

DAFTAR PUSTAKA

Cohen, H. (2022, November 6). *21 tips Guaranteed to Rock your Content Marketing - Heidi*

Cohen. Heidi Cohen. <https://heidicohen.com/amp-content-marketing-tips-need/>

DataReportal. (2025). *Digital 2025: Indonesia*.

<https://datareportal.com/reports/digital-2025-indonesia?rq=indonesia>

Finy F. Basarah and Gustina Romaria, “Perancangan Konten Edukatif Di Media Sosial,” Jurnal

Abdi Masyarakat 5, no. 2 (2020): Hlm. 24, accessed February 1, 2023,

<https://publikasi.mercubuana.ac.id/index.php/jam/article/view/7536/3106>.

Mutak, S. G. (2022). *BAB II: Gambaran umum perusahaan* [Unpublished internship report,

Universitas Multimedia Nusantara]. *Repositori Universitas Multimedia*

Nusantara. Diakses dari https://kc.umn.ac.id/id/eprint/24882/3/BAB_II.pdf

Now Jakarta. (2023, April 4). *VIVERE Hotel opens in Serpong, presenting an interiors-focused*

destination.

<https://www.nowjakarta.co.id/vivere-hotel-artotel-curated-opens-in-serpong-an-elegant-designed-led-destination/>

Oktyandito, Y. W. (2025, April 14). Profil Jerry Hermawan Lo, konglomerat pemilik JHL Group.

IDN Times. Diakses dari

<https://www.idntimes.com/business/economy/profil-jerry-hermawan-lo-konglo-merat-pemilik-jhl-group-00-qftxr-fkddxx>

Parador Hotels. (n.d.). *Atria Hotel Gading Serpong*.

<https://parador-hotels.com/en/atria-hotel-gading-serpong>

Rinanda, F. (2023). *Tinjauan hadis tentang larangan memelihara anjing dalam perspektif*

kesehatan lingkungan (Skripsi Sarjana, Universitas Islam Negeri Raden Fatah Palembang). Raden Fatah Repository.

<https://repository.radenfatah.ac.id/32695/4/BAB%20II%20FEBY%20RINANDA.pdf>

OPS07-BP04 Menggunakan playbook untuk menyelidiki masalah - Pilar Keunggulan Operasional. (n.d.).

https://docs.aws.amazon.com/id_id/wellarchitected/latest/operational-excellence-pillar/ops_ready_to_support_use_playbooks.html#:~:text=Playbook%20adalah%20panduan%20mendetail%20yang,yang%20gagal%20hingga%20insiden%20keamanan.

Wartakota. (2018, November 28). *JHL Solitaire Gading Serpong, hotel bintang lima pertama di*

kawasan Banten.

<https://wartakota.tribunnews.com/2018/11/28/jhl-solitaire-gading-serpong-hote>

l-bintang-lima-pertama-di-kawasan-banten#:~:text=HOTEL%20bintang%20li
ma%20JHL%20Solitaire,27%2F11%2F2018)

(n.d.). *About JHL Group*. JHL Group. <https://www.jhlgroup.co.id/about>

