

DAFTAR PUSTAKA

- Ali Fikri, M. (2024). Repurchase Intention: Peran Brand Image, Brand Trust, Perceived Value, dan Satisfaction. In *Jurnal Ekonomi dan Bisnis* (Vol. 27). www.jurnal.unikal.ac.id/index.php/jebi
- Anggraeni, R., & Sutedjo, B. (2024). The Influence of Brand Trust and Customer Value on Purchase Intention and Customer Loyalty (Study on working women who use Wardah cosmetics). Pengaruh Kepercayaan Merek dan Nilai Pelanggan Terhadap Minat Beli dan Terhadap Loyalitas Pelanggan (Studi pada wanita bekerja pengguna kosmetik Wardah).
- Blibli.com. (2024). Blibli.com. <https://www.blibli.com/merchant/ventela-official-store/VEO-70071?pickupPointCode=PP-3532457&fbbActivated=false>
- Budiyono, R., & Sulisty, H. (2022). Influence of Brand Image, Brand Trust and Perceived Product Quality on The Purchasing Decision. *JEE*, 11(1), 198–207. <http://journal.unnes.ac.id/sju/index.php/jeec>
- Cardoso, A., Gabriel, M., Figueiredo, J., Oliveira, I., Rêgo, R., Silva, R., Oliveira, M., & Meirinhos, G. (2022). Trust and Loyalty in Building the Brand Relationship with the Customer: Empirical Analysis in a Retail Chain in Northern Brazil. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3). <https://doi.org/10.3390/joitmc8030109>
- Carolyn, & Berlianto, M. P. (2025). The Influence of Brand Experience, Perceived Value, Brand Preference, and Customer Satisfaction on Repurchase Intention at Mixue Beverage Stores in Indonesia. 16(1), 263–284. <https://doi.org/10.32832/jm-uika.v16i1.17759>
- Dabid, M., Falah, I., Rifqi, M., Indrawan, A., & Bhirowo, B. H. (2022). Pengaruh Brand Trust dan Perceived Value Terhadap Purchase Intention Melalui Brand Preference. *Jurnal Value*, 17(1), 1–12.
- DAM, T. C. (2020). Influence of Brand Trust, Perceived Value on Brand Preference and Purchase Intention. *Journal of Asian Finance, Economics and Business*, 7(10), 939–947. <https://doi.org/10.13106/jafeb.2020.vol7.no10.939>
- Engelina, J., & Lailita, N. B. (2024). The Influence of Perceived Quality, Perceived Value of Cost, Brand Identification, and Brand Trust on Brand Loyalty Mediated by Customer Satisfaction in Batam City. *Jurnal Maksipreneur: Manajemen, Koperasi, and Entrepreneurship*, 13(2), 698–718. <https://doi.org/10.30588/jmp.v13i2.1329>
- Fitriana, F., & Dewi, I. J. (2022). The Influence of Brand Trusts and Perceived Value on Purchase Intention Through Brand Preference of Skin Game. <http://etd.repository.ugm.ac.id/>

