

6. DAFTAR PUSTAKA

- Achmadi, C., & Ihwanny, R. (2023). Penggunaan warna sebagai representasi kekuasaan kolonial dalam perancangan film animasi *Lost in Gold*. *Cipta*, 2 (1), 1-11. <https://doi.org/10.30998/cipta.v2i1.1974>
- Arundale, S., & Trieu, T. (2014). *Modern Post: Workflows and Techniques for Digital Filmmakers*. Focal Press.
- Bellantoni, P. (2005). *If it's Purple, Someone's Gonna Die : The Power of Color in Visual Storytelling*. Elsevier/Focal Press.
- Block, B. A. (2008). *The Visual Story : Creating the Visual Structure of Film, TV and Digital Media*. Focal Press.
- Bordwell, D., Thompson, K., & Smith, J. (2019). *Film Art: an Introduction*. McGraw Hill LLC.
- Brown, B. (2021). *Cinematography: Theory and Practice : for Cinematographers and Directors*. Routledge.
- Haine, C. (2019). *Color Grading 101: Getting Started Color Grading for Editors, Cinematographers, Directors, and Aspiring Colorists*. Routledge/Taylor & Francis Group.
- Kusdinata, C. V., & Ihwanny, R. (2022). Perancangan iklan Flife melalui penerapan tone warm untuk merealisasikan konsep vitalitas. *Cipta*, 2 (1), 186-196. <https://doi.org/10.30998/cpt.v1i2.1610>
- Plantinga, C. (2009). *Moving Viewers: American Film and the Spectator's Experience*. University of California Press.
- Van Hurkman, A. (2014). *Color Correction Handbook: Professional Techniques for Video and Cinema*. Peachpit Press.
- Van Hurkman, A. (2014). *Color Correction Look Book: Creative Grading Techniques for Film and Video*. Peachpit Press.
- Walter, E., & Gioglio, J. (2014). *The Power of Visual Storytelling: How to Use Visuals, Videos, and Social Media to Market Your Brand*. McGraw-Hill Education.