

DAFTAR PUSTAKA

- Abedelrahim, S. (2020). Academic entrepreneurship in Sudanese universities: explaining entrepreneurial intention using the Theory of Planned Behavior (TPB). *Problems and Perspectives in Management*, 18(3), 315–327. [https://doi.org/10.21511/ppm.18\(3\).2020.26](https://doi.org/10.21511/ppm.18(3).2020.26)
- Agnes Z Jonatan. (2025, May 6). *Jumlah Pengangguran Indonesia Naik per Maret 2025*.
- Ajzen, I. (1991a). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Ajzen, I. (1991b). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Ali, S.-R., Hussain, J., Memon, M. I., Mohatram, M., & Faraz, M. (2025). *Leveraging Digital Tools to Teach Entrepreneurship in the Classroom*. <https://doi.org/10.20944/preprints202501.1762.v1>
- AL-MAMUN, A., Olowolayemo, A., Wani, S., & Sofiadin, A. (2022). EXPLORING THE IMPACT OF DIGITAL ENTREPRENEURSHIP EDUCATION AMONG GRADUATES IN BANGLADESH. *Journal of Information Systems and Digital Technologies*, 4(2). <https://doi.org/10.31436/jisdt.v4i2.337>
- Ani Petrosyan. (2025). *Countries with the largest digital populations in the world as of February 2025*.
- Arikunto, S. (2019). *Prosedur Penelitian Suatu Pendekatan Praktek*. Rineka Cipta.
- Arum Rifda. (2021). *Pengertian Pertumbuhan Penduduk: Jenis, Faktor Penyebab, dan Dampak*.
- Aslam, S., Hussain, B., & Hussain, Dr. S. (2024). The Influence of Social Media on Entrepreneurial Identity and Self-Presentation. *Journal of Media and Entrepreneurial Studies*, 4, 97–106. <https://doi.org/10.56536/jmes.v4i.37>
- Astuti, N. C., & Solihin, I. (2024). The Mediating Role of the TPB in the Relationship Between Entrepreneurship Education and Entrepreneurial Intention Among Indonesian Undergraduate Students. *Asian Pacific Journal of Management and Education*, 7(3), 168–186. <https://doi.org/10.32535/apjme.v7i3.3514>

- Castellano, S., Maalaoui, A., Safraou, I., & Reymond, E. (2014). Linking intuition and entrepreneurial intention: a comparative study among French and US student entrepreneurs. *International Journal of Entrepreneurship and Innovation Management*, 18(1), 23. <https://doi.org/10.1504/IJEIM.2014.062787>
- Cekule, L., Cekuls, A., & Dunska, M. (2023). The role of education in fostering entrepreneurial intentions among business students. *9th International Conference on Higher Education Advances (HEAd'23)*, 615–622. <https://doi.org/10.4995/HEAd23.2023.16159>
- Ceptureanu, S. I., Ceptureanu, E. G., Cristescu, M. P., & Dhesi, G. (2020). Analysis of Social Media Impact on Opportunity Recognition. A Social Networks and Entrepreneurial Alertness Mixed Approach. *Entropy*, 22(3), 343. <https://doi.org/10.3390/e22030343>
- Cindy Mutia Annur. (2023, August 16). *10 Negara dengan Angka Kelahiran Anak Tertinggi di Dunia pada 2022*. Databoks.
- Denanyoh, R., Adjei, K., & Nyemekye, G. E. (2015). Factors that impact on entrepreneurial intention of tertiary students in Ghana. *International Journal of Business and Social Research*, 5(3), 19–29.
- Dwi Lestari, E., Kurniasari, F., Wim Prihanto, D., & Maylin, A. (2024). A framework to nurturing digital entrepreneurs: Demystifying critical factors that influence tech-driven business behavior. *Problems and Perspectives in Management*, 22(4), 427–443. [https://doi.org/10.21511/ppm.22\(4\).2024.32](https://doi.org/10.21511/ppm.22(4).2024.32)
- El-Gohary, H., Sultan, F., Alam, S., Abbas, M., & Muhammad, S. (2023). Shaping Sustainable Entrepreneurial Intentions among Business Graduates in Developing Countries through Social Media Adoption: A Moderating-Mediated Mechanism in Pakistan. *Sustainability*, 15(3), 2489. <https://doi.org/10.3390/su15032489>
- Entrepreneurship Education and Entrepreneurial Intention: Case Study of Business Students in Tianjin, China. (2023). *Journal of Entrepreneurship & Project Management*, 7(2), 89–99. <https://doi.org/10.53819/81018102t5190>
- Fan, M., Qalati, S. A., Khan, M. A. S., Shah, S. M. M., Ramzan, M., & Khan, R. S. (2021). Effects of entrepreneurial orientation on social media adoption and SME performance: The moderating role of innovation capabilities. *PLOS ONE*, 16(4), e0247320. <https://doi.org/10.1371/journal.pone.0247320>
- Ghozali, I. (2009). Aplikasi analisis multivariate dengan program spss. *Penerbit Universitas Diponegoro. Semarang*.

