

DAFTAR PUSTAKA

- The gaming market in Indonesia* | Allcorrect. (2024, November 14). Allcorrect Games.
<https://allcorrectgames.com/insights/the-gaming-market-in-indonesia/#:~:text=Indonesia%2C%20holds%20a%20significant%20share,target%20market%20for%20gaming%20companies>
- Gatra, S. (2022, November 11). Indonesia, Pasar Terbesar Game di Asia Tenggara. *KOMPAS.com*.
<https://tekno.kompas.com/read/2022/11/11/11034907/indonesia-pasar-terbesar-game-di-asia-tenggara?page=all>
- Olahraga, K. P. D. (n.d.). *Kemenpora RI dukung Piala Presiden Esport 2022 menjadi kuat dalam perkembangan industri olahraga Indonesia*.
<http://www.kemenpora.go.id/>.
<https://www.kemenpora.go.id/detail/2425/kemenpora-ri-dukung-piala-presiden-esport-2022-menjadi-kuat-dalam-perkembangan-industri-olahraga-indonesia>
- Putri, S. A., Aulia, A., & Sudiwijaya, E. (2023, June 1). *Marketing Communication Strategy to increase RA Yasdjanur Bogor enrollment in 2021/2022*. <https://jcc-indonesia.id/proceeding/index.php/jcc/article/view/106>

UMN