

DAFTAR PUSTAKA

- Ahmad, A., & Thyagaraj, K. S. (2015). Consumer's Intention to Purchase Green Brands: the Roles of Environmental Concern, Environmental Knowledge and Self Expressive Benefits. *Current World Environment*, 10(3), 879–889. <https://doi.org/10.12944/cwe.10.3.18>
- Albayrak, T., Aksoy, S., & Caber, M. (2013). The effect of environmental concern and scepticism on green purchase behaviour. *Marketing Intelligence and Planning*, 31(1), 27–39. <https://doi.org/10.1108/02634501311292902>
- Astuti, A. P., & Nurmalita, A. (2014). Teknologi Komunikasi dan Perilaku Remaja. *Analisa Sosiologi*, 3(1), 91–111. <http://ekojihadsaputra.blogspot.com/2011/05/perubahan-teknologi.html>
- Bamberg, S. (2003). How does environmental concern influence specific environmentally related behaviors? A new answer to an old question. *Journal of Environmental Psychology*, 23(1), 21–32. [https://doi.org/10.1016/S0272-4944\(02\)00078-6](https://doi.org/10.1016/S0272-4944(02)00078-6)
- Barnes, L., Lea-Greenwood, G., Zarley Watson, M., & Yan, R. N. (2013). An exploratory study of the decision processes of fast versus slow fashion consumers. *Journal of Fashion Marketing and Management: An International Journal*, 17(2), 141–159. <https://doi.org/10.1108/JFMM-02-2011-0045>
- Chang, H. J. J., & Jai, T. M. C. (2015). Is fast fashion sustainable? the effect of positioning strategies on consumers' attitudes and purchase intentions. *Social Responsibility Journal*, 11(4), 853–867. <https://doi.org/10.1108/SRJ-07-2014-0095>
- Chen, Y., Friedman, R., & Tony Simons. (2014). Article Information - Home Article Information - Home. *Managerial Auditing Journal*, 28(2), 2–3.
- Chen, Y. S., & Chang, C. H. (2012). Enhance green purchase intentions: The roles of green perceived value, green perceived risk, and green trust. *Management Decision*, 50(3), 502–520. <https://doi.org/10.1108/00251741211216250>

- Chi, T., Gerard, J., Dephillips, A., Liu, H., & Sun, J. (2019). Why U.S. consumers buy sustainable cotton made collegiate apparel? A study of the key determinants. *Sustainability (Switzerland)*, 11(11). <https://doi.org/10.3390/su11113126>
- Domingos, M., Vale, V. T., & Faria, S. (2022). Slow Fashion Consumer Behavior: A Literature Review. *Sustainability (Switzerland)*, 14(5), 1–15. <https://doi.org/10.3390/su14052860>
- Endrayana, J. P. M., & Retnasari, D. (2021). Penerapan Sustainable Fashion dan Ethical Fashion dalam Menghadapi Dampak Negatif Fast Fashion. *Prosiding Pendidikan Teknik Boga Busana*, 16(1), 1–6. <https://journal.uny.ac.id/index.php/ptbb/article/view/44683>
- Frick, J., Kaiser, F. G., & Wilson, M. (2004). Environmental knowledge and conservation behavior: Exploring prevalence and structure in a representative sample. *Personality and Individual Differences*, 37(8), 1597–1613. <https://doi.org/10.1016/j.paid.2004.02.015>
- Gifford, R., & Nilsson, A. (2014). Personal and social factors that influence pro-environmental concern and behaviour: A review. *International Journal of Psychology*, 49(3), 141–157. <https://doi.org/10.1002/ijop.12034>
- Hair, J. F., Hult, G. T., Ringle, C., & Sarstedt, M. (2017). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) - Joseph F. Hair, Jr., G. Tomas M. Hult, Christian Ringle, Marko Sarstedt. In *Sage*.
- Hair Jr., J. F., Anderson, R. E., Babin, B. J., & Black, W. C. (2019). Multivariate Data Analysis, Multivariate Data Analysis. In *Book* (Vol. 87, Issue 4). www.cengage.com/highered
- Hartmann, P., & Apaolaza-Ibáñez, V. (2012). Consumer attitude and purchase intention toward green energy brands: The roles of psychological benefits and environmental concern. *Journal of Business Research*, 65(9), 1254–1263. <https://doi.org/10.1016/j.jbusres.2011.11.001>
- Hassan, S. H. (2014). The role of Islamic values on green purchase intention. *Journal of Islamic Marketing*, 5(3), 379–395. <https://doi.org/10.1108/JIMA-11-2013-0080>

