

DAFTAR PUSTAKA

- Azis, Y. A. (2023). *Naskah Adalah: Pengertian dan Jenis Naskah*.
<https://deepublishstore.com/blog/pengertian-naskah/?srsltid=AfmBOor5PfPNCBav2YIQHg6wLRVBQXuPWGF76ouI42kCjwaOWE1xkjX>
- Cinthya. (2021). *Iklan Digital: Pengertian, Karakteristik, Jenis, Kelebihan dan Kekurangannya*. <https://accurate.id/marketing-manajemen/iklan-digital/>
- McKee, R. (1997). *Story: Substance, Structure, Style and The Principles of Screenwriting* (1st ed.). Regan books.
<https://dn790001.ca.archive.org/0/items/RobertMcKeeStorypdf/Robert%20McKee%20-%20Story%20%28pdf%29.pdf>
- Samuel, O. B. (2019). *MTI CORP MALLINE TEKNOLOGI INTERNASIONAL*.
- Wicaksono, P. (2024). *Mengenal Arti Konten dan Jenis-jenisnya*.
<https://www.qubisa.com/article/arti-konten-dan-jenis-konten>

