

DAFTAR PUSTAKA

- Abd Aziz, Z. D., & Hussein, N. (2021). Does Consumers Attitude and Perceived Behavioral Control Impact the Purchase Intention of Halal Cosmetic Products? *ADVANCES IN BUSINESS RESEARCH INTERNATIONAL JOURNAL*, 7(2). <https://doi.org/10.24191/abrij.v7i2.15148>
- Abid Hussain2, M. A. A. M. Dr. M. A. (2022). *Examining the Factors That Shape Green Purchase Behavior: The Role of Subjective Norms, Self-Efficacy, Attitude and Intention*. 4(1), 14–15.
- Aitken, R., Watkins, L., Williams, J., & Kean, A. (2020a). The positive role of labelling on consumers' perceived behavioural control and intention to purchase organic food. *Journal of Cleaner Production*, 255, 120334. <https://doi.org/10.1016/j.jclepro.2020.120334>
- Aitken, R., Watkins, L., Williams, J., & Kean, A. (2020b). The positive role of labelling on consumers' perceived behavioural control and intention to purchase organic food. *Journal of Cleaner Production*, 255, 120334. <https://doi.org/10.1016/J.JCLEPRO.2020.120334>
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Al Mamun, A., Naznen, F., Yang, Q., Ali, M. H., & Hashim, N. M. H. N. (2023a). Modelling the significance of celebrity endorsement and consumer interest on attitude, purchase intention, and willingness to pay a premium price for green skincare products. *Heliyon*, 9(6), e16765. <https://doi.org/10.1016/J.HELİYON.2023.E16765>
- Al Mamun, A., Naznen, F., Yang, Q., Ali, M. H., & Hashim, N. M. H. N. (2023b). Modelling the significance of celebrity endorsement and consumer interest on attitude, purchase intention, and willingness to pay a premium price for green skincare products. *Heliyon*, 9(6), e16765. <https://doi.org/10.1016/j.heliyon.2023.e16765>
- Alamsyah, D. P. (2019). *CUSTOMER GREEN AWARENESS AND ECO-LABEL FOR ORGANIC PRODUCTS*.
- Alvi, S., Hoang, V. N., & Naeem Nawaz, S. M. (2024a). Convenience orientation, environmental concerns and resource conservation behaviours. *Environmental Development*, 52, 101076. <https://doi.org/10.1016/J.ENVDEV.2024.101076>

- Alvi, S., Hoang, V. N., & Naeem Nawaz, S. M. (2024b). Convenience orientation, environmental concerns and resource conservation behaviours. *Environmental Development*, 52, 101076. <https://doi.org/10.1016/J.ENVDEV.2024.101076>
- Amin, N. F., Garancang, S., Abunawas, ; Kamaluddin, Penulis, N., Nur, :, & Amin, F. (2023). Konsep Umum Populasi dan Sampel dalam Penelitian. *PILAR*, 14(1).
- Amirullah. (2019). Jurnal Populasi Dan Sampel. *Wood Science and Technology*, 16(4).
- Andrianus, A. (2023). The Influence Of Environmental Concern On Purchase Intention Is Mediated By Brand Trust And Willingness To Pay For Electric Cars. *International Journal of Social Service and Research*, 3(11), 2985–2998. <https://doi.org/10.46799/ijssr.v3i11.606>
- Anees, R. T. (2022). Mediating Role of Customer Satisfaction between Website Quality, Perceived Convenience and Online Purchase Intention. *Journal of Entrepreneurship and Business Innovation*, 9(1), 19. <https://doi.org/10.5296/jebi.v9i1.19639>
- Area, L. P. dan P. M. U. M. (2021). *Pengertian Desain Penelitian, Karakteristik dan Jenisnya*. Lembaga Penelitian Dan Pengabdian Masyarakat Universitas Medan Area.
- Arısal, İ., & Atalar, T. (2016). The Exploring Relationships between Environmental Concern, Collectivism and Ecological Purchase Intention. *Procedia - Social and Behavioral Sciences*, 235(October), 514–521. <https://doi.org/10.1016/j.sbspro.2016.11.063>
- Aslan, H. (2023). The influence of halal awareness, halal certificate, subjective norms, perceived behavioral control, attitude and trust on purchase intention of culinary products among Muslim costumers in Turkey. *International Journal of Gastronomy and Food Science*, 32, 100726. <https://doi.org/10.1016/J.IJGFS.2023.100726>
- Badari, S. A. Z., & Kei, G. M. (2022). Influence of Social Media Food Advertisement Factors on Consumers' Purchase Intention in Seri Kembangan, Selangor. *International Journal of Academic Research in Business and Social Sciences*, 12(10), 79–97. <https://doi.org/10.6007/ijarbss/v12-i10/15197>
- Barrera-Verdugo, G., & Durán-Sandoval, D. (2024). Influence of moral reasoning and environmental concern on sustainable food consumption behaviors: A

