** Create sponsorship packages and start reaching out!





KEY EVENT PLAN-2

1. Team structure
2. Sales & sponsorship
3. PR & Marketing Promotion



opening page

socmed

report

KEY EVENT PLAN-3

1. Operation



File Home Insert Page Layout Formulas Data Review View Help doPDF 10 Tell me what you want to do

Paste Clipboard

Font: Helvetica Neue, 14, Bold, Italic, Underline, Text Color, Background Color

Alignment: Wrap Text, Merge & Center

Number: General, Currency, Percentage, Decimals

Styles: Conditional Formatting, Format as Table, Cell Styles

Cells: Insert, Delete, Format

Editing: Sort & Filter, Find & Select

R5

A B C D E F G H I J K L M N O P Q R S T

1

2

3

4

5

Webex Events
(formerly Socio)

Event Planning Checklist

Everything you need to plan a successful event from start to finish!

Welcome to the ultimate event planning checklist! This checklist details essential event tasks in chronological order, starting nine months before your event begins and ending after your event is complete.

How to use this template

This planning checklist is meant to be customizable! We've given you a solid foundation, but feel free to add and remove as needed!

Welcome 6-7 months before 4-6 months before 3 months before 1-2 months before 1 w...

KEY EVENT PLAN-3

1. Operation
2. IT & Technology



Event Management Tools

End-to-End



Event Apps



Event Management Software



POR (Point of Registration)



Networking / Lead Capture



Ticketing



Event Marketing Software



Event Production Software



Presentation Management Solutions



Venue Sourcing



Data Integration



Attendee Tracking/Proximity Awareness



Event Internet / Wifi



Employee Management for Events



Attendee Experience

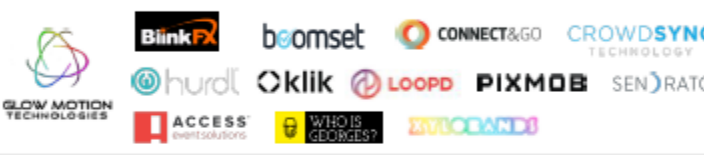
Audience Response: Polling, Q&A, Surveys



Touchscreens & Kiosks



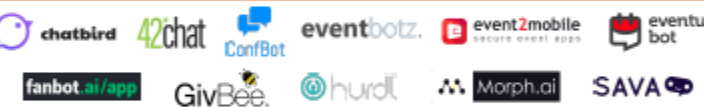
Wearables



Cashless



Chat Bots



Device Charging Stations



Digital Signage



Attendee Feedback

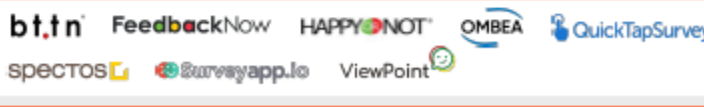
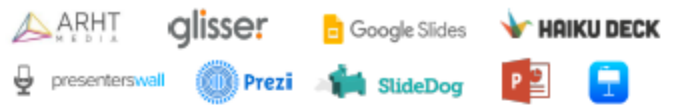


Photo / Video Social Booths



Presentation/Meeting Support

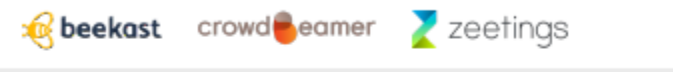
Content



Collaborative Meetings



Interactive Presentations - BYOD

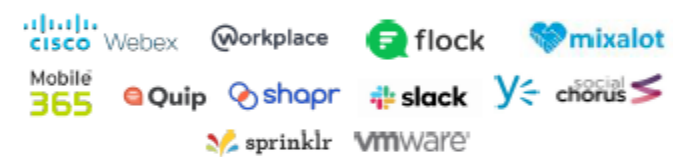


Networking & Social

External Communities



Internal Communities



Social Media Curation & Visualizations



Gamification



Interactive & Immersive Experiences

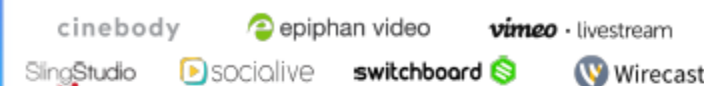


Online Video

Social Live



Production Tools



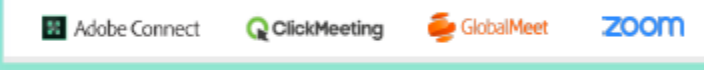
Streaming Video Platform



Virtual Event Platform



Video Conference/Webinar



Let's Connect

Learn more about Cramer
cramer.com

Subscribe to our newsletter
cramer.com/subscribe

Contact us
theteam@cramer.com



Introducing Webex Events Production Studio! Broadcast your in-person events to virtual attendees. [Learn More.](#)



Any event. Every audience. One platform.

