

DAFTAR PUSTAKA

- [1] B. Priyatna, A. T. Hananto, and B. Huda, "Implementation of digital invitation applications in the era society 5.0 as a business opportunity for micro, small to medium enterprises," *bit-cs*, vol. 5, no. 2, pp. 90–98, 2024.
- [2] All Marketing Tips. (2024) Digital invitations: The future of event planning? Accessed: 2025-06-20. [Online]. Available: <https://www.allmarketingtips.com/digital-invitations-future-event-planning>
- [3] HiTechWork. (2024) 8 benefits of using digital invitations for weddings. Accessed: 2025-06-20. [Online]. Available: <https://www.hitechwork.com/8-benefits-of-using-digital-invitations-for-weddings>
- [4] A. Azwar, "Pemanfaatan undangan digital dalam meningkatkan efektivitas komunikasi acara sosial budaya," *Jurnal Komunikasi Digital*, vol. 6, no. 1, pp. 34–42, 2023.
- [5] Occasions Just Write. (2024) Digital vs. traditional: Pros and cons of wedding e-invitations. Accessed: 2025-06-20. [Online]. Available: <https://www.occasionsjustwrite.com/digital-vs-traditional-invitations>
- [6] Jamaica Observer. (2023) Embracing the rise of digital wedding invitations. Accessed: 2025-06-20. [Online]. Available: <https://www.jamaicaobserver.com/lifestyle/embracing-the-rise-of-digital-wedding-invitations/>
- [7] A.-J. Huang, H.-C. Wang, and C. W. Yuan, "De-virtualizing social events: Understanding the gap between online and offline participation for event invitations," *arXiv preprint arXiv:1303.4003*, 2013, accessed: 2025-06-20. [Online]. Available: <https://arxiv.org/abs/1303.4003>
- [8] M. Siregar and D. Ningsih, "Pengembangan aplikasi undangan digital berbasis android dengan fitur interaktif," *Jurnal Informatika Kreatif*, vol. 9, no. 2, pp. 50–58, 2021.

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A