- gender comparison among university students. *Cleaner Waste Systems*, 9, 100164. <https://doi.org/10.1016/J.CLWAS.2024.100164>
- Beharrell, B., & MacFie, J. H. (1991). Consumer Attitudes to Organic Foods. *British Food Journal*, 93(2), 25–30. <https://doi.org/10.1108/00070709110002706>
- Bilal, M., Zhang, Y., Cai, S., Akram, U., & Luu, N. T. M. (2023). Unlocking luxury purchase intentions in China: A study of consumer attitude, perceived value, and the moderating effect of perceived enjoyment. *Acta Psychologica*, 240, 104048. <https://doi.org/10.1016/J.ACTPSY.2023.104048>
- Bukchin-peles, S. (2024). Shaping Attitudes Toward Sustainable Insect-Based Diets : The Role of Hope. *Future Foods*, 100493. <https://doi.org/10.1016/j.fufo.2024.100493>
- Burgos Espinoza, I. I., García Alcaraz, J. L., Gil López, A. J., Aryanfar, Y., & Keçebaş, A. (2024). Achieving behavioral intention to renewable energy through perceived costs and benefits and environmental concern. *Sustainable Futures*, 8, 100319. <https://doi.org/10.1016/J.SFTR.2024.100319>
- C V, S. K., & Agrawal, R. (2024). Developing customer convenience and experience through increased competency and efficiency: A strategic approach to retail operations mastery. *Heliyon*, 10(16), e36395. <https://doi.org/10.1016/J.HELİYON.2024.E36395>
- Cammarata, M., Scuderi, A., Timpanaro, G., & Cascone, G. (2024). Factors influencing farmers' intention to participate in the voluntary carbon market: An extended theory of planned behavior. *Journal of Environmental Management*, 369, 122367. <https://doi.org/10.1016/J.JENVMAN.2024.122367>
- Carfora, V., Cavallo, C., Caso, D., Del Giudice, T., De Devitiis, B., Viscecchia, R., Nardone, G., & Cicia, G. (2019). Explaining consumer purchase behavior for organic milk: Including trust and green self-identity within the theory of planned behavior. *Food Quality and Preference*, 76, 1–9. <https://doi.org/10.1016/J.FOODQUAL.2019.03.006>
- Chairy, C., & Alam, M. E. N. (2019). The Influence of Environmental Concern, Green Perceived Knowledge, and Green Trust on Green Purchase Intention. *Jurnal Manajemen*, 10(2), 131. <https://doi.org/10.32832/jm-uika.v10i2.2431>
- Curvelo, I. C. G., Watanabe, E. A. de M., & Alfinito, S. (2019). Purchase intention of organic food under the influence of attributes, consumer trust

- and perceived value. *Revista de Gestao*, 26(3), 198–211.
<https://doi.org/10.1108/REGE-01-2018-0010>
- Darmansyah, A., Rochana, S. H., Sutardi, A., & Zuraida, U. (2014). The New Growth Centres and Strategy for Building and Accelerating Agribusiness Development in Cirebon Regency, Indonesia. *Procedia - Social and Behavioral Sciences*, 115(Icies 2013), 296–304.
<https://doi.org/10.1016/j.sbspro.2014.02.437>
- De Canio, F., Martinelli, E., & Endrighi, E. (2020). Enhancing consumers' pro-environmental purchase intentions: the moderating role of environmental concern. *International Journal of Retail and Distribution Management*, 49(9), 1312–1329. <https://doi.org/10.1108/IJRDM-08-2020-0301>
- Fahim, B., & Sidartha, H. (2023). The Role of Attitude in The Relationship of Convenience and Customer Service to Purchase Intention on the PT Farah Oriental Carpet Website. *International Journal of Review Management Business and Entrepreneurship (RMBE)*, 3(1), 209–217.
<https://doi.org/10.37715/rmbe.v3i1.4345>
- Fella, S., & Bausa, E. (2024). Green or greenwashed? Examining consumers' ability to identify greenwashing. *Journal of Environmental Psychology*, 95, 102281. <https://doi.org/10.1016/J.JENVP.2024.102281>
- Ghozali, I. (2018). *Aplikasi analisis multivariate dengan program IBM SPSS 25*.
- Govaerts, F., & Ottar Olsen, S. (2023). Consumers' values, attitudes and behaviours towards consuming seaweed food products: The effects of perceived naturalness, uniqueness, and behavioural control. *Food Research International*, 165(9291), 112417.
<https://doi.org/10.1016/j.foodres.2022.112417>
- Gundala, R. R., Nawaz, N., R M, H., Boobalan, K., & Gajenderan, V. K. (2022). Does gender moderate the purchase intention of organic foods? Theory of reasoned action. *Heliyon*, 8(9), e10478.
<https://doi.org/10.1016/J.HELİYON.2022.E10478>
- Hanif, M., & Hidayat, A. (2024). *Determinan Niat Beli Makanan Organik : Studi Empiris pada Konsumen Toko Javaku Organic Kabupaten Sleman*. 03(01), 181–193.
- Hasan, H. N., & Suciarto, S. (2020a). The Influence of Attitude, Subjective Norm and Perceived Behavioral Control towards Organic Food Purchase Intention. *Journal of Management and Business Environment (JMBE)*, 1(2), 132.
<https://doi.org/10.24167/jmbe.v1i2.2260>