The all-in-one event management platform. Host unforgettable in-person, hybrid, and virtual events powered by event apps, flexible registration, badge printing, lead retrieval, and live streaming technology.

[Get a Demo](#) →

[Watch a 7-Min Demo](#) →

KEY EVENT PLAN-3

1. Operation
2. IT & Technology
3. After event report & research



Key Event Plan (resume)

Key plan - 1

Goal & objective

Concept &
program

Budgeting

Key plan - 2

Team structure

Sales &
sponsorship

PR & Marketing
promotion

Key plan - 3

Operation

IT & Technology

After event
report &
research



Apa yang dimaksud dengan MICE?

Dalam Istilah indonesia MICE diartikan sebagai wisata konvensi, dengan batasan: usaha jasa konvensi, perjalanan insentiv dan pameran merupakan usaha dengan kegiatan memberi jasa pelayanan bagi suatu pertemuan sekelompok orang (negarawan, usahawan, cendekiawan dan sebagainya).



TUJUAN PEMBANGUNAN BERKELANJUTAN

1 TANPA KEMISKINAN

2 TANPA KELAPARAN

3 KEHIDUPAN SEHAT DAN SEJAHTERA

4 PENDIDIKAN BERKUALITAS

5 KESETARAAN GENDER

6 AIR BERSIH DAN SANITASI LAYAK

7 ENERGI BERSIH DAN TERJANGKAU

8 PEKERJAAN LAYAK DAN PERTUMBUHAN EKONOMI

9 INDUSTRI, INOVASI DAN INFRASTRUKTUR

10 BERKURANGNYA KESEJANGAN

11 KOTA DAN PEMUKIMAN YANG BERKELANJUTAN

12 KONSUMSI DAN PRODUKSI YANG BERTANGGUNG JAWAB

13 PENANGANAN PERUBAHAN IKLIM

14 EKOSISTEM LAUTAN

15 EKOSISTEM DARATAN

16 PERDAMAIAN, KEADILAN DAN KELEMBAGAAN YANG TANGGUH

17 KEMITRAAN UNTUK MENCAPAI TUJUAN


TUJUAN
PEMBANGUNAN
BERKELANJUTAN

IAFF

INDONESIA AUTHENTIC FOOD FESTIVAL 2023



TOKO OEN SEMARANG - BEBEK SINJAY - KUPAT TAHU GEMPOL
- NASI KAPAU JURAGAN - GUDEG YU DJUM
- SATE PADANG PETAK IX - SATE AYAM APJAY 1973 H.ASMAT - BAKMI AYAM
KAMPUNG ATIONG - KETAN SUSU KEMAYORAN - SOTO H. MA'ARUF - SATE BUNTEL
PAK H.BEJO - ES DURIAN IKO GANTINYO - NASI AYAM SEMARANG BU LANY
- NASI JAMBLANG & EMPAL GENTONG IBU SUMIASIH
- TAHU CAMPUR & SOTO LAMONGAN CAK ARIF - NASI ULAM BU RIA
- PECEL PINCUK MBAK YUN - CUANKI BANDUNG MANG UDIN - TAHU PETIS
YUDHISTIRA - NASI BAKAR YU DEWI - BAKWAN MALANG & BATAGOR JOFA - PUTU
PIENANG - JAVA LOENPIA - CHICONGFAN & KUE MEDAN PAK KARIM - SEI TAN
- NASI AYAM FAMILY MART - PEMPEK & SIOMAY 96 - LOVE SEMPRONG