- García-Salirrosas, E. E., Escobar-Farfán, M., Esponda-Perez, J. A., Millones-Liza, D. Y., Villar-Guevara, M., Haro-Zea, K. L., & Gallardo-Canales, R. (2024). The impact of perceived value on brand image and loyalty: a study of healthy food brands in emerging markets. *Frontiers in Nutrition*, 11. <https://doi.org/10.3389/fnut.2024.1482009>
- Google Trends. (2025). Google Trends, 2025.
- Grand View. (2023). Footwear Market Size & Trends Consumer Insights for Footwear. <https://www.grandviewresearch.com/industry-analysis/sneakers-market-report>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, Marko. (2017). *A primer on partial least squares structural equation modeling (PLS-SEM)*. Sage.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). *MULTIVARIATE DATA ANALYSIS EIGHTH EDITION*. www.cengage.com/highered
- Hansopaheluwakan, S., Oey, E., & Setiawan, Y. (2020). The Impact of Brand Equity and Brand Trust Towards Purchase Intention Through Brand Preference Pjaee, 18 (1) (2020) The Impact of Brand Equity and Brand Trust Towards Purchase Intention Through Brand Preference. In *Journal of Archaeology of Egypt/Egyptology* (Vol. 18, Issue 1).
- Hernandez-Fernandez, A., & Lewis, M. C. (2019). Brand authenticity leads to perceived value and brand trust. *European Journal of Management and Business Economics*, 28(3), 222–238. <https://doi.org/10.1108/EJMBE-10-2017-0027>
- Hilmy, M., & Ernawadi, Y. (2024). Price Perception, Appearance Perception, Brand Trust, and Brand Experience as Antecedents to Repurchase Intention.
- IMARC. (2024). Global Footwear Market to Grow at 3.3% During 2025-2033, Supported by the Rising Demand for Convenient and Comfortable Products According to the latest report by IMARC Group, titled "Footwear Market Report by Product (Non-Athletic Footwear, Athletic. <https://www.imarcgroup.com/global-footwear-market>
- Imbayani, G. A., Putu, N., Anggraini, N., Nyoman, N., & Novarini, A. (2025). Increasing Repurchase Intention: The Mediating Role of Utilitarian Value and Experience in Perceived Ease of Use. *International Journal of Social Science and Business*, 9(1), 1–15. <https://doi.org/10.23887/ijssb.v9i1.84576>
- Instagram Ventela. (2025). Instagram Ventela.
- Kadence. (2021). Digital Performance Report.
- Kompas. (2021). Kompas, 2021.

- Latifah, S. Z., & Fikriah, N. L. (2024). Perceived value dan brand trust terhadap purchase intention dengan mediasi brand preference. *Journal of Management and Digital Business*, 4(2), 383–395. <https://doi.org/10.53088/jmdb.v4i2.898>
- Lind, D. A., Marchal, William G., & Wathen, S. A. (2018). Statistical Techniques in Business & Economics LIND MARCHAL WATHEN Seventeenth Edition.
- Liusito, R. A., & Tulung, J. E. (2020). The Influence of Consumer Trust And Perceived Value on Consumer Purchase Decision of E-Commerce in Social Media (Study Case in Manado). Saerang 475 *Jurnal EMBA*, 8(3), 475–484.
- Malhotra, N. K., Nunan, D., & Birks, D. F. (2020). *Marketing Research Applied Insight*. www.pearson.com/uk
- Manajemen, J., & Pink Berlianto, M. (2025). The Influence of Brand Experience, Perceived Value, Brand Preference, and Customer Satisfaction on Repurchase Intention at Mixue Beverage Stores in Indonesia. 16(1), 263–284. <https://doi.org/10.32832/jm-uika.v16i1.17759>
- Mauretta, M., Muzammil, O. M., Andri, L., & Caesar, Y. (2024). The Effect of Perceived Quality and Brand Awareness on Purchase Intention Mediated by Brand Trust in Tropicana Slim Products. *SIJDB*, 2(1). <https://doi.org/10.38035/sijdb.v2i1>
- Naseeruddin Shah, S., & Ahmed Siddiqui Associate Professor, D. (2021). How Hedonic and Symbolic Perceived Value and savings affect perceived quality and purchase intentions: The Complementary Role of Brand trust, sensitivity, and tangibility along with situational and enduring involvement. <https://ssrn.com/abstract=3941015>
- Nuvriasari, A. (2021). The Influence of Brand Image and Perceived Value on Purchasing Decisions with Brand Trust as Mediation.
- Oramesti, E. A., & Wardhana, A. (2022). The Effect of Brand Image and Product Quality on Purchase Intention. *Journal of Management and Business*, 4(3), 615–627.
- Papadopoulou, C., Vardarsuyu, M., & Oghazi, P. (2023). Examining the relationships between brand authenticity, perceived value, and brand forgiveness: The role of cross-cultural happiness. *Journal of Business Research*, 167. <https://doi.org/10.1016/j.jbusres.2023.114154>
- Pathak, K., Yadav, A., Sharma, S., & Bhardwaj, R. (2023). Young residents' household waste recycling intentions: extending TPB through place attachment. *Rajagiri Management Journal*, 17(2), 138–155. <https://doi.org/10.1108/ramj-12-2021-0088>