- Hasan, H. N., & Suciarto, S. (2020b). The Influence of Attitude, Subjective Norm and Perceived Behavioral Control towards Organic Food Purchase Intention. *Journal of Management and Business Environment (JMBE)*, 1(2), 132. <https://doi.org/10.24167/jmbe.v1i2.2260>
- Hasan, M. M., Al Amin, M., Arefin, M. S., & Mostafa, T. (2024). Green consumers' behavioral intention and loyalty to use mobile organic food delivery applications: the role of social supports, sustainability perceptions, and religious consciousness. In *Environment, Development and Sustainability* (Vol. 26, Issue 6). Springer Netherlands. <https://doi.org/10.1007/s10668-023-03284-z>
- Hilmi, R. Z., Hurriyati, R., & Lisnawati. (2018). *No 主観的健康感を中心とした在宅高齢者における健康関連指標に関する共分散構造分析Title. 3(2), 91–102.*
- Hurst, P., Ng, P. Y., Under, L., & Fuggle, C. (2024). Dietary supplement use is related to doping intention via doping attitudes, subjective norms, and perceived behavioural control. *Performance Enhancement and Health*, 12(2), 100278. <https://doi.org/10.1016/j.peh.2024.100278>
- Ibrahim, I., & Sillehu, S. (2022). Identifikasi Aktivitas Penggunaan Pestisida Kimia yang Berisiko pada Kesehatan Petani Hortikultura. *JUMANTIK (Jurnal Ilmiah Penelitian Kesehatan)*, 7(1), 7. <https://doi.org/10.30829/jumantik.v7i1.10332>
- Imtiyaz, H., & Soni, P. (2024). *Investigating the Role of Psychological , Social , Religious and Ethical Determinants on Consumers ' Purchase Intention and.*
- Imtiyaz, H., Soni, P., & Yukongdi, V. (2022). Understanding Consumer's purchase intention and consumption of convenience food in an emerging economy: Role of marketing and commercial determinants. *Journal of Agriculture and Food Research*, 10(September), 100399. <https://doi.org/10.1016/j.jafr.2022.100399>
- Iqbal, M., & Salsabila, S. (2023). Validitas dan Reliabilitas Kuesioner Kebiasaan Menonton Mukbang. *Muhammadiyah Journal of Nutrition and Food Science (MJNF)*, 4(2). <https://doi.org/10.24853/mjnf.4.2.102-109>
- Jaiswal, D., Kaushal, V., Singh, P. K., & Biswas, A. (2021). Green market segmentation and consumer profiling: a cluster approach to an emerging consumer market. *Benchmarking*, 28(3), 792–812. <https://doi.org/10.1108/BIJ-05-2020-0247>

