

DAFTAR PUSTAKA

- Astuti, H. S. (2023). *Laporan Informasi atau Fakta Material*. https://www.idx.co.id/StaticData/NewsAndAnnouncement/ANNOUNCEMENTSTOCK/From_EREP/202310/c420537102_62f09035ac.pdf
- Azizah, K. N. (2023, November 19). *RI Darurat Kesehatan Jiwa, 1 dari 10 Orang Idap Gangguan Mental*. Detik Health. <https://health.detik.com/berita-detikhealth/d-7044626/ri-darurat-kesehatan-jiwa-1-dari-10-orang-idap-gangguan-mental>
- Badan Pusat Statistik Provinsi DKI Jakarta. (2024, Mei 20). *Upah Minimum Provinsi DKI Jakarta (Rupiah), 2023-2024*. Badan Pusat Statistik. <https://jakarta.bps.go.id/id/statistics-table/2/MTIzNiMy/upah-minimum-provinsi-dki-jakarta.html>
- Brown, T., & Wyatt, J. (2009). Design Thinking for Social Innovation. *Stanford Social Innovation Review*, 8(1), 31–35. <https://doi.org/https://doi.org/10.48558/58Z7-3J85>
- Clift, C. (2024). *Let's Talk*. <https://www.charlieclift.com/work/lets-talk/>
- Damar, A. M. (2022, Juli 5). *TikTok Gelar Creative Edu Exhibition di MBloc Space, Seperti Apa?* Liputan6. <https://www.liputan6.com/tekno/read/5005926/tiktok-gelar-creative-edu-exhibition-di-mbloc-space-seperti-apa?page=2>
- Dihni, Vi. A. (2022, Juli 15). *41% Warga SES A Memiliki Literasi Digital Rendah*. databoks. <https://databoks.katadata.co.id/teknologi-telekomunikasi/statistik/1f5a59ee9868804/41-warga-ses-a-memiliki-literasi-digital-rendah>
- Fairuuz, A. S. (2022). Perancangan Kampanye Edukasi Pelecehan Seksual untuk Organisasi Samahita Bandung [Universitas Widyatama]. Dalam *Program Studi Desain Grafis*. <http://repository.widyatama.ac.id/xmlui/handle/123456789/15472>
- Fisher, J. (2024, Januari 9). *Maladaptive daydreaming: What it is and how to stop it*. Harvard Health Publishing. <https://www.health.harvard.edu/mind-and-mood/maladaptive-daydreaming-what-it-is-and-how-to-stop-it#:~:text=The%20daydreams%20are%20often%20vivid,is%20not%20a%20mental%20illness.>
- Khamelia, & Terry, K. (2022). *Masalah Psikologis 2 Tahun Pandemi COVID-19 di Indonesia*. PDSKJI. <https://www.pdskji.org/home>
- Landa, R. (2010). *Advertising by Design: Generating and Designing Creative Ideas Across Media* (2nd ed.). John Wiley & Sons, Inc.

- Landa, R. (2022a). *Advertising by Design: Generating and Designing Creative Ideas Across Media* (4th ed.). John Wiley & Sons, Inc.
- Landa, R. (2022b). *Strategic Creativity: A Business Field Guide to Advertising, Branding, and Design*. <https://doi.org/https://doi.org/10.4324/9781003230786>
- Landon, A. (2019, Mei 13). *A Powerful Mental Health Art Project Has Appeared At Guildhall*. Secret London. <https://secretldn.com/lets-talk-mental-health/>
- Lee, G. L. (2024, Agustus 26). Rising popularity of K-pop in Indonesia transforms fan culture. *TheKoreaTimes*. https://www.koreatimes.co.kr/www/art/2024/09/398_381177.html
- Mahoney, J. (2023). Strategic communication: Campaign planning: Third edition. Dalam *Strategic Communication: Campaign Planning: Third Edition*. <https://doi.org/10.4324/9781003317579>
- Maris, S. (2023, November 16). *Healing Corner Persembahan Avian Brands Hadir di Cinema XXI Dua Mal di Jakarta*. Liputan6. <https://www.liputan6.com/health/read/5455278/healing-corner-persembahan-avian-brands-hadir-di-cinema-xxi-dua-mal-di-jakarta>
- Matusitz, J. Andre. (2022). *Fundamentals of Public Communication Campaigns*. Wiley Blackwell.
- Migotuwio, N. (2020). *Desain Grafis: Kemarin, Kini, dan Nanti* (M. N. Zaki, Ed.). Alinea.
- Möri, M., Siegenthaler, P., & Fahr, A. (2022). Feeling pressured by health prevention campaigns as a motivational force: Examining the role of visual and verbal mode design features. *Health Marketing Quarterly*, 39(4), 337–355. <https://doi.org/10.1080/07359683.2021.1995643>
- Nina Adlini, M., Hanifa Dinda, A., Yulinda, S., Chotimah, O., & Julia Merliyana, S. (2022). *Metode Penelitian Kualitatif Studi Pustaka* (Vol. 6, Nomor 1).
- Ross, C. A., West, M., & Somer, E. (2020). Self-Reported Medication and Recreational Drug Effectiveness in Maladaptive Daydreaming. *Journal of Nervous and Mental Disease*, 208(1), 77–80. <https://doi.org/10.1097/NMD.0000000000001091>
- Segara, T. (2020). *Laporan Statistik Survei Nasional Literasi dan Inklusi Keuangan 2019*.
- Sherin, A. (2012). *Design Elements: Color Fundamentals*. Rockport Publishers.
- Soffer-Dudek, N., & Oh, H. (2024). Maladaptive daydreaming: A shortened assessment measure and its mental health correlates in a large unites states

