

DAFTAR PUSTAKA

- Abdillah, L. A. (2022). *Peranan Media Sosial Modern.* www.beningmediapublishing.com
- Amalia, R. N., Dianingati, R. S., & Annisaa', E. (2022). Pengaruh Jumlah Responden terhadap Hasil Uji Validitas dan Reliabilitas Kuesioner Pengetahuan dan Perilaku Swamedikasi. *Generics: Journal of Research in Pharmacy*, 2(1), 9–15. <https://doi.org/10.14710/genres.v2i1.12271>
- Ambrose, G., & Harris, P. (2011). *Layout: Understanding and applying layout for design.* AVA Publishing.
- Beaird, J., Walker, A., & George, J. (2020). *The principles of beautiful web design.* SitePoint Pty Ltd.
- Boulton, M. (2011). *A practical guide to designing for the web. Five Simple Steps.*
- Bringhurst, R. (2013). *The elements of typographic style (4th ed.).* Hartley & Marks Publishers.
- Carter, R., Day, B., & Meggs, P. B. (2020). *Typographic design: Form and communication (6th ed.).* Wiley.
- Darmawan, A. K., Muhsi, Umam, B. A., Al Wajieh, M. W., Ariyanto, F., & Umamah, N. (2022). Social Media Analytics: Konsep dan Penerapannya dengan Rapid miner/Orange. In *Media* (Vol. 58, Issue 10). <https://www.unodc.org/southasia/en/topics/frontpage/2009/trafficking-in-persons-and-smuggling-of-migrants.html>
- Fauzi, A. A., Kom, S., Kom, M., Budi Harto, S. E., Mm, P. I. A., Mulyanto, M. E., Dulame, I. M., Pramuditha, P., Sudipa, I. G. I., & Kom, S. (2023). *Pemanfaatan Teknologi Informasi di Berbagai Sektor Pada Masa Society 5.0.* PT. Sonpedia Publishing Indonesia.
- Fauzi, S. N. M. (2021). PENERAPAN METODE MENGUBAH TEKS WAWANCARA MENJADI KARANGAN NARASI UNTUK MENINGKATKAN KEMAMPUAN BERBAHASA INGGRIS SISWA KELAS VIII A MTs NEGERI 2 PURBALINGGA SEMESTER GASAL TAHUN PELAJARAN 2019/2020. *LANGUAGE : Jurnal Inovasi Pendidikan Bahasa Dan Sastra*, 1(1), 1–13. <https://doi.org/10.51878/language.v1i1.354>
- Feroza, C. S., & Misnawati, D. (2021). Penggunaan Media Sosial Instagram Pada Akun @Yhoophii_Official Sebagai Media Komunikasi Dengan Pelanggan. *Jurnal Inovasi*, 15(1), 54–61. <https://doi.org/10.33557/ji.v15i1.2204>
- Fitriani, Y. (2021). Pemanfaatan Media Sosial Sebagai Media Penyajian Konten Edukasi Atau Pembelajaran Digital. *Journal of Information System, Applied, Perancangan Konten Informasi..., Immanuel Justin Luinata, Universitas Multimedia Nusantara*

Management, Accounting and Research, 5(4), 1006–1013.
<https://doi.org/10.52362/jisamar.v5i4.609>

Freeman, M. (2010). *The photographer's eye: Composition and design for better digital photos* (2nd ed.). Focal Press.

Gerung, J. (2021). *Media Sosial dalam Digital Marketing Kesehatan*. Guepedia.

Joseph, T. (2022). MEDIA TODAY: MASS COMMUNICATION IN A CONVERGING WORLD, 8Th Edition. In *Media Today: Mass Communication In a Converging World*, 8Th Edition.
<https://doi.org/10.4324/9781003133933>

Khamis, M. H., Azni, Z. M., Aziz, S. H. A., & Aminordin, A. (2023). *The integration of Gestalt theory to the graphic design*. International Journal of Academic Research in Business and Social Sciences, 13(6), 2322–2327.

Kelby, S. (2020). *The flash book: How to fall hopelessly in love with your flash, and finally start taking the type of images you bought it for in the first place*. Rocky Nook.

Landa, R. (2011). *Graphic design solutions* (5th ed.). Wadsworth, Cengage Learning.

Langford, M. (2019). *Langford's basic photography: The guide for serious photographers* (11th ed.). Focal Press.

Lidwell, W., Holden, K., & Butler, J. (2010). *Universal principles of design* (2nd ed.). Rockport Publishers.

Lupton, E. (2014). *Thinking with type: A critical guide for designers, writers, editors, & students* (2nd rev. ed.). Princeton Architectural Press.

Made, I. G., Dharma, S., & Suraya, R. S. (2024). *Pelatihan observasi sampah dapur*. *Community Development Journal*, 5(4), 6370–6374.

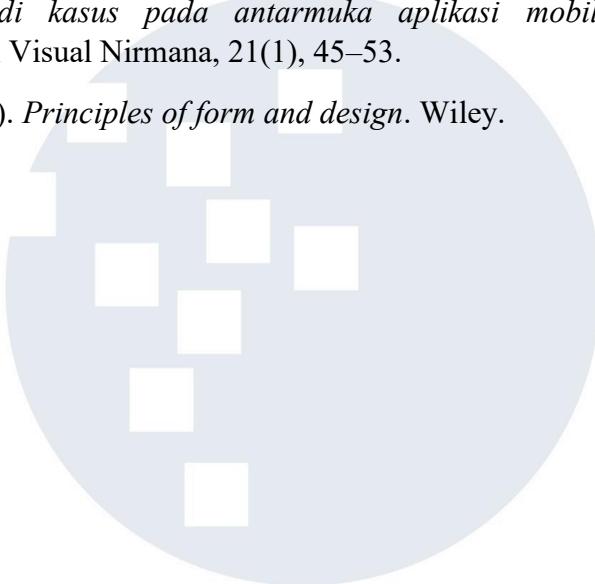
Majid, M. N., & Usman, M. (2020). Era Masyarakat Informasi. *Jurnal Komunikasi Dan Penyiaran Islam*, 01(1), 3–5.

NUGROHO, A. S. (2022). *HUBUNGAN PENGGUNA MEDIA PORTAL INTERNAL DENGAN SIKAP KARYAWAN PADA PERUSAHAAN*. JIPIS, 31(2), 154–162. <https://doi.org/10.33592/jipis.v3i2.3015>

Ou, L.-C. (2020). *Colour design: Theories and applications* (2nd ed.). Woodhead Publishing.

Peterson, B. (2017). *Understanding composition: The essential guide to creating strong images*. Amphoto Books.

- Rafiq, A. (2020). DAMPAK MEDIA SOSIAL TERHADAP PERUBAHAN SOSIAL SUATU MASYARAKAT. *Fidei: Jurnal Teologi Sistematika Dan Praktika*, 1(2), 270–283. <https://doi.org/10.34081/27003>
- Samara, T. (2017). *Making and breaking the grid: A graphic design layout workshop* (2nd ed.). Rockport Publishers.
- Saputri, R. D., & Nugroho, Y. (2022). *Prinsip Gestalt dalam desain komunikasi visual: Studi kasus pada antarmuka aplikasi mobile*. *Jurnal Desain Komunikasi Visual Nirmana*, 21(1), 45–53.
- Wong, W. (2011). *Principles of form and design*. Wiley.



UNIVERSITAS
MULTIMEDIA
NUSANTARA