- Higueras-Castillo, E., Liébana-Cabanillas, F. J., Muñoz-Leiva, F., & García-Maroto, I. (2019). Evaluating consumer attitudes toward electromobility and the moderating effect of perceived consumer effectiveness. *Journal of Retailing and Consumer Services*, 51(February), 387–398. <https://doi.org/10.1016/j.jretconser.2019.07.006>
- Hussain, S., & Huang, J. (2022). The impact of cultural values on green purchase intentions through ecological awareness and perceived consumer effectiveness: An empirical investigation. *Frontiers in Environmental Science*, 10(August), 1–14. <https://doi.org/10.3389/fenvs.2022.985200>
- Jaiswal, D., & Kant, R. (2018). Green purchasing behaviour: A conceptual framework and empirical investigation of Indian consumers. *Journal of Retailing and Consumer Services*, 41(November 2017), 60–69. <https://doi.org/10.1016/j.jretconser.2017.11.008>
- Kabadayı, E. T., Dursun, İ., Alan, A. K., & Tuğer, A. T. (2015). Green Purchase Intention of Young Turkish Consumers: Effects of Consumer's Guilt, Self-monitoring and Perceived Consumer Effectiveness. *Procedia - Social and Behavioral Sciences*, 207, 165–174. <https://doi.org/10.1016/j.sbspro.2015.10.167>
- Khaola, P., Potiane, B., & Mokheti, M. (2014). Environmental concern, attitude towards green products and green purchase intentions of consumers in Lesotho. *Ethiopian Journal of Environmental Studies and Management*, 7(4), 361. <https://doi.org/10.4314/ejesm.v7i4.3>
- Kim, Y. (2011). Understanding Green Purchase : The Influence of Collectivism , Personal Values and Environmental Attitudes , and the Moderating Effect of Perceived Consumer Effectiveness. *Seoul Journal of Business*, 17(1), 65–92.
- Kim, Y., & Choi, S. M. (2005). Antecedents of Green Purchase Behavior : An Examination of Collectivism , Environmental Concern , and Perceived Consumer Effectiveness. *Advances in Consumer Research*, 32(August), 592–599.
- Kirmani, M. D., & Khan, M. N. (2016). Environmental concern to attitude towards green products: Evidences from India. *Serbian Journal of Management*, 11(2), 159–179. <https://doi.org/10.5937/sjm11-9241>

- Kong, W., Harun, A., Sulong, R. S., & Lily, J. (2014). International Journal of Asian Social Science The Influence Of Consumers ' Perception Of Green Products Amran Harun Rini Suryati Sulong Contribution / Originality. *International Journal of Asian Social Science*, 4(8), 924–939.
<https://archive.aessweb.com/index.php/5007/article/view/2688/4078>
- Kotler, P., Keller, L. K., & Chernev, A. (2022). Marketing Management. In *Pearson*.
- Kristiyono, Y. R., & Felim, C. (2021). Pengaruh Interpersonal Influence, Altruism, Dan Environment Knowledge Terhadap Green Purchasing Behaviour Konsumen the Body Shop Yang Dimediasi Oleh Environment Attitude. *Ultima Management : Jurnal Ilmu Manajemen*, 13(1), 47–61. <https://doi.org/10.31937/manajemen.v13i1.1912>
- Leclercq-Machado, L., Alvarez-Risco, A., Gómez-Prado, R., Cuya-Velásquez, B. B., Esquerre-Botton, S., Morales-Ríos, F., Almanza-Cruz, C., Castillo-Benancio, S., Anderson-Seminario, M. de las M., Del-Aguila-Arcentales, S., & Yáñez, J. A. (2022). Sustainable Fashion and Consumption Patterns in Peru: An Environmental-Attitude-Intention-Behavior Analysis. *Sustainability (Switzerland)*, 14(16), 1–18. <https://doi.org/10.3390/su14169965>
- Lee, K. (2008). Opportunities for green marketing: Young consumers. *Marketing Intelligence and Planning*, 26(6), 573–586.
<https://doi.org/10.1108/02634500810902839>
- Lewis, J., & Van Kooten, R. (2015). Review of physics results from the Tevatron: Heavy flavor physics. *International Journal of Modern Physics A*, 30(6), 558–575.
<https://doi.org/10.1142/S0217751X15410031>
- Li, G., Yang, L., Zhang, B., Li, X., & Chen, F. (2021). How do environmental values impact green product purchase intention? The moderating role of green trust. *Environmental Science and Pollution Research*, 28(33), 46020–46034.
<https://doi.org/10.1007/s11356-021-13946-y>
- Li, Z., & Hu, B. (2018). Perceived health risk, environmental knowledge, and contingent valuation for improving air quality: New evidence from

the Jinchuan mining area in China. *Economics and Human Biology*, 31, 54–68. <https://doi.org/10.1016/j.ehb.2018.07.007>

