

## DAFTAR PUSTAKA

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- Bhati, P., Hushain, J., Vishwakarma, K., Kant, K., Sani, A., Saxena, V., & Choudhary, Y. (2025). *The Impact of Animated Advertisements on Consumer Engagement in the Digital Age*. *Journal of Information Systems Engineering and Management*, 10(23s).
- Storyboard design course : principles, practice, and techniques : the ultimate guide for artists, directors, producers, and scriptwriters : Cristiano, Giuseppe : Free Download, Borrow, and Streaming : Internet Archive.* (2007). Internet Archive.

The logo consists of the letters 'UMN' in a bold, light blue sans-serif font. The letters are slightly overlapping, with 'U' on the left, 'M' in the middle, and 'N' on the right. The logo is centered on the page.