

BIBLIOGRAPHY

- Aichner, T., Grünfelder, M., Maurer, O., & Jegeni, D. (2021). Twenty-five years of social media: a review of social media applications and definitions from 1994 to 2019. *Cyberpsychology, behavior, and social networking*, 24(4), 215-222.
- Al Atiqi, M. (2023). *Echo Chamber and Polarization in Social Media*. Springer.
- Albers, J. (2013). *Interaction of color: 50th anniversary edition*. Yale University Press.
- Arguedas, A. R., Robertson, C. T., Fletcher, R., & Nielsen, R. (2022). Echo chambers, filter bubbles, and polarisation: A literature review. *Reuters Institute for the Study of Journalism*. <http://dx.doi.org/10.60625/risj-etxj-7k60>
- Bly, R. W. (2020). *The Copywriter's Handbook: A Step-by-Step Guide to Writing Copy That Sells (Fourth Edition)*. St. Martin's Publishing Group.
- Brown, M. A., Bisbee, J., Lai, A., Bonneau, R., Nagler, J., & Tucker, J. A. (2022). Echo chambers, rabbit holes, and algorithmic bias: How YouTube recommends content to real users. *Social Science Research Network*. <http://dx.doi.org/10.2139/ssrn.4114905>
- Carr, C. T., & Hayes, R. A. (2015). Social media: Defining, developing, and divining. *Atlantic journal of communication*, 23(1), 46-65.
- Chen, J. (2022). Research on the echo chamber effect. *Advances in Social Science, Education and Humanities Research*. <https://doi.org/10.2991/assehr.k.220110.165>
- Cinelli, M., De Francisci Morales, G., Galeazzi, A., Quattrocioni, W., & Starnini, M. (2021). The echo chamber effect on social media. *Proceedings of the National Academy of Sciences*, 118(9), e2023301118.
- Diaz-Diaz, F., San Miguel, M., & Meloni, S. (2022). Echo chambers and information transmission biases in homophilic and heterophilic networks. *Scientific Reports*, 12(1), 9350.
- Ellison, A., & Coates, K. (2014). *An introduction to information design*. Hachette UK.
- Fuchs, C. (2014). *Social Media: A critical introduction*. Sage Publications.
- Griffey, J. (2020). *Introduction to Interactive Digital Media: Concept and Practice*. Routledge.
- Hartmann, D., Wang, S. M., Pohlmann, L., & Berendt, B. (2024). A systematic review of echo chamber research: Comparative analysis of

conceptualizations, operationalizations, and varying outcomes. *arXiv preprint arXiv:2407.06631*.

Heath, C., & Heath, D. (2008). *Made to Stick: Why Some Ideas Survive and Others Die*. Random House Publishing Group.

Hirose, A. (2025). 53 social media statistics to inform your 2024 social strategy. *Social Media Marketing & Management Dashboard*.
<https://blog.hootsuite.com/social-media-statistics>

Indonesia. Badan Pengawas Pemilihan Umum. (2025). Analisis Perubahan Pola Suara: Dari Pemilu Sebelumnya ke Pemilu 2024.
<https://seruyan.bawaslu.go.id/berita/analisis-perubahan-pola-suara-dari-pemilu-sebelumnya-ke-pemilu-2024>

Indonesia. Badan Pusat Statistik. (2023). Kepadatan Penduduk menurut Provinsi (jiwa/km2), 2021. <https://www.bps.go.id/id/statistics-table/2/MTQxIzI=/kepadatan-penduduk-menurut-provinsi.html>

Indonesia. Badan Pusat Statistik. (2024). Jumlah Penduduk Menurut Kelompok Umur dan Jenis Kelamin, 2023. <https://www.bps.go.id/id/statistics-table/3/WVc0MGEyMXBkVFUxY25KeE9HdDZkbTQzWkVkb1p6MDkjMw==/jumlah-penduduk-menurut-kelompok-umur-dan-jenis-kelamin--2023.html>

Indonesia. Kementerian Komunikasi dan Digital. (2024). Sejarah Komdigi.
<https://www.komdigi.go.id/profil/sejarah>

Indonesia. Otoritas Jasa Keuangan. (2021). Strategi Nasional Literasi Keuangan Indonesia 2021-2025. <https://www.ojk.go.id/id/berita-dan-kegiatan/publikasi/Documents/Pages/Strategi-Nasional-Literasi-Kuangan-Indonesia-2021-2025/>

Jeon, Y., Kim, B., Xiong, A., Lee, D., & Han, K. (2021). Chamberbreaker: Mitigating the echo chamber effect and supporting information hygiene through a gamified inoculation system. *Proceedings of the ACM on Human-Computer Interaction*, 5(CSCW2), 1-26.