Lira, J. S. de, & Costa, M. F. da. (2022). Theory of planned behavior, ethics and intention of conscious consumption in Slow Fashion Consumption. *Journal of Fashion Marketing and Management*, 26(5), 905–925. <https://doi.org/10.1108/JFMM-03-2021-0071>

Maichum, K., Parichatnon, S., & Peng, K.-C. (2017). Factors Affecting on Purchase Intention towards Green Products: A Case Study of Young Consumers in Thailand. *International Journal of Social Science and Humanity*, 7(5), 330–335. <https://doi.org/10.18178/ijssh.2017.v7.844>

Mohd Suki, N. (2016). Green product purchase intention: impact of green brands, attitude, and knowledge. *British Food Journal*, 118(12), 2893–2910. <https://doi.org/10.1108/BFJ-06-2016-0295>

Mostafa, M. M. (2007). Gender differences in Egyptian consumers' green purchase behaviour: The effects of environmental knowledge, concern and attitude. *International Journal of Consumer Studies*, 31(3), 220–229. <https://doi.org/10.1111/j.1470-6431.2006.00523.x>

Nezha, R. (2014). No 主観的健康感を中心とした在宅高齢者における健康関連指標に関する共分散構造分析Title. 7(4), 1–203.

Nguyen, T. N., Lobo, A., & Nguyen, B. K. (2018). Young consumers' green purchase behaviour in an emerging market. *Journal of Strategic Marketing*, 26(7), 583–600. <https://doi.org/10.1080/0965254X.2017.1318946>

Pakpahan, A. K., & Sembiring, R. J. (2022). Faktor Determinan Trust, Attitude dan Perceived Consumer Effectiveness terhadap Purchase Intention pada Green Fast Fashion di Indonesia. *Jurnal Syntax Admiration*, 3(11), 1425–1435. <https://doi.org/10.46799/jsa.v3i11.498>

Park, H. J., & Lin, L. M. (2020). Exploring attitude–behavior gap in sustainable consumption: comparison of recycled and upcycled fashion products. *Journal of Business Research*, 117(November 2017), 623–628. <https://doi.org/10.1016/j.jbusres.2018.08.025>

Paul, J., Modi, A., & Patel, J. (2016). Predicting green product consumption using theory of planned behavior and reasoned action. *Journal of*

Retailing and Consumer Services, 29, 123–134.
<https://doi.org/10.1016/j.jretconser.2015.11.006>

Purwianti, L. (2021). Pengaruh Religistik, EWOM, Brand Image dan Attitude terhadap Purchase Intention. *Jurnal Ecodemica: Jurnal Ekonomi, Manajemen, Dan Bisnis*, 5(1), 40–50.
<https://doi.org/10.31294/jecon.v5i1.9284>

Rifai, A. (2015). Partial Least Square-Structural Equation Modeling (Pls-Sem) Untuk Mengukur Ekspektasi Penggunaan Reppositori Lembaga (Pilot Studi Di Uin Syarif Hidayatullah Jakarta). *Al-Maktabh*, 14, 56–65.

Riptonio, S., & Yuntafi'ah, L. (2021). Attitude Toward Green Product Sebagai Pemediasi Antara Environmental Concern, Green Brand Knowledge Dan Green Purchase Intention. *Jurnal Ekonomi Dan Teknik Informatika*, 9(2), 51–61.

