

**DESIGNING INTERACTIVE BOOK
ABOUT DOG CARE FOR CHILDREN**



FINAL PROJECT REPORT

Andrea Tristan Kasenda

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**DESAIN KOMUNIKASI VISUAL STUDY PROGRAM
FACULTY OF ART AND DESIGN
UNIVERSITAS MULTIMEDIA NUSANTARA
TANGERANG
2025**

**DESIGNING INTERACTIVE BOOK
ABOUT DOG CARE FOR CHILDREN**



FINAL PROJECT REPORT

Submitted as a Requirement to Obtain

a Bachelor's Degree in Visual Communication Design

Andrea Tristan Kasenda

00000055658

VISUAL COMMUNICATION DESIGN STUDY PROGRAM

FACULTY OF ART AND DESIGN

UNIVERSITAS MULTIMEDIA NUSANTARA

TANGERANG

2025

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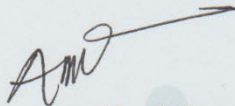
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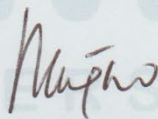
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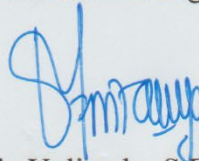
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FOREWORD

The author would like to express deep appreciation towards the Faculty of Art and Design, Multimedia Nusantara University, which has given the author the opportunity to undergo a final project program and to compile a final project report as a prerequisite for graduation. For the design process and completion of this final project report, the author would like to express gratitude to:

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Tangerang, June 20th 2025



(Andrea Tristan Kasenda)

DESIGNING INTERACTIVE BOOK ABOUT DOG CARE FOR CHILDREN

(Andrea Tristan Kasenda)

ABSTRACT

Dogs are known as man's best friend and has been a loyal companion to humanity for thousands of years. Forming a close bond with a pet dog can be extremely beneficial for the owner both mentally and physically, especially for children. Taking care of their pet dog has positive impacts to a child, including developing a sense of responsibility, compassion, as well as encouraging better health and physical activity. However, on average, a child living with a pet dog is not yet aware of the commitment and responsibility that is required to maintain the well-being of a dog. If not properly informed, a child will miss out on the benefits as well as causing a negative impact on the dog. In order to help minimize to the problem, the author designs an informational media with the purpose of educating children on proper dog care. Interactive books are a type of informational media that is effective in educating children about a certain topic in an interesting and engaging learning process. The design uses qualitative research methods including interview, observation, and study of existing media.

Keywords: interactive book, dog care, children



PERANCANGAN BUKU INTERAKTIF TENTANG PEMELIHARAAN ANJING UNTUK ANAK

(Andrea Tristan Kasenda)

ABSTRAK (Indonesian)

Anjing dianggap sebagai sahabat manusia dan telah menjadi teman setia bagi umat manusia selama ribuan tahun. Membentuk ikatan yang erat dengan anjing peliharaan dapat memberikan banyak manfaat bagi pemiliknya baik secara mental maupun fisik, terutama bagi anak-anak. Merawat anjing peliharaan memiliki dampak positif pada seorang anak, seperti mengembangkan rasa tanggung jawab, kasih sayang, serta mendorong kesehatan dan aktivitas fisik yang lebih baik. Namun, secara rata-rata, seorang anak yang tinggal dengan anjing peliharaan belum menyadari komitmen dan tanggung jawab yang diperlukan untuk memelihara anjing dengan layak. Jika tidak diberi informasi dengan benar, seorang anak tidak akan mendapat manfaatnya serta menyebabkan dampak negatif pada anjing peliharaan. Untuk membantu meminimalkan masalah tersebut, penulis merancang media informasi dengan tujuan mendidik anak-anak tentang perawatan anjing yang tepat. Buku interaktif merupakan salah satu media informasi yang efektif dalam mendidik anak tentang suatu topik tertentu dengan proses pembelajaran yang menarik dan memikat. Desain ini menggunakan metode penelitian kualitatif termasuk wawancara, observasi, dan studi media existing.

Kata kunci: buku interaktif, pemeliharaan anjing, anak



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