

DAFTAR PUSTAKA

- 5 Jenis Perawatan Salon Rambut yang Patut Dicoba Biar Makin Pede. (2022, Juli 21). Rudy Hadisuwarno. <https://www.rudyhadisuwarno.id/post/jenis-perawatan-salon-rambut-yang-patut-dicoba-biar-makin-pede>
- Creswell, J. W. (2023). *Research design : qualitative, quantitative, and mixed methods approaches / John W. Creswel, J. David Creswell*. (6th ed.). SAGE Publications.
- Elam, K. (2004). *Grid Systems* (1st ed.). Princeton Architectural Press.
- Hanif, R. (2022, Agustus 29). *Data Profil Konsumen Indonesia 2022 Terbaru dan Lengkap*. <https://dipstrategy.co.id/blog/data-profil-konsumen-indonesia-2022-terbaru-dan-lengkap/>
- Haryanto, W. T. (2020). *SALON DAN SPA DI KABUPATEN SLEMAN, DAERAH ISTIMEWA YOGYAKARTA YANG MENDUKUNG RELAKSASI DENGAN PENDEKATAN ARSITEKTUR TROPIS*. Universitas Atma Jaya.
- Hulaimi, N. (2021, November 6). *Pengertian, Fungsi Dan Tujuan Serta Tipe Salon Kecantikan – Dina Academy*. <https://dinaacademy.co.id/artikel/pengertian-salon-kecantikan/>
- Kotler, P., & Keller, K. L. (2019). *Marketing Management 4th European edition* (4 ed.). Pearson Education. www.pearson.com/uk
- Landa, R. (2014). *Graphic design solutions* (5th ed.). Wadsworth, Cengage Learning.
- Landa, R. (2018). *Graphic Design Solutions* (6th ed.). Cengage.
- Langford, M. (2000). *Michael Langford Basic Photography 7th ed.* (7th ed.). Focal Press.
- Makarim, F. R. (2021, Juli 1). *Beragam Pilihan Perawatan Rambut di Salon Kecantikan*. Halodoc. <https://www.halodoc.com/artikel/beragam-pilihan-perawatan-rambut-di-salon-kecantikan>
- RICOH. (2025). *ISO Sensitivity / Digital Camera Basic Knowledge / PHOTO STYLE / Digital Cameras | Ricoh Global*. https://www.ricoh-imaging.co.jp/english/r_dc/photostyle/knowledge/preparation/iso.html
- Rosdiana, R., Arini, R. E., & Gomies, S. J. (2024). The Role of Content Marketing and Customer Experience in Increasing Customer Loyalty in the Beauty Industry in Jakarta. *West Science Social and Humanities Studies*, 2(07), 1203–1211. <https://doi.org/10.58812/wsshs.v2i07.1080>

- Rostamailis, Hayatunnufus, & Merita Yanita. (2008). *Tata Kecantikan Rambut Jilid 3 untuk SMK* (Vol. 3). Direktorat Pembinaan Sekolah Menengah Kejuruan.
- Sugiyono. (2015). *METODE PENELITIAN PENDIDIKAN (Pendekatan Kuantitatif, Kualitatif, dan R&D)*. ALFABETA.
- Tondreau, B. (2019). *Layout Essentials; 100 design principles for using grids*. Quarto Publishing Group.
- Wheeler, A., & Meyerson, R. (2024). *Designing brand identity : a comprehensive guide to the world of brands and branding / Alina Wheeler, Rob Meyerson* (6th ed.). John Wiley & Sons, Inc.