Jiang, B., Karami, M., Cheng, L., Black, T., & Liu, H. (2021). Mechanisms and attributes of echo chambers in social media. *arXiv preprint arXiv:2106.05401*.

Lackey, J. (2021). Echo chambers, fake news, and social epistemology. *The epistemology of fake news*, 206-227.

Landa, R. (2010). *Advertising by Design: Generating and Designing Creative Ideas Across Media*. Wiley & Sons Inc.

Landa, R. (2018). *Graphic Design Solutions, Sixth Edition*. Cengage Learning.

Tracy, S. J. (2012). *Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact*. Wiley-Blackwell.

- Lomonaco, F., Taibi, D., Trianni, V., Ognibene, D. (2022). A game-based educational experience to increase awareness about the threats of social media filter bubbles and echo chambers inspired by “wisdom of the crowd”: preliminary results. *Intervento presentato a: 4th International Conference on Higher Education Learning Methodologies and Technologies Online*, Palermo.
- Lupton, E. (2014). *Beautiful users: Designing for people*. Princeton Architectural Press.
- Lupton, E., & Miller, J. A. (2007). *The ABCs of the Bauhaus (triangle. square. circle): the Bauhaus and design theory*. Thames & Hudson.
- Lupton, E., & Phillips, J. C. (2015). *Graphic Design: The New Basics* (Second Edition, Revised and Expanded). Princeton Architectural Press.
- Male, A. (2007). *Illustration: A Theoretical and Contextual Perspective*. AVA Academia.
- Marchal, N. (2022). “Be nice or leave me alone”: An intergroup perspective on affective polarization in online political discussions. *Communication Research*, 49(3), 376-398.
- Marin, L., & Copeland, S. M. (2024). Self-trust and critical thinking online: A relational account. *Social Epistemology*, 38(6), 696-708.
- Müller-Brockmann, J. (1996). *Grid systems in graphic design: a visual communication manual for graphic designers, typographers and three dimensional designers* (4th revised edition). Verlag Niggli, Hastings House Publishers.
- Nayla, A. (2022). Fenomena Echo Chamber di Media Sosial dan Dampaknya Terhadap Polarisasi Politik bagi Mahasiswa. *Jurnal Pendidikan Kewarganegaraan*, 9(2), 121-130.
<https://pdfs.semanticscholar.org/34cb/5be4e015922ad10e2f91f3ebdedd04b1f942.pdf>
- Santos, B. R. (2021). Echo chambers, ignorance and domination. *Social epistemology*, 35(2), 109-119.
<https://doi.org/10.1080/02691728.2020.1839590>
- Schöbe, L., & Siebenbrodt, M. (2015). *Bauhaus: 1919-1933, Weimar-Dessau-Berlin (Temporis)*. Sirrocco-Parkstone International.
- Sherin, A. (2012). *Design elements: color fundamentals: a graphic style manual for understanding how color affects design*. Quarto Publishing Group USA.
- Statista. (2024). Age Distribution of Internet Users Worldwide as of 2024, By Region. <https://www.statista.com/statistics/209101/age-distribution-internet-users-worldwide-by-region>

- Sugarman, J. (2012). *The Adweek Copywriting Handbook The Ultimate Guide to Writing Powerful Advertising and Marketing Copy From One of America's Top Copywriters*. Wiley & Sons Inc
- Sugiyama, K., & Andree, T. (2011). *The Dentsu Way: Secrets of Cross Switch Marketing from the World's Most Innovative Advertising Agency*. McGrawHill.
- Suzuki, M., & Yamamoto, Y. (2021). Characterizing the influence of confirmation bias on web search behavior. *Frontiers in psychology*, 12, 771948.
- Terren, L. T. L., & Borge-Bravo, R. B. B. R. (2021). Echo chambers on social media: A systematic review of the literature. *Review of Communication Research*, 9.
- Venus, A. (2018). *Manajemen Kampanye: Panduan Teoretis dan Praktis dalam Mengefektifkan Kampanye Komunikasi*. Simbiosis Rekatama Media.
- Wolfowicz, M., Weisburd, D., & Hasisi, B. (2023). Examining the interactive effects of the filter bubble and the echo chamber on radicalization. *Journal of Experimental Criminology*, 19(1), 119-141.
- Yarchi, M., Baden, C., & Kligler-Vilenchik, N. (2021). Political polarization on the digital sphere: A cross-platform, over-time analysis of interactional, positional, and affective polarization on social media. *Political Communication*, 38(1-2), 98-139.