ES PISANG IJO PAYJO - KANG TEBU - RUBAMA COFFEE
- ES ASGAR> KUE APE, KUE CUBIT, PANCONG, RANGI
- TAHU GEJROT & LEKKER - ES DOGER & SELENDANG MAYANG
- KERAK TELOR - TOGE GORENG - ES CINCAU



JAKARTA CONCERT WEEK 2023



Jakarta Auto Week
JAKARTA CONCERT WEEK 2023
 10-19 MARCH '23 | JCC PLENNARY HALL

AHMAD DHANI PROJECT
 DEWA 19 X AHMAD BAND
10th MARCH '23

FOR MORE INFO:
 @JAKARTACONCERTWEEK

JAKARTA AUTOWEEK & NEW LIVE ENTERTAINMENT PRESENT

POTRET LIVE IN JAKARTA CONCERT WEEK
 2nd Album Special Show
 and **MALIQ D'ESSENTIALS** 15 MARET '23 | 19.00 WIB
 Road To 20th Years Concert
 GET YOUR TICKET ONLY AT BLIBLI.COM

JAKARTA AUTOWEEK & NEW LIVE ENTERTAINMENT Present

NOAH in MONOCHROME

Live in **JAKARTA CONCERT WEEK**
16 MARET '23 | 19.00 WIB
 AT JAKARTA CONVENTION CENTER, PLENNARY HALL
 GET YOUR TICKET ONLY AT BLIBLI.COM

JAKARTA AUTOWEEK & NEW LIVE ENTERTAINMENT PRESENT

SOUND OF 2000

Live in **JAKARTA CONCERT WEEK**
17 MARET 2023 | 19.00 WIB
 AT JAKARTA CONVENTION CENTER, PLENNARY HALL
 GET YOUR TICKET ONLY AT BLIBLI.COM

JAKARTA AUTOWEEK & NEW LIVE ENTERTAINMENT PRESENT

JOHNNY STIMSON

Live in **JAKARTA CONCERT WEEK**
18 MARET '23 | 20.00 WIB
 AT JAKARTA CONVENTION CENTER, PLENNARY HALL
 GET YOUR TICKET ONLY AT BLIBLI.COM

JAKARTA AUTOWEEK & NEW LIVE ENTERTAINMENT PRESENT

ANTARA CINTA, POLITIK, dan PERSELING KUHAN

WITH **RIO FEBRIAN** FEAT **RIZKY FEBIAN** and **TRIO LESTARI**
 LIVE IN **JAKARTA CONCERT WEEK**
19 MARET 2023 | 19.00 WIB
 AT JAKARTA CONVENTION CENTER, PLENNARY HALL
 GET YOUR TICKET ONLY AT BLIBLI.COM

Ekspresif dan Penuh Warna, Simak Kreasi Desainer di Jakarta Auto Runway 2023

Rayoga Firdaus | Beautynesia

Senin, 20 Mar 2023 17:45 WIB



Foto: Dok. Jakarta Auto Runway 2023

Jakarta Auto Week 2023: Kejutan Karya 8 Designer Kolaborasi Fashion dan Otomotif

Senin, 20 Maret 2023 - 16:52 WIB

Oleh: Lutfi Dwi Puji Astuti



Jakarta Auto Week 2023

Sumber: Jakarta Auto Runway

Desainer Terinspirasi Industri Automotif

Dwipen dan ariwa Indonesia, yaitu Wilsen Willim, IKYK, Amotsyamsurimuda, Raegitazoro, Elima, Tanah Le Sae, Rinda Salmun, dan ANW yang tampil kreasi di Jakarta Auto Runway. Puncaknya terdapat serangkaian pameran di Gedung Jakarta Auto Week 2023 (JAW) pada 17-18 Maret.



Kolaborasi antara desainer dan industri otomotif di Jakarta Auto Week 2023 (JAW) menghadirkan serangkaian pameran dan runway show yang menampilkan kreasi-kreasi fashion yang terinspirasi dari industri otomotif. Para desainer yang tampil di Jakarta Auto Week 2023 (JAW) adalah Wilsen Willim, IKYK, Amotsyamsurimuda, Raegitazoro, Elima, Tanah Le Sae, Rinda Salmun, dan ANW. Mereka menampilkan kreasi-kreasi fashion yang terinspirasi dari industri otomotif, seperti desain yang terinspirasi dari mobil, aksesoris, dan elemen-elemen lain yang berkaitan dengan dunia otomotif.

