

DAFTAR PUSTAKA

- [1] S. Ansori, P. Hendradi, and S. Nugroho, "Penerapan Metode Design Thinking dalam Perancangan UI/UX Aplikasi Mobile SIPROPMAWA," *Journal of Information System Research (JOSH)*, 2023.
- [2] D. H. Putra, M. Asfi, and R. Fahrudin, "Perancangan UI/UX Menggunakan Metode Design Thinking Berbasis Web Pada Laportea Company," *Jurnal Ilmiah Teknologi Informasi Terapan*, 2021.
- [3] S. Umroh, F. Yudianto, and Istifah, "Training on Designing UI/UX using Design Thinking and Figma at SMKN 4 Bandung," *Jurnal Pengabdian kepada Masyarakat*, 2024.
- [4] N. G. Adiyono, T. Y. Rahmat, and R. Anindita, "Digital Marketing Strategies To Increase Online Business Sales Through Social Media," *Journal of Humanities, Social Science, Public Administration and Management (HUSOCPUMENT)*, 2021.
- [5] B. Paneru, B. Paneru, R. Poudyal, and K. B. Shah, "Exploring the Nexus of User Interface (UI) and User Experience (UX) in the Context of Emerging Trends and Customer Experience, Human Computer Interaction, Applications of Artificial Intelligence," *International Journal of Informatics, Information System and Computer Engineering*, 2024.
- [6] T. I. Hasan, C. I. Silalahi, R. Y. Rumagit, and G. D. Pratama, "UI/UX Design Impact on E-Commerce Attracting Users," *Procedia Computer Science*, 2024.
- [7] P. J. S. Teknologi, "Sejarah Singkat Perusahaan PT Jaya Santoso Teknologi," 2024, dokumen internal perusahaan.
- [8] —, "Visi & Misi PT Jaya Santoso Teknologi," 2024, dokumen internal perusahaan.
- [9] Anisah, "Evaluasi Benchmarking sebagai Strategi dalam Meningkatkan Keunggulan Bersaing dan Kinerja Bisnis," *Jurnal Ilmiah Universitas Batanghari Jambi*, 2024.
- [10] D. A. Fatah, F. A. Mufarroha, and O. M. A. Husnah, "Perancangan Antarmuka Pengguna Sistem Informasi Akademik Berbasis Wireframing," *Jurnal SimanteC*, 2022.
- [11] N. Suparmanto, A. M. S. Asih, A. Sudiarmo, and P. I. Santosa, "Interface design features and evaluation of batik 4.0 mobile application," *Indonesian Journal of Electrical Engineering and Computer Science*, 2024.
- [12] W. P. P. Wardani and A. A. G. B. Udayana, "E-Invitation Sebagai Peluang Bisnis Era Industri 4.0 Di Bali," *Jurnal Bahasa Rupa*, 2021.