

DAFTAR PUSTAKA

- Abdullah, K., Jannah, M., Aiman, U., Hasda, S., Fadilla, Z., Masita, Taqwin, Ardiawan, K. N., & Sari, M. E. (2022). Metodologi penelitian kuantitatif. In *Yayasan Penerbit Muhammad Zaini*.
- Apaolaza, V., Hartmann, P., Paredes, M. R., Trujillo, A., & D'Souza, C. (2022). What motivates consumers to buy fashion pet clothing? The role of attachment, pet anthropomorphism, and self-expansion. *Journal of Business Research*, 141, 367–379. <https://doi.org/https://doi.org/10.1016/j.jbusres.2021.11.037>
- Cairncross, S., & Mannion, M. (2001). Interactive multimedia and learning: Realizing the benefits. *Innovations in Education and Teaching International*, 38(2), 156–164. <https://doi.org/10.1080/14703290110035428>
- Charmaraman, L., Kiel, E., Richer, A. M., Gramajo, A., & Mueller, M. K. (2022). Associations between pet care responsibility, companion animal interactions, and family relationships during COVID-19. *Animals*, 12(23), 1–20. <https://doi.org/10.3390/ani12233274>
- Choudhury, N. R. (2023). *Pet care market outlook (2023 to 2033)*. <https://www.futuremarketinsights.com/reports/global-pet-care-market>
- Chow, E. (2024). Pets & elders: A review of the positive effect of pets on mental health. *Communications in Humanities Research*, 39(1), 82–87. <https://doi.org/10.54254/2753-7064/39/20242174>
- Cuello, J., & Vittone, J. (2013). Designing mobile apps. In *Mobile Devices*.
- Darwin, M., Mamondol, M. R., Sormin, S. A., Nurhayati, Y., Tambunan, H., Sylvia, D., Adnyana, I. M. D. M., Prasetyo, B., Vianitati, P., & Gebang, A. A. (2021). *Metode penelitian pendekatan kuantitatif kualitatif* (Issue June).
- Fakultas Ekonomi dan Bisnis Universitas Indonesia. (2023). *LM FEB UI Forum: Digitalisasi UKM diskusi terbatas LM FEB UI dengan dosen dan peneliti*. <https://feb.ui.ac.id/2023/02/13/lm-feb-ui-forum-digitalisasi-ukm-diskusi-terbatas-lm-feb-ui-dengan-dosen-dan-peneliti/>
- Faner, J. M. V., Dalangin, E. A. R., De Leon, L. A. T. C., Francisco, L. D., Sahagun, Y. O., & Acoba, E. F. (2024). Pet attachment and prosocial attitude toward humans: the mediating role of empathy to animals. *Frontiers in Psychology*, 15(June), 1–9. <https://doi.org/10.3389/fpsyg.2024.1391606>
- Galitz, W. O. (2007). The essential guide to user interface design an introduction to GUI design principles and techniques. In *The Essential Guide to HTML5*. <https://doi.org/10.1007/978-1-4842-8722-4>

