

## DAFTAR PUSTAKA

- Mou, T. Y., Jeng, T. S., & Chen, C. H. (2013). From storyboard to story: animation content development. *Educational Research and Review*, 8(13), 1032-1047
- Bhati, P., Hushain, J., Vishwakarma, K., Kant, K., Sani, A., Saxena, V., & Choudhary, Y. (2025). *The Impact of Animated Advertisements on Consumer Engagement in the Digital Age*. *Journal of Information Systems Engineering and Management*, 10(23s).
- Storyboard design course : principles, practice, and techniques : the ultimate guide for artists, directors, producers, and scriptwriters : Cristiano, Giuseppe : Free Download, Borrow, and Streaming : Internet Archive*. (2007). Internet Archive.

UMMN