- sample. *Comprehensive Psychiatry*, 129. <https://doi.org/10.1016/j.comppsy.2023.152441>
- Soffer-Dudek, N., & Somer, E. (2018). Trapped in a daydream: Daily elevations in maladaptive daydreaming are associated with daily psychopathological symptoms. *Frontiers in Psychiatry*, 9(MAY). <https://doi.org/10.3389/fpsy.2018.00194>
- Soffer-Dudek, N., & Theodor-Katz, N. (2022). Maladaptive Daydreaming: Epidemiological Data on a Newly Identified Syndrome. *Frontiers in Psychiatry*, 13. <https://doi.org/10.3389/fpsy.2022.871041>
- Somer, E. (2002). Maladaptive daydreaming: A qualitative inquiry. *Journal of Contemporary Psychotherapy*, 32(2–3). <https://doi.org/10.1023/A:1020597026919>
- Somer, E., Abu-Rayya, H. M., & Brenner, R. (2021). Childhood Trauma and Maladaptive Daydreaming: Fantasy Functions and Themes In A Multi-Country Sample. *Journal of Trauma and Dissociation*, 22(3), 288–303. <https://doi.org/10.1080/15299732.2020.1809599>
- Somer, E., Abu-Rayya, H. M., Schimmenti, A., Metin, B., Brenner, R., Ferrante, E., Göçmen, B., & Marino, A. (2020). Heightened Levels of Maladaptive Daydreaming Are Associated With COVID-19 Lockdown, Pre-existing Psychiatric Diagnoses, and Intensified Psychological Dysfunctions: A Multi-country Study. *Frontiers in Psychiatry*, 11. <https://doi.org/10.3389/fpsy.2020.587455>
- Somer, E., Soffer-Dudek, N., & Ross, C. A. (2017). The Comorbidity of Daydreaming Disorder (Maladaptive Daydreaming). *Journal of Nervous and Mental Disease*, 205(7), 525–530. <https://doi.org/10.1097/NMD.0000000000000685>
- Somer, E., Soffer-Dudek, N., Ross, C. A., & Halpern, N. (2017). Maladaptive daydreaming: Proposed diagnostic criteria and their assessment with a structured clinical interview. *Psychology of Consciousness: Theory Research, and Practice*, 4(2), 176–189. <https://doi.org/10.1037/cns0000114>
- Sugiyama, K., & Andree, T. (2011). *The Dentsu Way: Secrets of Cross Switch Marketing from the Worlds Most Innovative Advertising Agency*. Mc Graw-Hill.
- Sutanto, S. M. (2021). *Ilustrasi sebagai Elemen Desain dalam Karya Fiksi*. Penerbit Universitas Ciputra. <http://www.website.com>
- The Character Designer: Learn from The Pros!* (2019). 21D Sweden AB.

- The Marshall Gallery. (2025). *The Bold and Dynamic Style of Pop Art in Oil Painting*. The Marshall Gallery. <https://themarshallgallery.com/post/7386-the-bold-and-dynamic-style-of-pop-art-in-oil-painting#:~:text=Pop%20Art%20is%20characterized%20by%20bold%2C%20vibrant,and%20popular%20media%20to%20create%20their%20works.>
- Tim Medis Siloam Hospitals. (2024, Agustus 29). *Maladaptive Daydreaming: Penyebab, Gejala, & Cara Mengatasi*. Siloam Hospitals. <https://www.siloamhospitals.com/informasi-siloam/artikel/apa-itu-maladaptive-daydreaming>
- Wakik, A. (2019). *Gaya Ilustrasi Semi Realis dalam Perancangan Buku Ilustrasi dan Promosi Sejarah Gerbong Maut Bondowoso*.
- West, M. J., & Somer, E. (2020). Empathy, Emotion Regulation, and Creativity in Immersive and Maladaptive Daydreaming. *Imagination, Cognition and Personality*, 39(4). <https://doi.org/10.1177/0276236619864277>
- Wheeler, A. (2013). *Designing brand identity : an essential guide for the whole branding team*. http://slims.umn.ac.id/index.php?p=show_detail&id=18961&keywords=designing+brand+identity
- Widowati, C. A. (2023, Februari 28). *Definisi Gangguan Jiwa dan Jenis-jenisnya*. Kemenkes. https://yankes.kemkes.go.id/view_artikel/2224/definisi-gangguan-jiwa-dan-jenis-jenisnya
- Zsila, Á., McCutcheon, L. E., & Demetrovics, Z. (2018). The association of celebrity worship with problematic Internet use, maladaptive daydreaming, and desire for fame. *Journal of Behavioral Addictions*, 7(3), 654–664. <https://doi.org/10.1556/2006.7.2018.76>

UNIVERSITAS
MULTIMEDIA
NUSANTARA