- Gigliotti, G., D'URSO, G., Lionetti, F., Fasolo, M., & Spinelli, M. (2023). The role of children in the family purchase decision-making process about healthy versus unhealthy food. *Revista de Cercetare Si Interventie Sociala*, 80, 72–97. <https://doi.org/10.33788/rcis.80.5>
- Griffey, J. (2020). Introduction to interactive digital media. In *Introduction to Interactive Digital Media*. Routledge. <https://doi.org/10.4324/9780429053658>
- Halbreich, E. D., Hefner, T. D., Healy, A. S., & Allen, J. Van. (2024). *Measurement of attachment in human- animal interaction research*. July, 1–6.
- Hasan, M., Miranda, Handayani, A. A., Nuraisyah, & Nurdiana. (2022). Keterbukaan pelaku usaha millennial terhadap ekonomi digital dalam kegiatan pemasaran. *Jurnal Ilmiah Ekonomi Dan Bisnis*, 10, 133–148.
- Hidayat, F., Maulana, Y., Mayasari, & Arifin, M. I. (2023). Analisis potensi kebangkrutan perusahaan dengan menggunakan model taffler, springate, dan zmijewski. *Jurnal Ekonomi, Keuangan Dan Manajemen*, 4(4), 1013–1020.
- Indartiwi, A., Wulandari, J., & Novela, T. (2020). Peran media interaktif dalam pembelajaran di era revolusi industri 4.0. *KoPEN : Konfrensi Pendidikan Nasional*, 2(1), 28–31.
- Interaction Design Foundation. (2018). The basics of user experience design. In *Interaction Design Foundation*.
- Jakarta Pet Expo. (2024). *Jakarta pet expo hadir sambut pertumbuhan industri hewan kesayangan*. <https://jakartapetexpo.com/jakarta-pet-expo-hadir-sambut-pertumbuhan-industri-hewan-kesayangan/>
- Januari, A. D. W. I., Rusdayanti, N., Kardian, S., & Shara, S. (2024). Urbanisasi Jakarta dan dampaknya terhadap sosial ekonomi dan lingkungan. *Sustainable Transportation and Urban Mobility*, 1(1), 21–37.
- Landa, R. (2019). *Graphic Design Solutions 6th edition*. Cengage.
- Lubis, R. B. (2024). *Survei Intage: Orang Indonesia rata-rata habiskan Rp1,41 juta sebulan buat si “Anabul.”* <https://goodstats.id/article/survei-intage-orang-indonesia-rata-rata-habiskan-rp1-41-juta-sebulan-buat-si-anabul-nlh73>
- Malewicz, M., & Malewicz, D. (2021). *Designing user interfaces*.
- Mellor, D. J., Beausoleil, N. J., Littlewood, K. E., McLean, A. N., McGreevy, P. D., Jones, B., & Wilkins, C. (2020). The 2020 five domains model: Including human–animal interactions in assessments of animal welfare. *Animals*, 10(10), 1–24. <https://doi.org/10.3390/ani10101870>
- Norman, D. (2013). The design of everyday things. In *Basic Books*. <https://doi.org/10.1145/1340961.1340979>

- Rafly, P. M., Risdiana, A., & Solihah, A. (2023). *Aplikasi panduan merawat hewan peliharaan*. 03(01), 22–29.
- Realdy, V. (2022). *Data profil konsumen Indonesia 2022 terbaru dan lengkap*. <https://dipstrategy.co.id/blog/data-profil-konsumen-indonesia-2022-terbaru-dan-lengkap/>
- Ridwan, P. P. (2023). *Ragam statistik hewan peliharaan di Indonesia*. <https://goodstats.id/article/ragam-statistik-hewan-peliharaan-di-indonesia-GbtcU>
- Santoso, A. F. (2023). *Integrasi aplikasi: Langkah penting dalam transformasi bisnis*. <https://phincon.com/articles/integrasi-aplikasi/>
- Sasoko, D. M., & Mahrudi, I. (2023). Teknik analisis swot dalam sebuah perencanaan kegiatan. *Jurnal Studi Interdisipliner Perspektif*, 22(December 2022).
- Shneiderman, B. (2005). *Designing the user interface* (4th ed.).
- Tahel, F., & Ikorasaki, F. (2021). Sistem penunjang keputusan dalam pemilihan hewan peliharaan untuk anak dengan metode AHP. *Brahmana: Jurnal Penerapan Kecerdasan*, 3(1), 41–48. <https://tunasbangsa.ac.id/pkm/index.php/brahmana/article/view/100%0Ahttps://tunasbangsa.ac.id/pkm/index.php/brahmana/article/download/100/100>
- Wells, D. L., & Treacy, K. R. (2024). Pet attachment and owner personality. *Frontiers in Psychiatry*, 15(April), 1–10. <https://doi.org/10.3389/fpsy.2024.1406590>

