

DAFTAR PUSTAKA

- About us - Indonesia Fashion Week*. (n.d.). Retrieved June 4, 2025, from <https://indonesiafashionweek.id/about/>
- Adinisa, T., & Astuti, Y. D. (2024). Communication Accommodation of Raja Ampat Students in Yogyakarta for Dispelling Negative Stereotypes. *WACANA: Jurnal Ilmiah Ilmu Komunikasi*, 23(1), 152–165. <https://doi.org/10.32509/wacana.v23i1.3744>
- Anas, S. M., Maddiah, A. N., Eizamly, N. N., & Sulaiman, N. (2020). Key success factors toward MICE industry: A systematic literature review. *Journal of Tourism, Hospitality & Culinary Arts (JTHCA)*, 12(1), 188–189.
- Andriani, D. (2024, July 19). JF3 Fashion Festival 2024 Hadirkan 66 Desainer dengan Dua Tema Besar. *JF3 Fashion Festival 2024 Hadirkan 66 Desainer Dengan Dua Tema Besar*, 1. <https://hypeabis.id/read/38216/jf3-fashion-festival-2024-hadirkan-66-desainer-dengan-dua-tema-besar>
- Asosiasi Pengelola Pusat Belanja Indonesia. (2023, October 16). *APPBI - Shopping Center*. <https://indonesiashoppingcenter.com/news/view/20231016-10-mal-terbesar-di-jakarta-dengan-fasilitas-terlengkap>
- Aura, J. (2024, July 2). 20 Tahun Eksis, JF3 Fokuskan Sustainability dan Pemberdayaan Fashion Lokal. *Kumparan Woman*. <https://kumparan.com/kumparanwoman/20-tahun-eksis-jf3-fokuskan-sustainability-dan-pemberdayaan-fashion-lokal-233Bngve4zs/full>
- Budiarti, A., Cangara, H., & Wahid, U. (2022). KOMUNIKASI ANTARBUDAYA MAHASISWA PESERTA PROGRAM INDONESIAN INTERNATIONAL STUDENT MOBILITY AWARDS (IISMA) DI RUSIA. *WACANA: Jurnal Ilmiah Ilmu Komunikasi*, 21(1), 106–119. <https://doi.org/10.32509/wacana.v21i1.1897>
- Creswell, W. J., & Poth, N. C. (2018). *Qualitative Inquiry & Research Design: Choosing Among Five Approaches* (4th ed.). SAGE Publications, Inc.
- Dirgantara, G. (2024, August 4). *Belanja MICE pada 2024 diperkirakan naik 12-17 persen*. ANTARA News. <https://www.antaranews.com/berita/4237303/belanja-mice-pada-2024-diperkirakan-naik-12-17-persen#:~:text=Sedangkan%20pada%202022%2C%20sektor%20MICE,pandemi%20COVID%2D19%20pada%202020>
- djakarta.id. (2024). JF3 Fashion Festival 2024: 20 Tahun Berkontribusi Secara Nyata dalam Mendukung Industri Fashion Indonesia . *Djakarta.Id*. https://www.djakarta.id/jf_fashion_festival_berita5342.html