- Janna, N. M., & Herianto. (2021). uji realibilitas. *Jurnal Darul Dakwah Wal-Irsyad (DDI)*, 18210047.
- Jonathan, S., & Tjokrosaputro, M. (2022). *The Effect of Attitude , Health Consciousness , and Environmental Concern on the Purchase Intention of Organic Food in Jakarta*. 216(Icebm 2021), 567–574.
- Kim, H. Y., & Chung, J. E. (2011). Consumer purchase intention for organic personal care products. *Journal of Consumer Marketing*, 28(1), 40–47. <https://doi.org/10.1108/07363761111101930>
- Krystallis, A., Fotopoulos, C., & Zotos, Y. (2006). Organic consumers' profile and their willingness to pay (WTP) for selected organic food products in Greece. *Journal of International Consumer Marketing*, 19(1), 81–106. https://doi.org/10.1300/J046v19n01_05
- Magistris, Tiziana and Gracia, Azucena. (2021). No Title. *Birtish Food Journal*, 110(9):929(The Decision to Buy Organic Food Product in Southern Italy).
- Malhotra, N. K., Nunan, D., & Birks, D. F. (2017). *Marketing Research: An Applied Approach (5th Edition ed)*. New York: Pearson.
- Martin, L., White, M. P., Hunt, A., Richardson, M., Pahl, S., & Burt, J. (2020). Nature contact, nature connectedness and associations with health, wellbeing and pro-environmental behaviours. *Journal of Environmental Psychology*, 68, 101389. <https://doi.org/10.1016/J.JENVP.2020.101389>
- Meliniasari, A. R., & Mas'od, A. (2024). Understanding Factors Shaping Green Cosmetic Purchase Intentions: Insights from Attitudes, Norms, and Perceived Behavioral Control. *International Journal of Academic Research in Business and Social Sciences*, 14(1), 1487–1496. <https://doi.org/10.6007/ijarbss/v14-i1/20573>
- Nadricka, K., Millet, K., & Aydinli, A. (2024). Are consumers more or less averse to wasting organic food? *Journal of Environmental Psychology*, 93, 102222. <https://doi.org/10.1016/J.JENVP.2023.102222>
- Nguyen Tran Cam, L. (2023). A rising trend in eco-friendly products: A health-conscious approach to green buying. *Heliyon*, 9(9), e19845. <https://doi.org/10.1016/J.HELİYON.2023.E19845>
- Olsen, S. O., Prebensen, N., & Larsen, T. A. (2009). Including ambivalence as a basis for benefit segmentation: A study of convenience food in Norway. *European Journal of Marketing*, 43(5–6), 762–783. <https://doi.org/10.1108/03090560910947034>

- Pamungkas, O. S., Promosi, M., Universitas, K., & Semarang, D. (2016). *Oktofa @_____Bahaya Paparan Pestisida terhadap* (Issue 1). www.hesperian.org
- Patak, M., Branska, L., & Pecinova, Z. (2021). Consumer intention to purchase green consumer chemicals. *Sustainability (Switzerland)*, 13(14). <https://doi.org/10.3390/su13147992>
- Prakash, G., & Ahmad, A. (2023). *Trust , convenience and environmental concern in consumer purchase intention for organic food*. 27(3), 367–388. <https://doi.org/10.1108/SJME-09-2022-0201>
- Pranta, A. D., Tareque Rahaman, M., Reazuddin Repon, M., & Shikder, A. A. R. (2024). Environmentally sustainable apparel merchandising of recycled cotton-polyester blended garments: Analysis of consumer preferences and purchasing behaviors. *Journal of Open Innovation: Technology, Market, and Complexity*, 10(3), 100357. <https://doi.org/10.1016/j.joitmc.2024.100357>
- Puger. (2018). *Puger* .
- Purnamasari, V., & Cahyani, E. N. (2022). Motivasi Perawat Dalam Menerapkan Management Patient Safety di Kabupaten Kediri. *Jurnal Keperawatan Mandira Cendikia*, 1(1), 167–174. <https://journal-mandiracendikia.com/index.php/ojs3%0APENDAH>
- Rehman, Z. U., Aslinda, N., Seman, A., & Harun, A. (2023). *Examining the Moderating Effect of Price Sensitivity on the Relationship between Perceived Determinants and Intention to Purchase Green Products: Insights from Malaysian Consumers. A Conceptual Study*. 3168–3178. <https://doi.org/10.46254/ap03.20220524>
- Richter, N. F., Sinkovics, R. R., Ringle, C. M., & Schlägel, C. (2016). A critical look at the use of SEM in international business research. *International Marketing Review*, 33(3), 376–404. <https://doi.org/10.1108/IMR-04-2014-0148>
- Rijali, A. (2019). ANALISIS DATA KUALITATIF. *Alhadharah: Jurnal Ilmu Dakwah*, 17(33). <https://doi.org/10.18592/alhadharah.v17i33.2374>
- Roessali, W., Purbajanti, D., Dalmiyatun, T., & Prayoga, K. (2020). Consumers' Intention to Purchase Organic Vegetable Product in Semarang City Central Java. *The 4th International Conference on Regional Development Rural Development in Urban Age: Do Rural-Urban Linkages Matter?*, 15–20.
- Ruangkanjanases, A., You, J. J., Chien, S. W., Ma, Y., Chen, S. C., & Chao, L. C. (2020). Elucidating the Effect of Antecedents on Consumers' Green