- Ghozali, I. (2018). *Aplikasi Analisis Multivariete Dengan Program spss Badan Penerbit Universitas Diponegoro*.
- Ghozali, I., & Latan, H. (2015). Partial least squares konsep, teknik dan aplikasi menggunakan program smartpls 3.0 untuk penelitian empiris. *Semarang: Badan Penerbit UNDIP*, 4(1), 35–46.
- Gupta, B. B., Gaurav, A., Arya, V., & Chui, K. T. (2024). Fintech advancements in the digital economy: Leveraging social media and personal computing for sustainable entrepreneurship. *Journal of Innovation & Knowledge*, 9(1), 100471. <https://doi.org/10.1016/j.jik.2024.100471>
- Hair, J. F. ., Hult, G. T. M. ., Ringle, C. M. ., & Sarstedt, Marko. (2017). *A primer on partial least squares structural equation modeling (PLS-SEM)*. Sage.
- Hassan, H., Sade, A. B., & Rahman, M. S. (2020). Shaping entrepreneurial intention among youngsters in Malaysia. *Journal of Humanities and Applied Social Sciences*, 2(3), 235–251. <https://doi.org/10.1108/JHASS-02-2020-0029>
- Indiani, N. L. P., & Sontong, M. S. (2023). Antecedents of entrepreneurial intention among university students. *International Research Journal of Management, IT and Social Sciences*, 10(4), 263–271. <https://doi.org/10.21744/irjmis.v10n4.2341>
- Intan Rakhmayanti Dewi. (2022, November 15). *Populasi Dunia Hari Ini Capai 8 Miliar, PBB Kasih Warning Ini*. CNBC.
- K, Dr. K. (2024). Social Media and Social Networking. *INTERANTIONAL JOURNAL OF SCIENTIFIC RESEARCH IN ENGINEERING AND MANAGEMENT*, 08(03), 1–5. <https://doi.org/10.55041/IJSREM29635>
- Kaswinata, Harahap, I., M. Nawawi, Z., & Syahputra, A. (2023). SIGNIFIKANSI PERANANAN UMKM DALAM PEMBANGUNAN EKONOMI DI KOTA MEDAN DALAM PERSPEKTIF SYARIAH . *Islamic Banking and Finance*, 6(2).
- Kee, D. M. H., Khor, Y. J., Khor, J. N., Han, J. Y., Jiang, X. L., & Singh, A. (2024). Pioneering Digital Ventures: Investigating Proactive Personality, Education, and Opportunity in Malaysian Higher Education. *International Journal of Tourism and Hospitality in Asia Pasific*, 7(3), 326–343. <https://doi.org/10.32535/ijthap.v7i3.3605>
- Lauar, V. R., Gonçalves, C. A., & Assunção, L. S. R. (2023). Intuition as value creation cognitive engine on the entrepreneurial innovation: an integrative review. *International Journal of Scientific Management and Tourism*, 9(6), 3346–3357. <https://doi.org/10.55905/ijsmtv9n6-007>

