

DAFTAR PUSTAKA

- Business Research Insight. (2024). *Knitting and Crochet Market Size, Share, Growth, and Industry Analysis, By Type (Clothing, Blanket), Application (18+34 years old, 35-54 years old, 55+ years old), and Regional Insights and Forecast to 2032* .
- Carina, J. (2017, August 17). *Komunitas Rajut Kejut, “Merajut” Keberagaman di Ruang Publik*.
<https://megapolitan.kompas.com/read/2017/08/17/13290341/komunitas-rajut-kejut-merajut-keberagaman-di-ruang-publik?page=all>
- Creswell, J. W., & Creswell, J. D. (2022). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches* (6th ed.). SAGE Publications, Inc.
- Dam, R. F. (2025). *The 5 Stages in the Design Thinking Process*.
<https://www.interaction-design.org/literature/article/5-stages-in-the-design-thinking-process>
- Fatika, R. A. (2024, November 27). *Main Game Jadi Hobi Terfavorit di 2024*.
- IDEO.org. (2015). *Field Guide to Human-Centered Design_IDEOorg_English-ee47a1ed4b91f3252115b83152828d7e*.
- Khidekel, M. (2024, August 12). *How the Woobles Founders Taught Half a Million People to Crochet*. <https://www.inc.com/marina-khidekel/how-woobles-founders-taught-half-a-million-people-how-to-crochet.html>
- Knitted Knockers Indonesia. (2020). *Knitted Knockers Indonesia*.
<https://knittedknockersindonesia.org/>
- Landa, R. (2019). *Graphic Design Solutions* (6th ed.). Cengage.
- Manuho, P., Makalare, Z., Mamangkey, T., & Swandari Budiarmo, N. (2021). ANALISIS BREAK EVEN POINT (BEP). *Jurnal Ipteks Akuntansi Bagi Masyarakat*, 5(1), 21–28.
<https://doi.org/https://doi.org/10.32400/jiam.5.1.2021.34692>
- Mardika, R. (2020, March 8). *Komunitas Rajut Kejut, Media Merespon Isu Terkini*.
<https://www.kompas.tv/nasional/70290/komunitas-rajut-kejut-media-merespon-isu-terkini>
- Nugroho Dani, D., Priyadi Mahardhika, G., & Suranto, B. (2021). *Validasi Ide Bisnis Startup E-commerce IVENT*.
<https://journal.uui.ac.id/AUTOMATA/article/view/17376>

- Putra, E. P., & Kameswari, I. G. A. A. W. K. (2023). KAJIAN NILAI ESTETIKA DALAM TEKNIK CROCHET (Studi Kasus : Nilai Estetika Pada Produk Fashion). *Jurnal Fashionista*, 1(2). <https://jurnal.idbbali.ac.id/index.php/fashionista>
- Rohmatulloh, G., Fakhirah Siregar, N., & Widodo, A. (2022). BIODIK: Jurnal Ilmiah Pendidikan Biologi Inovasi Media Pembelajaran 3 Dimensi Berbasis Teknologi pada Pembelajaran Biologi (Technology-Based 3 Dimensional Learning Media Innovation in Biology Learning). *BIODIK: Jurnal Ilmiah Pendidikan Biologi*, 8(4)(4), 139–146. <https://doi.org/10.22437/bio.v8i4.19114>
- Salsabila, P. A. (2023, August 21). *Bukan Hanya Untuk Wanita, Tren Crochet Telah Datang untuk Menswear*. <https://highend-magazine.okezone.com/read/bukan-hanya-untuk-wanita-tren-crochet-telah-datang-untuk-menswear-CQ0W28#:~:text=Crochet%20sendiri%20adalah%20suatu%20seni,cakupannya%20hingga%20ke%20fashion%20pria>
- Sasoko, D. M., & Mahrudi, I. (2023). TEKNIK ANALISIS SWOT DALAM SEBUAH PERENCANAAN KEGIATAN. *JPIAN: Fakultas Ilmu Sosial Dan Ilmu Politik*, 22(1), 8–19. <https://ejournal-jayabaya.id/Perspektif/article/view/64>
- Sitorus, S. A., Romli, N. A., Tingga, C. P., Sukanteri, N. P., Putri, S. E., Gheta, A. P. K., Wardhana, A., Nugraha, K. S. W., Ulfah, M., Hendrayani, E., Susanto, P. C., & Primasanti, Y. (2022). *Brand Marketing: The Art Of Branding* (A. Sudirman, Ed.). CV. MEDIA SAINS INDONESIA.
- Sukarno, B. R., & Ahsan, M. (2021). IMPLEMENTASI STRATEGI PENGEMBANGAN BISNIS DENGAN BUSINESS MODEL CANVAS. *Urnal Manajemen Dan Inovasi (MANOVA)*, 4(2), 51–61. <https://doi.org/https://doi.org/10.15642/manova.v4i2.456>
- Swarnadwitya, A. (2020, March 17). *Design Thinking: Pengertian, Tahapan dan Contoh Penerapannya*. <https://sis.binus.ac.id/2020/03/17/design-thinking-pengertian-tahapan-dan-contoh-penerapannya/>
- Syahputra, F., Naufal, T., Haqnizo, E., Ramadhi, W., Pranatasyah, N., Fachruzi, F., & Virenzia, R. (2024). Penggunaan Teknologi Augmented Reality pada Aplikasi Bangun Ruang Sederhana Berbasis Unity dan Vuforia Engine. *Neptunus: Jurnal Ilmu Komputer Dan Teknologi Informasi*, 2(4), 84–95. <https://doi.org/10.61132/neptunus.v2i4.414>