

## CHAPTER V

### EXHIBITION

#### 5.1 Location & Venue

For the exhibition which is being held on May 2 2024, the main stage event is being held on building D on the side of Annex area that comes with several tables for the exhibiton.



*Figure 5.1 GoGetBig Exhibition Booth*



*Figure 5.2 GoGetBig Exhibition Booth*

## 5.2 Budget

The following table is the budget for the exhibition of GoGetBig Equipment. This table budget are all the necessary expenses that GoGetBig needs for marketing promotions.

No.	Name of Items	Prices
1.	Standing Banner	Rp. 98.000
3.	Packaging (10 pcs)	Rp. 24.000
4.	Plastic cup (50 pcs)	Rp. 3.000
5.	Brand Sticker (30 pcs)	Rp. 16.000
7.	Menu Card	Rp. 13.000
Total		Rp. 154.000

*Figure 5.3 GoGetBig Booth Budget*

## 5.3 Product Presentation

In the day of exhibition GoGetBig Presented the current menu that it has. It has 5 menu drink which have a distinct flavours. GoGetBig provided 2 set of each product, one set of products for display and the other one is for is for testing. GoGetBig provided a plastic cup for tester to try the product.

## 5.4 Media and Promotion

During the exhibition the Promotion and media that GoGetBig uses are both Standing Banner and design menu to attract customers to them. This helps them learn and understand behind meaning of GoGetBig.