- Lazuardi. (2024, December 13). *Program Wirausaha Merdeka UGM Hasilkan 39 Produk Inovasi Usaha Kreatif*. Universitas Gajah Mada.
- Leovani, E., & Ismadi, F. H. (2023). THE STUDY OF UNEMPLOYMENT IN BUSINESS PERSPECTIVE IN INDONESIA. *Journal of Finance, Economics and Business*, 1(2), 186–204. <https://doi.org/10.59827/jfeb.v1i2.78>
- Lesinskis, K., Mavlutova, I., Spilbergs, A., & Hermanis, J. (2023). Digital Transformation in Entrepreneurship Education: The Use of a Digital Tool KABADA and Entrepreneurial Intention of Generation Z. *Sustainability*, 15(13), 10135. <https://doi.org/10.3390/su151310135>
- Liñán, F., & Chen, Y. (2009). Development and Cross-Cultural Application of a Specific Instrument to Measure Entrepreneurial Intentions. *Entrepreneurship Theory and Practice*, 33(3), 593–617. <https://doi.org/10.1111/j.1540-6520.2009.00318.x>
- Malhotra, N. K., Nunan, D., & Birks, D. F. (2017). *Marketing Research An Applied Approach Fifth Edition*. www.pearson.com/uk
- Manesh, M. F., Flamini, G., Petrolo, D., & Palumbo, R. (2022). A round of dancing and then one more: embedding intuition in the ballet of entrepreneurial decision making. *International Entrepreneurship and Management Journal*, 18(2), 499–528. <https://doi.org/10.1007/s11365-021-00752-8>
- Mir, A. A., Hassan, S., & Khan, S. J. (2023a). Understanding digital entrepreneurial intentions: A capital theory perspective. *International Journal of Emerging Markets*, 18(12), 6165–6191. <https://doi.org/10.1108/IJOEM-05-2021-0687>
- Mir, A. A., Hassan, S., & Khan, S. J. (2023b). Understanding digital entrepreneurial intentions: A capital theory perspective. *International Journal of Emerging Markets*, 18(12), 6165–6191. <https://doi.org/10.1108/IJOEM-05-2021-0687>
- Moch Rifqi Shihabuddin Al Ubaidillah, & Muhammad Yasin. (2024). Analisis Pengangguran dan Kebijakan Pemerintah Terhadap Perekonomian Indonesia. *Jurnal Riset Ekonomi Dan Akuntansi*, 2(3), 34–42. <https://doi.org/10.54066/jrea-itb.v2i3.2123>
- Muhamad Himami Firdaus, Herman Suryokumoro, Siti Hamidah, & Solimun. (2023). The Effect of Entrepreneurship Education, Family Environment, and Self-Concept on Interest in Entrepreneurship through the Entrepreneurial Institution as the Meditation Variable. *Hong Kong Journal of Social*

- Sciences*, 60(No. 60 Autumn/Winter 2022).
<https://doi.org/10.55463/hkjss.issn.1021-3619.60.74>
- Nam, E., & Xiong, P. (2021). How Does Social Media Influence College Students to Recognize Entrepreneurial Opportunities? - Evidence from China. *Studies in Media and Communication*, 9(2), 71.
<https://doi.org/10.11114/smc.v9i2.5405>
- Naresh Malhotra, & David Birks. (2007). *Marketing Research: an applied approach: 3rd European Edition*. Pearson Education.
- Nguyen, P. N.-D., & Nguyen, H. H. (2024). Unveiling the link between digital entrepreneurship education and intention among university students in an emerging economy. *Technological Forecasting and Social Change*, 203, 123330. <https://doi.org/10.1016/j.techfore.2024.123330>
- Novrizaldi. (2023, November 23). *Pentingnya Kewirausahaan Perempuan dan Pemuda Untuk Capai Indonesia Maju 2045*. KEMENKO PMK.
- Nuraeningsih, N., Indaryani, M., & Rusiana, R. (2021). Faktor Keberhasilan Program Pengembangan Kewirausahaan Mahasiswa Universitas Muria Kudus. *Indonesian Journal of Community Services*, 3(2), 126.
<https://doi.org/10.30659/ijocs.3.2.126-134>
- Nurbayan, St., Muliensyah, A., & Nurnazmi, N. (2021). KONTRIBUSI KEWIRAUSAHAAN DALAM MENGURANGI PENGANGGURAN DI DESA SUMI KECAMATAN LAMBU KABUPATEN BIMA. *EDU SOCIATA (JURNAL PENDIDIKAN SOSIOLOGI)*, 4(2), 23–33.
<https://doi.org/10.33627/es.v4i2.654>
- Papageorgiou, G., Mihai-Yiannaki, S., Ioannou, M., Varnava-Marouchou, D., & Marneros, S. (2021). *Entrepreneurship Education in an Era of Digital Communications* (pp. 65–77). <https://doi.org/10.1108/S2040-724620210000011005>
- Pedrinelli, V., Rossi, A., & Brunetto, M. A. (2024). Theory of Planned Behavior applied to the choice of food with preservatives by owners and for their dogs. *PLOS ONE*, 19(1), e0294044. <https://doi.org/10.1371/journal.pone.0294044>
- Pérez-Fernández, H., Martín-Cruz, N., Delgado-García, J. B., & Rodríguez-Escudero, A. I. (2020). Online and Face-to-Face Social Networks and Dispositional Affectivity. How to Promote Entrepreneurial Intention in Higher Education Environments to Achieve Disruptive Innovations? *Frontiers in Psychology*, 11. <https://doi.org/10.3389/fpsyg.2020.588634>

