

DAFTAR PUSTAKA

- [1] F. A. T. Tobing, A. Kusnadi, E. E. Surbakti, W. R. Harsono, A. I. Wijaya, F. Dinarta, M. Irelynn, and R. Paskah, “Men’s perfume recommendation system using analytic hierarchy process (ahp) and technique for order of preference by similarity to ideal solution (topsis) method,” *International Journal of Science, Technology & Management*, 2024, corresponding author: fenina.tobing@umn.ac.id. [Online]. Available: <http://ijstm.inarah.co.id>
- [2] Statista. (2025) Indonesia - revenue in the fragrance market. Accessed: 20 February 2025. [Online]. Available: <https://www.statista.com/forecasts/1214234/indonesia-revenue-frAGRANCE-market>
- [3] A. Zakiyyah and R. Sienatra, “Analisis preferensi konsumen memilih produk parfum lembrou,” *Parsimonia - Jurnal Ekonomi dan Bisnis*, vol. 11, no. 2, pp. 120–127, August 2024.
- [4] E. Herdianto, S. Saepudin, and Sihabudin, “Sistem pendukung keputusan pemilihan merk parfum pada wanita menggunakan metode ahp,” *JURSISTEKNI (Jurnal Sistem Informasi dan Teknologi Informasi)*, vol. 4, no. 3, pp. 99–105, September 2022.
- [5] A. Tsani and R. Zulfiningrum, “Analisis big five personality dalam pemilihan parfum,” *Jurnal Profesional*, vol. 11, no. 1, pp. 37–44, Juni 2024.
- [6] Sriani and R. A. Putri, “Analisa sistem pendukung keputusan menggunakan metode topsis untuk sistem penerimaan pegawai pada sma al washliyah tanjung morawa,” *Jurnal Ilmu Komputer dan Informatika*, vol. 2, 2018.
- [7] F. I. Maulana, “Konsep ahp (analytical hierarchy process),” 2022. [Online]. Available: <https://binus.ac.id/malang/2021/06/konsep-ahp-analytical-hierarchy-process/>
- [8] T. Prihatin and C. Sitasi, “Implementasi metode simple additive weighting dalam penentuan susu uht untuk anak balita,” *Jurnal Teknik Komputer*, vol. 4, 2018.
- [9] Y. E. Chintyari and T. Prihatin, “Implementasi metode simple additive weighting untuk pemilihan guru berprestasi pada smp islam pondok duta,” *JITK (Jurnal Ilmu Pengetahuan dan Teknologi Komputer)*, vol. 3, 2018.
- [10] T. G. Soares, M. F. X. Cham, and A. B. Z. Abidin, “Determinate student final project supervisor based ahp and saw,” *American Journal of Artificial Intelligence*, vol. 7, no. 2, August 2023.
- [11] P. D. T. Pham, *Decision Making in the Manufacturing Environment*. Intelligent Systems Laboratory, University of Wales, Cardiff: Springer, 2006, vol. 4, no. 2.

- [12] M. Fahmi, Maisyaroh, H. Destiana, Y. I. Maulana, and I. Komarudin, “Metode ahp dalam sistem pendukung keputusan pada pemilihan website penerbangan online,” *JASDIM Nusa Mandiri: Jurnal Pariwisata, Bisnis Digital dan Manajemen*, vol. 01, no. 2, November 2022.
- [13] I. Syarief and P. Mauliana, “Aplikasi pemilihan kualitas parfum terbaik menggunakan metode simple additive weighting (saw) (studi pada pt. priskila makmur tbk),” *eProsiding Sistem Informasi (POTENSI)*, vol. 2, no. 1, p. 113, June 2021.
- [14] N. K. Y. Suartini, D. G. H. Divayana, and L. J. E. Dewi, “Comparison analysis of ahp-saw, ahp-wp, ahp-topsis methods in private tutor selection,” *I.J. Modern Education and Computer Science*, vol. 2023, no. 1, pp. 28–45, February 2023.
- [15] D. L. Qolibiah, A. C. Fauzan, and T. Prabowo, “Penerapan metode *Weighted Product* berbasis visualisasi *Graph Database* dalam merekomendasikan parfum isi ulang,” *Jurnal Sistem Komputer dan Informatika (JSON)*, vol. 4, no. 4, pp. 662–670, Juni 2023.
- [16] R. S. Herz, “Aromatherapy facts and fictions: A scientific analysis of olfactory effects on mood, physiology and behavior,” *International Journal of Neuroscience*, vol. 119, no. 2, pp. 263–290, 2009.
- [17] G. Phillips-Wren, “Intelligent decision support systems,” in *Multicriteria Decision Aid and Artificial Intelligence*, February 2013.
- [18] Universitas Raharja, “Multiple attribute decision making (madm) - universitas raharja,” Online. [Online]. Available: <https://raharja.ac.id/2020/04/12/multiple-attribute-decision-making-madm/>
- [19] R. Munadi, Mukhroji, Syahrial, and E. D. Meutia, “Penerapan *Multiple Attribute Decision Making* dengan metode *Simple Additive Weighting* untuk pemeringkatan kerentanan keamanan Website,” *ELKOMIKA*, vol. 6, no. 2, pp. 194–206, Mei 2018.
- [20] A. Qiyamullaily, S. Nandasari, and Y. Amrozi, “Perbandingan penggunaan metode saw dan ahp untuk sistem pendukung keputusan penerimaan karyawan baru,” *Teknika: Engineering and Sains Journal*, vol. 4, no. 1, pp. 7–12, Juni 2020.
- [21] U. Habibah and M. Rosyda, “Sistem pendukung keputusan penerima bantuan langsung tunai dana desa di pekandangan menggunakan metode ahp-topsis,” *Jurnal Media Informatika Budidarma*, vol. 6, no. 1, pp. 404–413, Januari 2022.
- [22] P. D. Mardika and A. Fauzi, “Sistem pendukung keputusan pemilihan supplier terbaik dengan metode simple additive weight (saw),” *Jurnal Informatika dan Teknik Elektro Terapan (JITET)*, vol. 12, no. 1, 2023.

- [23] A. Susanto and A. S. Purnomo, “Rancang bangun aplikasi e-commerce penjualan helm menggunakan metode simple additive weighting (saw) (studi kasus: Gallery helm jogja),” *Jurnal Teknologi Dan Sistem Informasi Bisnis*, vol. 4, no. 1, Januari 2022.
- [24] A. Setiadi, Yunita, and A. R. Ningsih, “Penerapan metode simple additive weighting (saw) untuk pemilihan siswa terbaik,” *Jurnal SISFOKOM*, vol. 7, no. 2, September 2018.
- [25] Z. Chen, X. Zhang, and J. Lee, “Combining pca-ahp combination weighting to prioritize design elements of intelligent wearable masks,” *Sustainability*, vol. 15, no. 3, p. 1888, 2023. [Online]. Available: <https://doi.org/10.3390/su15031888>
- [26] P. O. Calora and Y. M. R. Lleva, “Evaluating the use and acceptance of elearning for tertiary education among senior high school students,” *International Journal on Open and Distance e-Learning (IJODEL)*, vol. 4, no. 2, December 2018.
- [27] A. Saputra and D. Kurniadi, “Analisis kepuasan pengguna sistem informasi e-campus di iain bukittinggi menggunakan metode eucs,” *VOTEKNIKA: Jurnal Vokasional Teknik Elektronika dan Informatika*, vol. 7, no. 3, September 2019.

