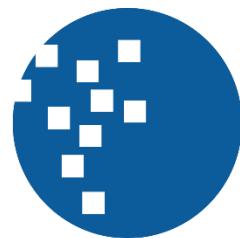


**WEBSITE DESIGN REGARDING AUTHORITATIVE  
PARENTING FOR PARENTS**



**UMN**  
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**FINAL PROJECT REPORT**

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**STUDY PROGRAMME VISUAL COMMUNICATION DESIGN  
FACULTY OF ARTS & DESIGN  
UNIVERSITAS MULTIMEDIA NUSANTARA  
TANGERANG  
2025**

**WEBSITE DESIGN REGARDING AUTHORITATIVE  
PARENTING FOR PARENTS**



**FINAL PROJECT REPORT**

**Written as One of the Requirements to Obtain a  
Bachelor's Degree in Visual Communication Design**

**Valenshia Hannah Hutama  
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**STUDY PROGRAMME VISUAL COMMUNICATION DESIGN  
FACULTY OF ARTS & DESIGN  
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2025**

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I truthfully declare that my ~~Tesis/ Skripsi/ Final Project/ Laporan Magang/ MBKM~~ with the title of:

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Final Project with the title of  
**WEBSITE DESIGN REGARDING AUTHORITATIVE  
PARENTING FOR PARENTS**

By

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Student ID Number : 00000055223

Study Programme : Visual Communication Design

Faculty : Arts and Design

Has been tested on Tuesday, 7 January 2025

At 09.45 until 10.30 WIB and stated

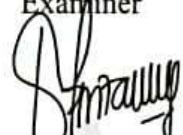
**PASSED**

With the order of examiners as follows.

Chairman

  
Dr. Ratna Cahaya, S.Sos., M.Ds.  
0324087506/023899

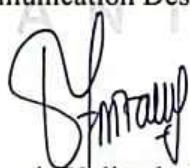
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Level : D3/ S1/ S2  
Title of Scientific Work : WEBSITE DESIGN REGARDING  
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## **FOREWORD**

With the grace of God, the author was able to complete the final project report with the title of "Website Design Regarding Authoritative Parenting for Parents".

The completion of this final project report cannot be separated from the support of several parties, to whom the author would like to express her deepest gratitude to:

1. Dr. Andrey Andoko, M.A., as the Rector of Multimedia Nusantara University.
2. Muhammad Cahya Mulya Daulay, S.Sn., M.Ds., as the Dean of the Faculty of Art and Design, Multimedia Nusantara University.
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4. Christina Flora, S.Ds., M. M., as the Advisor who provides guidance, direction, and motivation for the completion of this final project.
5. My family who have provided material and moral support, so that the author can complete this final project.

The author realizes that this report is far from perfect and hopes for feedback and criticism to improve. The author hopes that this final project can be helpful for the wider community, both for the author, the subject being researched, and the reader.

Tangerang, 17 December 2024



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# **WEBSITE DESIGN REGARDING AUTHORITATIVE PARENTING FOR PARENTS**

(Valenshia Hannah Hutama)

## **ABSTRACT**

The final project of Website Design Regarding Authoritative Parenting for Parents is motivated by authoritative parenting, which is widely regarded by research as the best parenting style. However, media information regarding authoritative parenting in Indonesia is still very limited. The aim of the research is to design an interactive website about authoritative parenting that can help teach and guide parents in their journey of raising children. The research theories used are UI/UX, website elements, website principles, and parenting styles. The design method used is Design Thinking. The research methodology used was interviews and questionnaires. Based on the research that has been carried out, the author can conclude that a website regarding authoritative parenting needs to be created to disseminate information.

**Keywords:** authoritative parenting, website, UI/UX



# **PERANCANGAN WEBSITE TENTANG AUTHORITATIVE**

## **PARENTING UNTUK ORANG TUA**

(Valenshia Hannah Hutama)

### **ABSTRAK (Bahasa Indonesia)**

*Tugas Akhir Perancangan Website Tentang Authoritative Parenting untuk Orang Tua dilatarbelakangi oleh authoritative parenting yang dikenal secara luas oleh penelitian sebagai pola asuh terbaik. Tetapi, media informasi mengenai authoritative parenting di Indonesia masih sangat terbatas. Tujuan penelitian adalah untuk membuat perancangan website interaktif mengenai authoritative parenting yang dapat membantu mengajar dan membimbing orang tua dalam perjalanan mengasuh anak. Teori penelitian yang digunakan adalah UI/UX, elemen website, prinsip website, dan parenting styles. Metode Perancangan yang digunakan adalah Design Thinking. Metodologi penelitian yang digunakan adalah wawancara dan kuesioner. Berdasarkan penelitian yang telah dilakukan, Author dapat menyimpulkan bahwa website mengenai authoritative parenting perlu dibuat untuk menyebarkan informasi.*

**Kata Kunci:** authoritative parenting, website, UI/UX



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