

DAFTAR PUSTAKA

- [1] Brillity Digital. (2025) The Importance of a Professional Website for Your Business. [Online]. Available: <https://brillitydigital.com/blog/the-importance-of-a-professional-website-for-your-business/>
- [2] The Cover Network. (2024) The Impact of Website Design on Consumer Trust and Engagement. [Online]. Available: <https://thecovernetwork.com/thecover/the-impact-of-website-design-on-consumer-trust-and-engagement>
- [3] InboundFintech. (2025) How UX Design Builds Trust and Drives Buyer Decisions. [Online]. Available: <https://www.inboundfintech.com/blog/how-ux-design-builds-trust-and-drives-buyer-decisions>
- [4] BusinessDasher. (2024) 42+ Statistics About Websites Business Must Know For 2024. [Online]. Available: <https://www.businessdasher.com/statistics-about-website/>
- [5] PixaLabo Web Design. (2024) 255 Revealing 2022 Small Business Website Statistics. [Online]. Available: <https://pixolabo.com/2022-small-business-website-statistics/>
- [6] Clictadigital. (2024) Why You Should Take Control of Your Online Presence. [Online]. Available: <https://clictadigital.com/why-you-should-take-control-online-presence/>
- [7] SCORE. (2024) What's Your Excuse for Not Having a Business Website? [Online]. Available: <https://www.score.org/resource/blog-post/what%E2%80%99s-your-excuse-not-having-a-business-website>
- [8] Storify Agency. (2024) Evolve Your Web Presence: Meeting the Expectations of Today's Digital Consumers. [Online]. Available: <https://www.storifyagency.com/evolve-your-web-presence-meeting-the-expectations-of-todays-digital-consumers/>
- [9] MetricsCart. (2025) 50 Key Online Consumer Statistics In 2025 You Must Know. [Online]. Available: <https://metricscart.com/insights/key-online-consumer-statistics/>
- [10] Agility PR. (2024) A Deep Dive into Content Management Systems: 10 Business Benefits You Should Know. [Online]. Available: <https://www.agilitypr.com/pr-news/marketing-news/a-deep-dive-into-content-management-systems-10-business-benefits-you-should-know/>