Rizkalla, N. (2017). *Determinants of Sustainable Consumption Behavior- An Examination of Consumption Values- PCE Environmental Concern and Environmental Knowledge- International Journal of Social Science and*. 7(12). <https://doi.org/10.18178/ijssh.2017.7.12.918>

Rusyani, E., Lavuri, R., & Gunardi, A. (2021). Purchasing eco-sustainable products: Interrelationship between environmental knowledge, environmental concern, green attitude, and perceived behavior. *Sustainability (Switzerland)*, 13(9). <https://doi.org/10.3390/su13094601>

Schultz, P. W., Gouveia, V. V., Cameron, L. D., Tankha, G., Schmuck, P., & Franěk, M. (2005). Values and their relationship to environmental concern and conservation behavior. *Journal of Cross-Cultural Psychology*, 36(4), 457–475.
<https://doi.org/10.1177/0022022105275962>

Setiawan, A., & Suprapto, W. (2021). Pengaruh Theory of Planned Behaviour terhadap Purchase Intention Buku di Indonesia melalui Reading Interests sebagai Variabel Intervening. *Agora*, 9(1), 26.
<https://publication.petra.ac.id/index.php/manajemen-bisnis/article/view/10989>.

- Shen, B., Wang, Y., Lo, C. K. Y., & Shum, M. (2012). The impact of ethical fashion on consumer purchase behavior. *Journal of Fashion Marketing and Management*, 16(2), 234–245.
<https://doi.org/10.1108/13612021211222842>
- Tanasychuk, A., Sirenko, S., & Kas'ko, I. (2019). Book Market Marketing Research. In *Market Infrastructure* (Issue 38).
<https://doi.org/10.32843/infrastruct38-38>
- Wang, Y. M., Zaman, H. M. F., & Alvi, A. K. (2022). Linkage of Green Brand Positioning and Green Customer Value With Green Purchase Intention: The Mediating and Moderating Role of Attitude Toward Green Brand and Green Trust. *SAGE Open*, 12(2).
<https://doi.org/10.1177/21582440221102441>
- Webb, D. J., Mohr, L. A., & Harris, K. E. (2008). A re-examination of socially responsible consumption and its measurement. *Journal of Business Research*, 61(2), 91–98.
<https://doi.org/10.1016/j.jbusres.2007.05.007>
- Wesley, S. C., Lee, M. Y., & Kim, E. Y. (2012). The Role of Perceived Consumer Effectiveness and Motivational Attitude on Socially Responsible Purchasing Behavior in South Korea. *Journal of Global Marketing*, 25(1), 29–44.
<https://doi.org/10.1080/08911762.2012.697383>
- Yadav, R., & Pathak, G. S. (2016). Young consumers' intention towards buying green products in a developing nation: Extending the theory of planned behavior. *Journal of Cleaner Production*, 135, 732–739.
<https://doi.org/10.1016/j.jclepro.2016.06.120>
- Dewi, N. K. (2021, 26 Agustus). 5 alasan kenapa milenial & gen z menjadi generasi eco hero. *idntimes.com*.
<https://www.idntimes.com/life/inspiration/nursyamsi-kusuma-dewi/alan-kenapa-milenial-gen-z-menjadi-generasi-eco-hero-c1c2>
- Hukumonline. (n.d.). Perbedaan batasan usia cakap hukum dalam peraturan perundang-undangan.
<https://www.hukumonline.com/klinik/a/perbedaan-batasan-usia-cakap-hukum-dalam-peraturan-perundang-undangan-1t4eec5db1d36b7>

Pengelola Informasi dan Dokumentasi (PPID). (n.d.). Pengertian sungai.
https://ppid.menlhk.go.id/siaran_pers/browse/1150

Pengelola Informasi dan Dokumentasi (PPID). (n.d.). Air bersih.
<https://dlh.madiunkab.go.id/pengertian-ppid/>

Sampah: Pengertian, jenis, hingga peraturannya di Indonesia. (n.d.).
waste4change.com.
<https://waste4change.com/blog/sampah-pengertian-jenis-hingga-peraturannya-di-indonesia/>

Zarraki, N. (n.d.). Perkembangan fast fashion di Indonesia. *idntimes.com*.
<https://www.idntimes.com/life/inspiration/nisa-zarawaki/perkembangan-fast-fashion-di-indonesia?page=all>

Afifah, R. (n.d.). Gawat, limbah fashion semakin meningkat, apa yang bisa kita lakukan? *kumparan.com*.
<https://kumparan.com/raissa-afifah/gawat-limbah-fashion-semakin-menengkat-apa-yang-bisa-kita-lakukan-22m5jkiCmKs>

Mengenal fast fashion dan dampak yang ditimbulkan. (n.d.). *zerowaste.id*.
<https://zerowaste.id/zero-waste-lifestyle/mengenal-fast-fashion-dan-dampak-yang-ditimbulkan/>

