

DAFTAR PUSTAKA

- Anjani, R. G. (2019). Peran sistem informasi terhadap operasional retail. *Jurnal Ekonomi Manajemen Sistem Informasi*, 1(1), 79–86.
<https://doi.org/10.31933/jemsi.v1i1.49>
- Mostaghel, R., et al. (2022). Digitalization driven retail business model innovation: Evaluation of past and avenues for future research trends. *Journal of Business Research*, 146, 134–145.
<https://doi.org/10.1016/j.jbusres.2022.03.072>
- Anjorin, N. K. F., et al. (2024). The influence of social media marketing on consumer behavior in the retail industry: A comprehensive review. *International Journal of Management & Entrepreneurship Research*, 6(5), 1547–1580. <https://doi.org/10.51594/ijmer.v6i5.1123>
- Fitri, H., Hariyono, D. S., & Arpandy, G. A. (2024). Pengaruh self-esteem terhadap fear of missing out (FOMO) pada Generasi Z pengguna media sosial. *Jurnal Psikologi*, 1(4), 21–21.
<https://doi.org/10.47134/pjp.v1i4.2823>
- Hunaifi, N., Mauliana, P., Firmansyah, R., Komalasari, Y., Sulastriningsih, R. D., & Dewi, S. W. K. (2024). Dampak media sosial terhadap perilaku konsumtif remaja di era digital. *Tabsyir: Jurnal Dakwah Dan Sosial Humaniora*, 5(3), 161–174. <https://doi.org/10.59059/tabsyir.v5i3.1412>
- Syakiroh, D., et al. (n.d.). The impact of modern retail on traditional shops: A case study in Wonokerto. *Bisnistek*. Retrieved September 15, 2024, from <https://ejournal.rizaniamedia.com/index.php/bisnistek/article/download/55/38>
- Infante, A., & Mardikaningsih, R. (2022). The potential of social media as a means of online business promotion. *Journal of Social Science Studies (JOS3)*, 2(2), 45–49. <https://doi.org/10.56348/jos3.v2i2.26>
- Indonesia, B. P. S. (2024, April 22). Proporsi remaja dan dewasa usia 15-24 tahun dengan keterampilan teknologi informasi dan komputer (TIK) menurut provinsi - Tabel statistik. *Badan Pusat Statistik*. Retrieved April 23, 2024, from <https://www.bps.go.id/id/statistics-table/2/MTQ1MSMy/proporsi-remaja-dan-dewasa-usia-15-24-tahun-dengan-keterampilan-teknologi-informasi-dan-komputer--tik--menurut-provinsi.html>

- Badan Pusat Statistik Provinsi Sulawesi Utara. (2024, September 20). Jumlah penduduk menurut provinsi di Indonesia: Tabel statistik.
<https://sulut.bps.go.id/id/statistics-table/2/OTU4IzI=/jumlah-penduduk-menurut-provinsi-diindonesia.html>
- Badan Pusat Statistik. (2019, October 7). Proporsi individu yang menggunakan internet menurut kelompok umur: Tabel statistik.
<https://www.bps.go.id/id/statistics-table/2/MTIyOCMy/proporsi-individu-yang-menggunakan-internet-menurut-kelompok-umur.html>
- Kotler, P., & Armstrong, G. (1999). *Principles of marketing* (8th ed.). British Library.
- Lupton, E. (2004). *Thinking with type: a critical guide for designers, writers, editors, & students*. Princeton Architectural Press.
- Dolnicar, S., Grün, B., & Leisch, F. (2018). *Market Segmentation Analysis: Understanding It, doing It, and making it useful*. Singapore: Springer Nature.
- Santrock, J. (2019). *Adolescence* (17th ed.). McGraw-Hill Education.
- Adams, S., Helfand, J., & Abrams, H. N. (2017). *The designer's dictionary of colour*. Abrams, Inc.
- Goworek, H., & McGoldrick, P. J. (2015). *Retail marketing management: Principles and practice*. Pearson Education Limited.
- Ambrose, G., & Harris, P. (2011). *Basic Design Layout* (2nd ed.). Ava Publishing SA.
- Kingsnorth, S. (2016). *Digital marketing strategy: An integrated approach to online marketing* (1st ed.). Kogan Page Ltd.
- Landa, R. (2011). *Graphic design solutions*. Wadsworth/Cengage Learning.
- Cox, J. (2003). *Digital Nature Photography*. Amphoto Books.
- Eiseman, L. (2017). *The complete color harmony : expert color information for professional results*. Rockport Publishers, An Imprint Of The Quarto Group.
- Moriarty, S. E., Wood, C., Mitchell, N., & Wells, W. (2015). *Advertising & IMC: Principles & practice* (10th ed.). Pearson Education Limited.

Kotaro Sugiyama, & Andree, T. (2011). *The Dentsu way : secrets of cross switch marketing from the world's most innovative advertising agency*. McGraw-Hill.

Tuten, Tracy. *Social Media Marketing*. S.L., Sage Publications, 2018.

Creswell, J. W., & Creswell, J. D. (2018). *Research design: Qualitative, Quantitative, and Mixed Methods Approaches* (5th ed.). SAGE Publications.

Indonesia. Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi. (2023). Siap Bertransformasi, Kalangan Pendidikan Tinggi Dukung Kebijakan Baru Standar Nasional. <https://www.kemdikbud.go.id/main/blog/2023/08/siap-bertransformasi-kalangan-pendidikan-tinggi-dukung-kebijakan-baru-standar-nasional>

Wellianda, E. (2022). *Pengaruh Status Sosial Ekonomi Terhadap Perilaku Konsumtif dalam Pembelian Paket Data Internet di Kalangan Mahasiswa FISIP UIN Jakarta*. <https://repository.uinjkt.ac.id/dspace/bitstream/123456789/71840/1/ERDYANI%20WELLIANDA.FISIP.pdf>

