

DAFTAR PUSTAKA

- Berlo, D. K. (1960). *The process of communication: An introduction to theory and practice*. Holt, Rinehart and Winston.
- Briggs, A., & Burke, P. (2005). *A social history of the media: From Gutenberg to the Internet* (2nd ed.). Polity Press.
- Hall, S. (1980). Encoding/decoding. In S. Hall, D. Hobson, A. Lowe, & P. Willis (Eds.), *Culture, media, language* (pp. 128–138). Routledge.
- Infed.org. (n.d.). *Bruce W. Tuckman – Forming, storming, norming and performing in groups*.
<https://infed.org/mobi/bruce-w-tuckman-forming-storming-norming-and-performing-in-groups/>
- Katz, E., Blumler, J. G., & Gurevitch, M. (1973). Uses and gratifications research. *The Public Opinion Quarterly*, 37(4), 509–523. <https://doi.org/10.1086/268109>
- Kominfo. (2017). *Sejarah TV nasional: Metro TV sebagai pelopor televisi berita Indonesia*. <https://kominfo.go.id>
- Latief, H. (2020). *Panduan produksi siaran televisi*. Prenadamedia Group.
- Lestari, M. (2021). Transformasi digital dalam industri televisi Indonesia: Studi kasus Metro TV. *Jurnal Ilmu Komunikasi Digital*, 5(2), 122–135.
- McCombs, M. E., & Shaw, D. L. (1972). The agenda-setting function of mass media. *Public Opinion Quarterly*, 36(2), 176–187. <https://doi.org/10.1086/267990>
- McQuail, D. (2010). *McQuail's mass communication theory* (6th ed.). SAGE Publications.
- Media Group. (2022). *Company profile: Metro TV*. Media Group Documentation.

Metrotvnews. (2025). *Tentang kami – Profil Metro TV*.
<https://www.metrotvnews.com>

Public Relations Metro TV. (2019). *Visi, misi, dan struktur perusahaan*. Dokumen internal Metro TV.

Prawhesmara, T. (2023). *Materi perkuliahan: Introduction to media, media content & production, media message characteristics, dan message strategy*. Program Studi Ilmu Komunikasi, Universitas Multimedia Nusantara.

Shone, A., & Parry, B. (2013). *Successful event management: A practical handbook* (4th ed.). Cengage Learning.

Siregar, A. (2006). *Televisi dan masyarakat: Dampak siaran televisi terhadap perubahan sosial budaya di Indonesia*. Yayasan Obor Indonesia.

Sunarto. (2009). *Pengantar ilmu komunikasi: Teori dan praktik*. Mitra Wacana Media.

We Are Social, & Meltwater. (2025). *Digital 2025: How internet users watch TV*.
<https://wearesocial.com/insights/digital-2025-tv-trends>