- Petravičiūtė, K., Šeinauskienė, B., Rūtelionė, A., & Krukowski, K. (2021). Linking luxury brand perceived value, brand attachment, and purchase intention: The role of consumer vanity. *Sustainability* (Switzerland), 13(12). <https://doi.org/10.3390/su13126912>
- Pratiwi, R. S., Salim, U., & Sunaryo, S. (2021). The Effect of Brand Experience and Perceived Value on Brand Loyalty Mediated by Brand Trust. *Jurnal Aplikasi Manajemen*, 19(2), 310–318. <https://doi.org/10.21776/ub.jam.2021.019.02.07>
- Raihanah, S., & Usman, O. (2023). The Effect of Brand Image and Perceived Quality on Purchase Intention with Brand Trust as Intervening Variable Studies on Marketplace Users.
- Rosa, A. (2020). Influence of Perceived Value and Perceived Risk to Trust and the Implications on Buying Intention.
- Run Repeat. (2022). Run Repeat, 2022.
- Ruslim, T. S., Nova, N., Herwindiati, D. E., & Cokki, C. (2023). The Identification of Purchase Intention Among Iphone Customers in Depok Viewed from Ewom, Brand Image, Brand Trust, Perceived Value, And Brand Preference. *International Journal of Application on Economics and Business*, 1(4), 2354–2367. <https://doi.org/10.24912/ijaeb.v1i4.2354-2367>
- Sabrina Destiya, D., & Author, C. (2024). The influence of brand trust, brand preference and perceived value on purchase intention in local skincare products. In *IJEVSS* (Vol. 03).
- SimilarWeb. (2023). Digital Performance Report, 2023.
- Statista. (2023). Global Footwear Market, 2023
- Sukarman, T. M. (2019). Titi Influences of Brand Experience, Brand Trust, And Brand Love Toward Purchase Intention by Word of Mouth and Brand Loyalty as Intervening Variables in Fashion Branded in East Surabaya. *Archives of Business Research*, 7(9), 106–120. <https://doi.org/10.14738/abr.79.6833>
- Sya'diyah, L., & Handriana, T. (2024). Pengaruh Brand Trust pada Perceived Value dan Perceived Risk Dampaknya Terhadap Purchase Intention pada Jasa Ekspedisi Jne di Marketplace Shopee. *Jurnal Ilmiah Ekonomi Bisnis*, 29(3), 519–533. <https://doi.org/10.35760/eb.2024.v29i3.9780>
- Takaya, R. (2023). Journal of Economics, Finance and Management Studies Analysis of the Influence of Brand Image of Purchase Intentions through Perceived Price, Trust, and Perceived Value. <https://doi.org/10.47191/jefms/v6-i2-39>

- The Word Footwear. (2023). Yearbook Publications News Events Organizations The World Footwear Yearbook 2023. <https://www.worldfootwear.com/yearbook/the-world-footwear-2023-Yearbook/231.html>
- Viorenza Salim, C., Kusumawardhani, A., & Gunadi, W. (2021). The Influence of Service Quality, Perceived Value, Customer Satisfaction and Brand Trust towards Customer Loyalty in Subscription Video on Demand. <https://doi.org/10.33258/birci.v4i4.3140>
- Virra Aprillian, & Nina Nurhasanah. (2023). Peran Perceived Influencer Terhadap Intention to Purchase Recommended Brands. *Jurnal Publikasi Ilmu Manajemen*, 2(4), 388–400. <https://doi.org/10.55606/jupiman.v2i4.2841>
- Wijaya, A. F. B., Surachman, S., & Mugiono, M. (2020). The Effect of Service Quality, Perceived Value and Mediating Effect of Brand Image on Brand Trust. *Jurnal Manajemen Dan Kewirausahaan*, 22(1), 45–56. <https://doi.org/10.9744/jmk.22.1.45-56>
- World Population Review. (2025). World Population Review, 2025.

