

DAFTAR PUSTAKA

- [1] D. Prastyo, D. Irawan, and I. H. Mursyidin, “Klasifikasi sentimen komentar youtube dengan nlp pada debat pilkada banten 2024,” *bit-Tech*, vol. 7, no. 2, pp. 413–421, Dec. 2024.
- [2] M. Angkawijaya, “Penerimaan masyarakat terhadap kritik sosial dalam video speech composing karya eka gustiwan di youtube,” *Jurnal e-Komunikasi Petra*, vol. 5, no. 1, Feb. 2017, tersedia: <https://publication.petra.ac.id/index.php/ilmu-komunikasi/article/view/6146>.
- [3] C. D. Manning, P. Raghavan, and H. Schütze, *Introduction to Information Retrieval*. Cambridge: Cambridge University Press, 2008.
- [4] R. Y. Lesmana and R. Andarsyah, “Model klasifikasi multinomial naïve bayes untuk analisis sentiment terkait non-fungible token,” *Jurnal Teknologi Informasi Magister Darmajaya*, vol. 14, pp. 135–139, Aug. 2016.
- [5] H. A. Lesaman, “Analisis sentimen pengguna transportasi online terhadap layanan grab indonesia menggunakan multinomial naïve bayes classifier,” *Jurnal Teknologi Sistem Informasi dan Sistem Komputer TGD*, Jul. 2022. [Online]. Available: <https://ojs.trigunadharma.ac.id/index.php/jsk/article/view/5635/734>
- [6] H. A. R. Harpizon, R. Kurniawan, I. Iskandar, R. Salambue, E. Budianita, and F. Syafria, “Analisis sentimen komentar di youtube tentang ceramah ustadz abdul somad menggunakan algoritma naïve bayes,” *Jurnal Nasional Komputasi Dan Teknologi Informasi*, vol. 5, pp. 131–140, 2022.
- [7] E. Chandra, “Youtube, citra media informasi interaktif atau media penyampaian aspirasi pribadi,” *Proceedings*, pp. 406–417, 2010.
- [8] U. Kurniasih and A. T. Suseno, “Analisis sentimen terhadap bantuan subsidi upah (bsu) pada kenaikan harga bahan bakar minyak (bbm),” *JURNAL MEDIA INFORMATIKA BUDIDARMA*, vol. 6, no. 4, pp. 2335–2340, 2022.
- [9] D. Alita and A. Rahman, “Pendeteksian sarkasme pada proses analisis sentimen menggunakan random forest classifier,” 2020.
- [10] H. Prasetyo and A. S. Fitriani, “Sentiment analysis before presidential election 2024 using naïve bayes classifier based on public opinion in twitter [analisa sentimen jelang pilpres 2024 menggunakan naïve bayes classifier berdasarkan opini publik di twitter],” 2024.
- [11] A. H. T. Jaka, “Preprocessing text untuk meminimalisir kata yang tidak berarti dalam proses text mining,” *Jurnal Informatika Upgris*, vol. 1, no. 6, pp. 1–9, 2018.

- [12] T. Meisya, P. Aulia, N. Arifin, and R. Mayasari, "Perbandingan kernel support vector machine (svm) dalam penerapan analisis sentimen vaksinasi covid-19," *Sintech Journal*, vol. 4, no. 2, pp. 139–145, 2021.
- [13] F. Koto and G. Y. Rahmaningtyas, "Inset lexicon: Evaluation of a word list for indonesian sentiment analysis in microblogs," in *Proceedings of the 21st International Conference on Asian Language Processing (IALP)*, 2017, pp. 391–394. [Online]. Available: https://www.researchgate.net/publication/321757985_InSet_Lexicon_Evaluation_of_a_Word_List_for_Indonesian_Sentiment_Analysis_in_Microblogs
- [14] "Synthetic minority over-sampling technique (smote) algorithm for handling imbalanced data-mti," <https://shorturl.at/giA37>, 2023, accessed: 2023-01-02.
- [15] M. T. H. Bunga and B. S. Djahi, "Multinomial naive bayes untuk klasifikasi status kredit mitra binaan di pt. angkasa pura i program kemitraan," *J-ICON*, vol. 6, pp. 30–34, October 2018. [Online]. Available: <https://media.neliti.com/media/publications/292504-multinomial-naive-bayes-untuk-klasifikas-2536567f.pdf>
- [16] A. Budiman, J. C. Young, and A. Suryadibrata, "Implementasi algoritma naïve bayes untuk klasifikasi konten twitter dengan indikasi depresi," *Jurnal Informatika: Jurnal Pengembangan IT*, vol. 6, pp. 133–138, May 2021. [Online]. Available: <http://ejournal.poltektegal.ac.id/index.php/informatika/article/view/2419>
- [17] D. M. S. Anggreany. (2020, January) Confusion matrix. [Online]. [Online]. Available: <https://socs.binus.ac.id/2020/11/01/confusion-matrix/>
- [18] G. James, D. Witten, T. Hastie, and R. Tibshirani, *An Introduction to Statistical Learning: With Applications in R*. New York, NY: Springer, 2013.

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A