

**DESIGNING EDUCATIONAL COMIC ABOUT SEXUAL
SELF-REGULATION FOR ADOLESCENT**



FINAL PROJECT REPORT

Richell Beatricia Zalie

00000053549

**VISUAL COMMUNICATION DESIGN STUDY PROGRAM
FACULTY OF ART AND DESIGN
UNIVERSITAS MULTIMEDIA NUSANTARA
TANGERANG
2025**

**DESIGNING EDUCATIONAL COMIC ABOUT SEXUAL
SELF-REGULATION FOR ADOLESCENT**



FINAL PROJECT REPORT

Submitted as a Requirement to Obtain

a Bachelor's Degree in Visual Communication Design

Richell Beatricia Zalie

0000053549

VISUAL COMMUNICATION DESIGN STUDY PROGRAM

FACULTY OF ART AND DESIGN

UNIVERSITAS MULTIMEDIA NUSANTARA

TANGERANG

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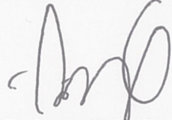
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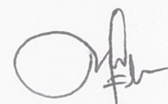
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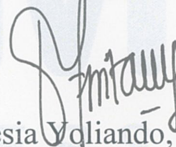
Dr. Ratna Cahaya, S.Sos., M.Ds.
0324087506/023899

Examiner



Christina Flora, S.Ds., M.M.
0305049703/074901

Mentor



Fonita Theresia Yoliando, S.Ds., M.A.
0311099302/043487

Head of Visual Communication Design Study Program



Fonita Theresia Yoliando, S.Ds., M.A.
0311099302/043487

SCHOLAR WORK PUBLICATION CONSENT PAGE

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Nama Lengkap : Richell Beatricia Zalie
Nomor Induk Mahasiswa : 00000053549
Program Studi : Desain Komunikasi Visual
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FOREWORD

The author expressed her gratitude to God for His blessings so that the author was able to complete the process of creating this final project titled “Designing Educational Comic about Sexual Self-Regulation for Adolescent”. The reason for this topic selection came from the author’s own experience and curiosity during early adolescence years.

The topic of sexuality and sexual desire may come as taboo or difficult to majority of people. Moreso for adolescent who are in the middle of puberty process. Even then, the topic of sexual self-regulation is important for adolescent to know and understand so they do not fall into delinquency and practice risky sexual behavior. This educational comic is targeted to adolescent who are interested in learning more about sexuality and sexual self-regulation so that they can be more comfortable in their sexual feeling.

In the design process of this final project, the author would like to express gratitude to the people around the author who has given numerous support and encouragement.

Expressing gratitude to:

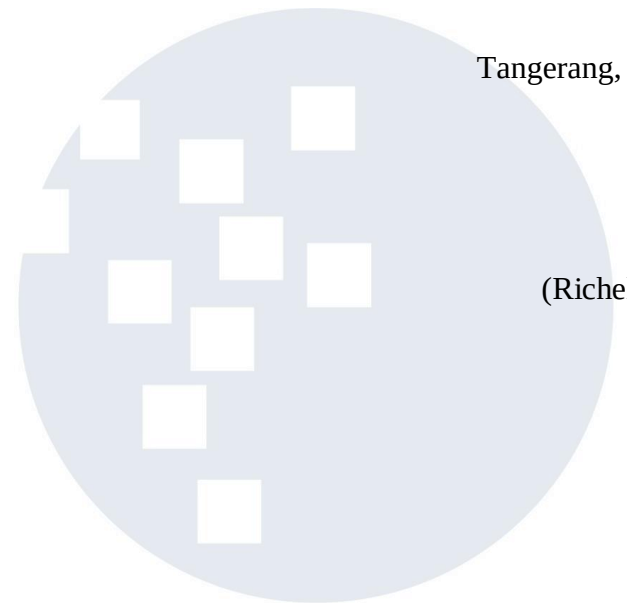
1. Dr. Andrey Andoko, as the Rector of Universitas Multimedia Nusantara.
2. Muhammad Cahya Mulya Daulay, S.Sn., M.Ds., as the Dean of Faculty of Art and Design, Universitas Multimedia Nusantara.
3. Fonita Theresia Yoliando, S.Ds., M.A., as the Head of Visual Communication Design Study Program and Mentor that has given direction and motivation to complete this final project.
4. My family who has given numerous help through great moral support and financial support so that the author can complete this final project in piece.
5. Psychologists Fiona Valentina Damanik, M.Psi., Psikolog and Ignatia Ria Natalia, S. Psi., M. Psi. who have given valuable insights and directions as source person and content verifier.