- eventnusanantara.com. (2024). *Ivendo Prediksi Juni Jadi Periode Penyelenggaraan Acara Tertinggi - EVENT NUSANTARA*. <https://eventnusanantara.com/ivendo-prediksi-juni-jadi-periode-penyelenggaraan-acara-tertinggi/>
- Getz, D., & Page, S. J. (2024). *Event Studies: Theory and Management for Planned Events* (5th ed.). Routledge.
- Giles, H. (2016). *Communication Accommodation Theory*. Cambridge University Press.
- Gim Video - Institut français Indonésie. (n.d.). Retrieved June 4, 2025, from <https://www.ifi-id.com/gim-video/#/>
- Handayani, V. T., Rofii, M. S., & Syahputra, A. R. (2023). MICE dan Non-MICE dalam Rangka Menetapkan Strategi Event Management. *JPPI (Jurnal Penelitian Pendidikan Indonesia)*, 9(4).
- Harum, A. C., Rachmiate, A., & Triwardhani, I. J. (2024). Cultural Adaptation of Indonesian Muslim Women Students in Europe. *WACANA: Jurnal Ilmiah Ilmu Komunikasi*, 23(1), 67–76. <https://doi.org/10.32509/wacana.v23i1.3437>
- Indonesia Fashion Forward - Jakarta Fashion Week. (n.d.). Retrieved June 4, 2025, from https://www.jakartafashionweek.co.id/indonesia-fashion-forward/#google_vignette
- jakartafashionweek.co.id. (2025). *About Jakarta Fashion Week*. Jakarta: jakartafashionweek.Co.Id. <https://www.jakartafashionweek.co.id/about/>
- jf3.co.id. (2024a). *Niwasana by Fashion Village*. Tampilkan Keindahan Urban Dan Alam Di “Niwasana” Oleh Fashion Village Di JF3 2024. <https://www.jf3.co.id/articles/tampilkan-keindahan-urban-dan-alam-di-niwasana-oleh-fashion-village-di-jf3-2024>
- jf3.co.id. (2024b). *PINTU Incubator 2024*. PINTU Incubator Umumkan Hasil Kurasi Final: Dua Brand Siap Debut Di Premiere Classe Trade Show, Paris. <https://www.jf3.co.id/articles/pintu-incubator-umumkan-hasil-kurasi-final:-dua-brand-siap-debut-di-premiere-classe-trade-show--paris>
- jf3.co.id. (2025). *JF3 Fashion Show 2025*. Jf3.Co.Id. <https://www.jf3.co.id/show>
- Lustig, M. W., & Koester, J. (2018). *Intercultural Competence Interpersonal Communication Across Cultures* (8th ed.). Pearson.
- Manap, S., & Agustin, W. (2020). Intercultural Communication in the Housing Environment)Study about The Adaption of Immigrants in Gending Mas Settle Housing Pasirjati Village Ujung Berung Bandung). *Journal of Engineering and Applied Sciences*, 12(1).

- Miles, M. B., & Huberman, M. A. (2020). *Qualitative Data Analysis* (4th ed.). SAGE Publications, Inc.
- Mulyana, D. (2015). *Ilmu Komunikasi Suatu Pengantar*. PT. Remaja Rosdakarya.
- Neuliep, J. W. (2021). *Intercultural Communication A Contextual Approach* (Eighth Edition). SAGE Publications, Inc.
- Overview Institut Français d'Indonésie - ehéf.id.* (n.d.). Retrieved June 4, 2025, from <https://ehéf.id/culture-center/2>
- @pintu_incubator. (2024a). PINTU's Partnership Mentoring . *PINTU's Partnership Mentoring* 2024. https://www.instagram.com/p/C-EYd4DyOCQ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFlZA==
- @pintu_incubator. (2024b, July 30). *Mentors Gathering*. Mentors Gathering. https://www.instagram.com/p/C-CBX_aSbQ9/?utm_source=ig_web_copy_link
- @pintu_incubator. (2024c, August 1). *PINTU Cultural Program 2024*. PINTU Cultural Program 2024.
- Rania, K. (2024, July 10). JF3 Fashion Festival Pertama dan Terbesar di Indonesia. *Haijakarta.Com*. <https://haijakarta.com/jf3-fashion-festival-pertama-dan-terbesar-di-indonesia.html/>
- Samovar, L. A., Porter, R. E., McDaniel, E. R., & Ray, C. S. (2015). *Communication Between Cultures* (9th ed.). Cengage Learning.
- Sari, D. R. (2024, July 31). Desainer Muda Prancis Unjuk Gigi di JF3 2024. *Desainer Muda Prancis Unjuk Gigi Di JF3 2024*, 1.
- Setiawan, S. R. D. (2024, September 22). Industri MICE Makin Strategis, Apa Saja Dampak Ekonominya? . *Kompas.Com*, 1. <https://money.kompas.com/read/2024/09/22/140000426/industri-mice-makin-strategis-apa-saja-dampak-ekonominya-?page=all>
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Sunendar, D., Darmawangsa, D., & Sukmayadi, V. (2021). Thriving in Indonesian Academia: French Students' Intercultural Communication Competence in Studying Abroad. *Journal of Intercultural Communication*, 21(1).
- Ting-Toomey, S., & Chung, L. C. (2022). *Understanding Intercultural Communication* (Third). Oxford University Press.
- Warburton, K. (n.d.-a). *France Business Communication Style*. *Worldbusinessglobal.Com*.

Warburton, K. (n.d.-b). *Indonesian Business Communication Styles*. Worldbusinessglobal.Com.

West, R. L. ., & Turner, L. H. . (2021). *Introducing communication theory : analysis and application*. McGraw-Hill Education.

Yin, K. R. (2018). *Case Study Research and Applications: Design and Methods* (6th ed.). SAGE Publications, Inc.

Zaitun, & Ramli, M. (2022). *Buku Ajar Dasar-Dasar MICE*. Jejak Publisher.