Salah satu desainer yang tampil adalah Wilsen Willim, yang menampilkan koleksi dengan tema 'Automotive'. Koleksi ini terinspirasi dari desain mobil dan aksesoris, dengan penggunaan warna-warna cerah dan detail-detail yang mengingatkan pada dunia otomotif. Selain itu, ada juga desainer lain yang menampilkan kreasi-kreasi yang terinspirasi dari industri otomotif, seperti desain yang terinspirasi dari mobil, aksesoris, dan elemen-elemen lain yang berkaitan dengan dunia otomotif.

Padu Padan Koleksi Modest

Salah satu tren fashion yang sedang berkembang adalah fashion modest. Banyak desainer yang mulai memasukkan elemen-elemen modest ke dalam koleksi-koleksi mereka. Di Jakarta Auto Week 2023 (JAW), beberapa desainer juga menampilkan koleksi-koleksi fashion modest yang memadukan antara gaya modern dan gaya modest.

Salah satu desainer yang menampilkan koleksi fashion modest adalah Raegitazoro. Koleksi ini terinspirasi dari budaya modest yang ada di berbagai negara, dengan penggunaan warna-warna netral dan detail-detail yang halus. Selain itu, ada juga desainer lain yang menampilkan koleksi fashion modest yang memadukan antara gaya modern dan gaya modest.



Ekspresikan Kecantikan di MUA Masterclass

Salah satu kegiatan yang diadakan di Jakarta Auto Week 2023 (JAW) adalah MUA Masterclass. Kegiatan ini bertujuan untuk meningkatkan keterampilan dan pengetahuan para peserta dalam hal makeup. Masterclass ini menghadirkan pembicara-pembicara yang ahli dalam dunia makeup, yang akan berbagi pengalaman dan tips-tips terbaru dalam dunia makeup.

Salah satu pembicara yang hadir adalah seorang profesional di dunia makeup, yang akan memberikan tips-tips tentang bagaimana memilih produk makeup yang sesuai dengan jenis kulit, bagaimana mengaplikasikan makeup dengan benar, dan bagaimana merawat kulit wajah yang baik. Masterclass ini diharapkan dapat membantu para peserta untuk meningkatkan keterampilan dan pengetahuan mereka dalam hal makeup.

Musisi Andien Luncurkan Lagu Baru

Salah satu musisi yang sedang aktif merilis karya-karya barunya adalah Andien. Andien baru saja meluncurkan lagu barunya yang berjudul 'Sedang'. Lagu ini terinspirasi dari pengalaman-pengalaman pribadi Andien, dengan lirik yang penuh makna dan melodi yang catchy.

Andien mengatakan bahwa lagu 'Sedang' ini adalah hasil dari proses kreatif yang panjang, dengan banyak ide-ide yang akhirnya terkumpul menjadi lagu ini. Lagu ini diharapkan dapat diterima dengan baik oleh para pendengar, dan menjadi salah satu karya terbaik Andien hingga saat ini.

Visual Opinion ala Desainer Wilsen Willim di Jakarta Auto Runway

Reporter: Mila Novita

Tempo.co

Selasa, 21 Maret 2023 15:00 WIB



JAKARTA AUTO RUNWAY

JCC ASSEMBLY I 17 & 18 MARCH 2023

WILSEN WILLIM
IKYK
AMOTSYAMSURIMUDA
RAEGITAZORO
ELIMA
TANAH LE SAE
RINDA SALMUN
ANW

Endorsed by: Kementerian Perindustrian

Hosted by: GAIKINDO

Organized by: 7 seven



LEXUS

PRESENT | THE FUTURE HAS ARRIVED



LEXUS LF-30 ELECTRIFIED CONCEPT

LEXUS LF-30 ELECTRIFIED CONCEPT

YAMALUBE

APPAREL

HELMET

ACCESSORIES



46 | ASIA



REPUBLIKA.co.id

Do you have any questions?

Free goodcase files

EndlessEvents_VirtualEventPlanning
Checklist (PDF)

webex-events-event-planning-
checklist (Excel)

<https://socio.events/>

Thank you and see you again

Ms Vista

