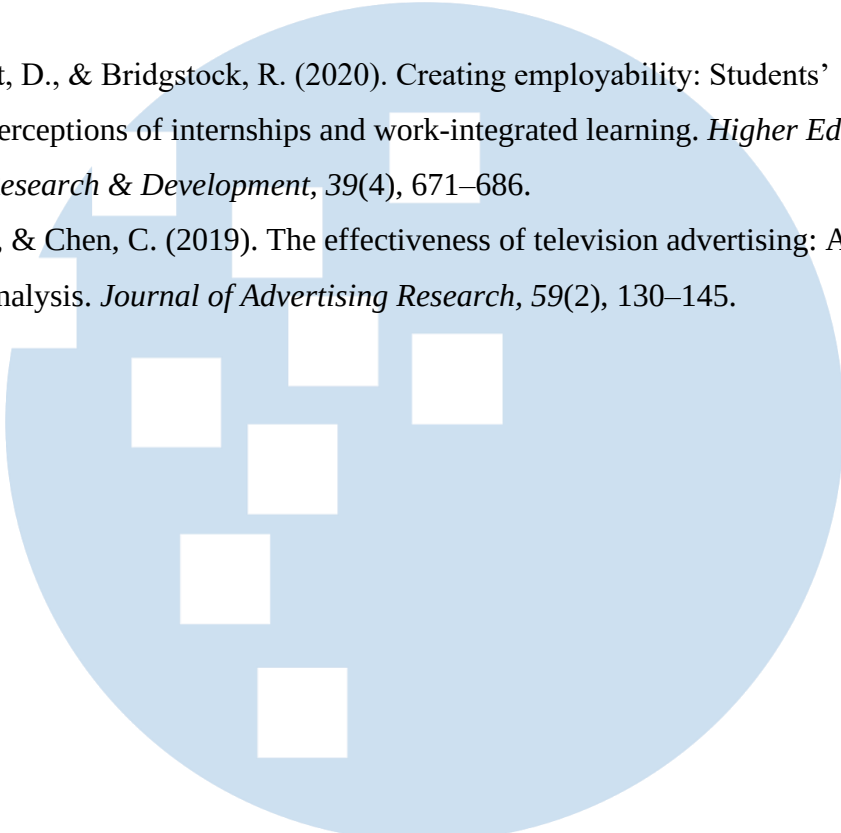


DAFTAR PUSTAKA

- Bennett, D., & Bridgstock, R. (2020). Creating employability: Students' perceptions of internships and work-integrated learning. *Higher Education Research & Development*, 39(4), 671–686.
- Lin, C., & Chen, C. (2019). The effectiveness of television advertising: A meta-analysis. *Journal of Advertising Research*, 59(2), 130–145.

A large, light blue circular watermark logo is centered on the page. It features a stylized 'U' shape on the left and a series of white squares of varying sizes arranged in a grid-like pattern on the right.

UMN

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A