- Purchase Intention: An Extension of the Theory of Planned Behavior. *Frontiers in Psychology*, 11(July), 1–13.
<https://doi.org/10.3389/fpsyg.2020.01433>
- Ruslim, T. S., Kartika, Y., & Hapsari, C. G. (2022). Effect Of Environmental Concern, Attitude, Subjective Norms, Perceived Behavioral Control And Availability On Purchase Of Green Skincare Products With Intention To Purchase As A Mediation Variable. *Jurnal Ilmiah Manajemen Dan Bisnis*, 8(1), 120. <https://doi.org/10.22441/jimb.v8i1.14499>
- Salsabila MR. (2022). Teknik Analisis Data Pengertian Hingga Contoh Penggunaan. In *DQLab*.
- Septiani, S., Najib, M., & Sumarwan, U. (2019). *Egoistic and Altruistic Motives on the Purchasing Behavioral Model of Organic Food in the Indonesian market*. 100(Icoi), 40–45. <https://doi.org/10.2991/icoi-19.2019.8>
- Shamsi, S., Khan, S., & Khan, M. A. (2023). Moderating effect of gender on service convenience and customer satisfaction: an empirical study of Indian e-retailers. *LBS Journal of Management & Research*, 21(1), 64–80.
<https://doi.org/10.1108/lbsjmr-07-2022-0038>
- Sompotan, D. D., & Sinaga, J. (2022). PENCEGAHAN PENCEMARAN LINGKUNGAN. *SAINTEKES: Jurnal Sains, Teknologi Dan Kesehatan*, 1(1). <https://doi.org/10.55681/saintekes.v1i1.2>
- Tandon, A., Dhir, A., Kaur, P., Kushwah, S., & Salo, J. (2020). Why do people buy organic food? The moderating role of environmental concerns and trust. *Journal of Retailing and Consumer Services*, 57(September 2019), 102247.
<https://doi.org/10.1016/j.jretconser.2020.102247>
- Tekin, N., & Çoknaz, D. (2022). the Role of Environmental Concern in Mediating the Effect of Personal Environmental Norms on the Intention To Purchase Green Products: a Case Study on Outdoor Athletes. *Revista Brasileira de Marketing*, 21(4), 1282–1306. <https://doi.org/10.5585/remark.v21i4.20472>
- Theresia, E. S., Alfiansyah, H., Ardikoesoema, N., Saputra, Y. A., & Gunandar, C. M. (2023). Instrumen pencegahan pencemaran lingkungan akibat pestisida. *Journal of Character and Environment*, 1(1).
<https://doi.org/10.61511/jocae.v1i1.2023.253>
- van der Werf, P., Seabrook, J. A., & Gilliland, J. A. (2019). Food for naught: Using the theory of planned behaviour to better understand household food wasting behaviour. *Canadian Geographer*, 63(3), 478–493.
<https://doi.org/10.1111/cag.12519>

- Van Tonder, E., Fullerton, S., De Beer, L. T., & Saunders, S. G. (2023). Social and personal factors influencing green customer citizenship behaviours: The role of subjective norm, internal values and attitudes. *Journal of Retailing and Consumer Services*, 71, 103190.
<https://doi.org/10.1016/J.JRETCONSER.2022.103190>
- Wahyuningtias, L., & Artanti, Y. (2020). Pengaruh Green Brand Positioning Dan Green Brand Knowledge Terhadap Green Purchase Intention Melalui Sikap Pada Green Brand Sebagai Variabel Mediasi. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 4(2), 320. <https://doi.org/10.24912/jmieb.v4i2.8205>
- Wang, J., Shahzad, F., Ahmad, Z., Abdullah, M., & Hassan, N. M. (2022). Trust and Consumers' Purchase Intention in a Social Commerce Platform: A Meta-Analytic Approach. *SAGE Open*, 12(2).
<https://doi.org/10.1177/21582440221091262>
- Waskito, D., Ananto, M., & Rezza, A. (n.d.). *PERSEPSI KONSUMEN TERHADAP MAKANAN ORGANIK DI YOGYAKARTA*.
www.suarapembaruan.-
- Zhang, L., Fan, Y., Zhang, W., & Zhang, S. (2019). Extending the theory of planned behavior to explain the effects of cognitive factors across different kinds of green products. *Sustainability (Switzerland)*, 11(15).
<https://doi.org/10.3390/su11154222>