- Pop-Cohuț, I.-C., & Dodescu, A.-O. (2023). Boosting Digital Entrepreneurship in European Union Higher Education. *European Conference on E-Learning*, 22(1), 244–251. <https://doi.org/10.34190/ecel.22.1.1931>
- Rasyiq, D., Zamhari, A., Yahya, M., Daniyasti, N., & Fitriani, A. (2023). PERAN KEWIRAUSAHAAN DI ERA GLOBALISASI DALAM MEMAJUKAN PEREKONOMIAN DI INDONESIA. *Jurnal Multidisiplin Indonesia*, 2(6), 953. <https://doi.org/10.58344/jmi.v2i6.250>
- Sadler-Smith, E. (2016a). The role of intuition in entrepreneurship and business venturing decisions. *European Journal of Work and Organizational Psychology*, 25(2), 212–225. <https://doi.org/10.1080/1359432X.2015.1029046>
- Sadler-Smith, E. (2016b). The role of intuition in entrepreneurship and business venturing decisions. *European Journal of Work and Organizational Psychology*, 25(2), 212–225. <https://doi.org/10.1080/1359432X.2015.1029046>
- Setiawati, R., Adriani, Z., & Wediawati, B. (2022). Entrepreneurial interest in startup business based on entrepreneurial literacy and digital literacy. *Jurnal Perspektif Pembiayaan Dan Pembangunan Daerah*, 10(4), 235–250. <https://doi.org/10.22437/ppd.v10i4.18819>
- Seyed Reza Mirvahedi, Ali Hoseinpour, & Mohammad Soltan Mohammadlou. (2019). The role of social media on entrepreneurship intention. *Innovation Management and Sustainable Economic Development*, 5(1), 17–38.
- Sulistianingsih, S. (2023a). Use of Digital Technology to Support the Entrepreneurship Education Process. *Indo-MathEdu Intellectuals Journal*, 4(2), 347–361. <https://doi.org/10.54373/imeij.v4i2.203>
- Sulistianingsih, S. (2023b). Use of Digital Technology to Support the Entrepreneurship Education Process. *Indo-MathEdu Intellectuals Journal*, 4(2), 347–361. <https://doi.org/10.54373/imeij.v4i2.203>
- Suranto, S., Sulistyanto, A., & Marimin, A. (2022). PROGRAM MAGANG WIRAUSAHA MERDEKA MENINGKATKAN MENTAL BERDAYA WIRAUSAHA MAHASISWA. *BUDIMAS : JURNAL PENGABDIAN MASYARAKAT*, 4(2). <https://doi.org/10.29040/budimas.v4i2.6924>
- Sutrisno, S., Prabowo, H., & Kurniawan, B. (2023a). The Effect of Entrepreneurship Education and Social Media on Student's Entrepreneurial Intention : The Perspective of Theory of Planned Behaviour and Social Media Use Theory. *Jurnal Kependidikan: Jurnal Hasil Penelitian Dan Kajian Kepustakaan Di Bidang Pendidikan, Pengajaran Dan Pembelajaran*, 9(4), 1218. <https://doi.org/10.33394/jk.v9i4.9044>