The author would also like to express gratitude to involved individuals who have not be mentioned in the list above who have also helped the author during the design process. The author feels very indebted of the constant support, encouragement, and motivation that have been given. Finally, the author hoped that this design will be beneficial for those who needed it. especially for the subject of design.

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DESIGNING EDUCATIONAL COMIC

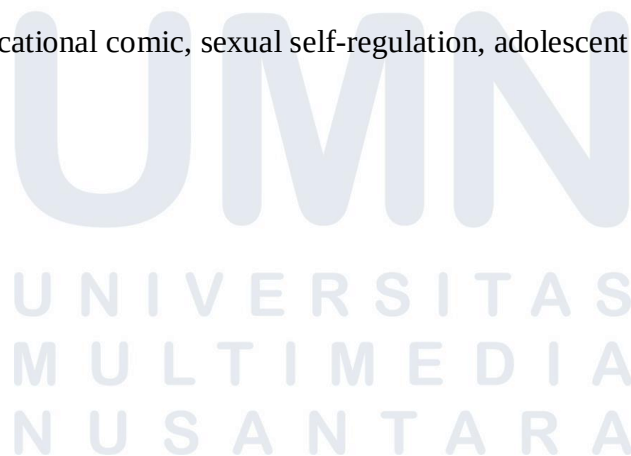
ABOUT SEXUAL SELF-REGULATION FOR ADOLESCENT

(Richell Beatricia Zalie)

ABSTRACT

Sexual motivation development processes allow and even encourage sexual expression in adolescence phase. Sexual self-regulation refers to how adolescent regulates their sexuality by building self-control which includes focusing on only necessary behavior, migrate received information, and plan then regulate emotions and behaviors. Educational comic can be used as an alternative educational tool, as it uses interesting form and has structurally arranged pictures with easily understandable words for students to evoke motivation and interest in learning. In order to educate adolescent about the importance of sexual self-regulation, the author does the design of educational comic about sexual self-regulation. This design uses qualitative research methods to collect data about design subject, which includes doing interview, questionnaire, and observation. This design also uses McCloud's Six Steps Path of Creation as the method to design the educational comic. Finally, the author also does the design of secondary media which includes designing promotional media and gimmicks.

Keywords: educational comic, sexual self-regulation, adolescent



PERANCANGAN KOMIK EDUKASI

TENTANG SEXUAL SELF-REGULATION UNTUK REMAJA

(Richell Beatricia Zalie)

ABSTRAK (Bahasa Indonesia)

Proses perkembangan motivasi seksual memberikan jalan dan bahkan mendukung penciptaan ekspresi seksual pada masa remaja. Sexual self-regulation adalah bagaimana remaja meregulasi seksualitas mereka dengan membangun self-control yang mencakup menaruh fokus hanya pada perilaku yang semestinya, menyusun informasi yang diterima, dan menyusun juga meregulasi emosi dan perilaku. Komik edukasi dapat digunakan sebagai sebuah alat pembelajaran alternatif, oleh karena rupanya yang menarik dan terdiri dari gambar-gambar yang disusun secara terstruktur dengan penyampaian kata yang mudah dipahami untuk membangun motivasi dan ketertarikan dalam belajar pada siswa. Untuk mengedukasi remaja mengenai pentingnya sexual self-regulation, penulis melakukan perancangan komik edukasi tentang sexual self-regulation. Perancangan ini menggunakan metode penelitian kualitatif untuk mengumpulkan data mengenai target perancangan yang terdiri dari melakukan wawancara, kuesioner, dan observasi. Perancangan ini juga menggunakan Six Steps Path of Creation dari McCloud sebagai metode dalam merancang komik edukasi. Terakhir, penulis juga melakukan perancangan media sekunder yang terdiri dari perancangan media promosi dan gimik.

Kata kunci: komik edukasi, sexual self-regulation, remaja

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