- Sutrisno, S., Prabowo, H., & Kurniawan, B. (2023b). The Effect of Entrepreneurship Education and Social Media on Student's Entrepreneurial Intention : The Perspective of Theory of Planned Behaviour and Social Media Use Theory. *Jurnal Kependidikan: Jurnal Hasil Penelitian Dan Kajian Kepustakaan Di Bidang Pendidikan, Pengajaran Dan Pembelajaran*, 9(4), 1218. <https://doi.org/10.33394/jk.v9i4.9044>
- Tahir, M., & Kutpudeen, M. (2023). A study of the extended model of the theory of planned behavior using the perceived support model. *International Journal of ADVANCED AND APPLIED SCIENCES*, 10(4), 12–19. <https://doi.org/10.21833/ijaas.2023.04.003>
- Tajpour, M., & Hosseini, E. (2021). ENTREPRENEURIAL INTENTION AND THE PERFORMANCE OF DIGITAL STARTUPS: THE MEDIATING ROLE OF SOCIAL MEDIA. *Journal of Content Community and Communication*, 13(7), 2–15. <https://doi.org/10.31620/JCCC.06.21/02>
- Tajpour, M., Hosseini, E., Ratten, V., Bahman-Zangi, B., & Soleymanian, S. M. (2023a). The Role of Entrepreneurial Thinking Mediated by Social Media on the Sustainability of Small and Medium-Sized Enterprises in Iran. *Sustainability*, 15(5), 4518. <https://doi.org/10.3390/su15054518>
- Tajpour, M., Hosseini, E., Ratten, V., Bahman-Zangi, B., & Soleymanian, S. M. (2023b). The Role of Entrepreneurial Thinking Mediated by Social Media on the Sustainability of Small and Medium-Sized Enterprises in Iran. *Sustainability*, 15(5), 4518. <https://doi.org/10.3390/su15054518>
- Tingkat Pengangguran Terbuka (TPT) sebesar 4,76 persen. Rata-rata upah buruh sebesar 3,09 juta rupiah.* (2025, May 5). Badan Pusat Statistik.
- Vejayaratnam, N., Paramasivam, T., & Mustakim, S. S. (2019). Digital entrepreneurial intention among private Technical and Vocational Education (TVET) Students. *International Journal of Academic Research in Business and Social Sciences*, 9(12), 110–120.
- Vinsensius, & Ryandra, C. (2024). Exploring the Entrepreneurial Mindset: The Impact of Innovation, Proactiveness, and Risk-Taking on ITBSS Students Entrepreneurial Interest. *TECHBUS (Technology, Business and Entrepreneurship)*, 2(2), 36–44. <https://doi.org/10.61245/techbus.v2i2.31>
- Wibowo, A., Effendi, M. S., & Narmaditya, B. S. (2025). A Systematic Literature Review on Entrepreneurial Intuition Among Students: Trends and Future Directions. *Dinamika Pendidikan*, 19(2), 159–167. <https://doi.org/10.15294/dp.v19i2.8975>
- Wibowo, A., & Narmaditya, B. S. (2022). Predicting Students' Digital Entrepreneurial Intention: The Mediating Role of Knowledge and

- Inspiration. *Dinamika Pendidikan*, 17(1), 25–36.
<https://doi.org/10.15294/dp.v17i1.36161>
- Wibowo, A., Narmaditya, B. S., Saptono, A., Effendi, M. S., Mukhtar, S., & Mohd Shafiai, M. H. (2023). Does Digital Entrepreneurship Education Matter for Students' Digital Entrepreneurial Intentions? The Mediating Role of Entrepreneurial Alertness. *Cogent Education*, 10(1).
<https://doi.org/10.1080/2331186X.2023.2221164>
- Wibowo, A., Narmaditya, B. S., Suparno, Sebayang, K. D. A., Mukhtar, S., & Shafiai, M. H. M. (2023). How does digital entrepreneurship education promote entrepreneurial intention? The role of social media and entrepreneurial intuition. *Social Sciences & Humanities Open*, 8(1), 100681.
<https://doi.org/10.1016/j.ssaho.2023.100681>
- Wijayanto Aripardono, H., Nursyamsi, I., Wahab, A., & Sultan, Z. (2024). Educational Technology for Digital Transformation of Higher Education Institutions into Entrepreneurial Universities. *Policy & Governance Review*, 8(3), 303. <https://doi.org/10.30589/pgr.v8i3.1019>
- Yulina Ismiyanti, Juhadi Juhadi, Melly Agustina Permatasari, Deka Setiawan, & Rudi Salam. (2021). Entrepreneurship Education Influencing Technopreneurship for Student Innovation in the Industrial Revolution Era 4.0 . *Proceedings of International Conference on Science, Education, and Technology*, 7(1), 649–655.
- Zhao, F., Barratt-Pugh, L., Standen, P., Redmond, J., & Suseno, Y. (2022). An exploratory study of entrepreneurial social networks in the digital age. *Journal of Small Business and Enterprise Development*, 29(1), 147–173.
<https://doi.org/10.1108/JSBED-10-2020-0359>
- Zulwisli, Ambiyar, Muhammad Anwar, & Andhika Herayono. (2024). The Effect of Theory of Planned Behavior (TBP) and Creativity-Based Industry Perception on Digital Entrepreneurship: An Innovativeness as Mediator. *PaperASIA*, 40(3b), 96–105. <https://doi.org/10.59953/paperasia.v40i3b.100>