

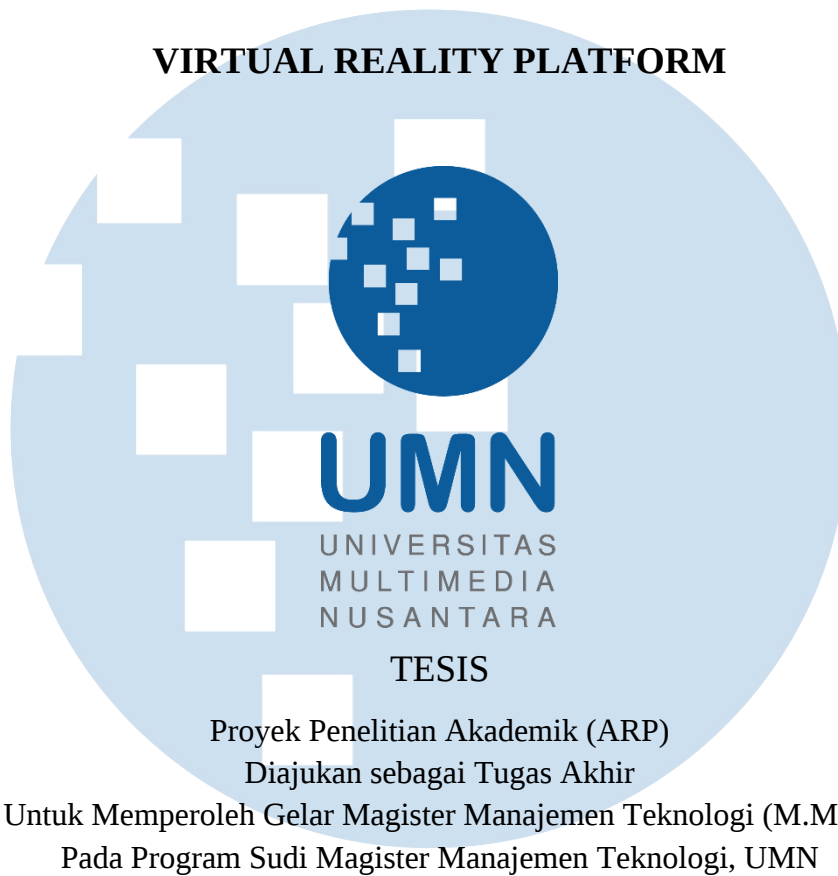
**EVALUATION OF THE INTEGRATION LMS WITH A
VIRTUAL REALITY PLATFORM**



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**PROGRAM STUDI MAGISTER MANAJEMEN TEKNOLOGI
FAKULTAS BISNIS
UNIVERSITAS MULTIMEDIA NUSANTARA
TANGERANG
2024**

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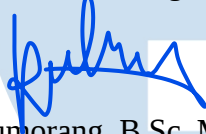
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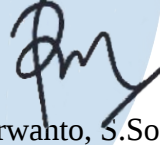
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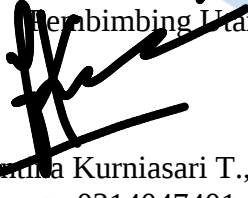
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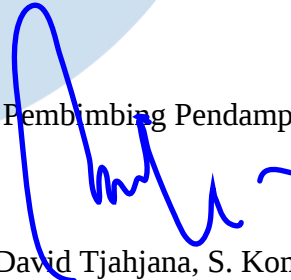
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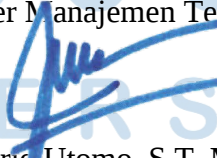
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KATA PENGANTAR

Puji dan syukur kehadiran Tuhan Yang Maha Esa atas segala rahmat, karunia, dan hidayah-Nya, sehingga penulis dapat menyelesaikan tesis yang berjudul *“EVALUATION OF THE INTEGRATION LMS WITH A VIRTUAL REALITY PLATFORM,”* ini sebagai salah satu syarat untuk memperoleh gelar Magister di Program Studi Manajemen Teknologi.

Tesis ini tidak akan dapat terselesaikan tanpa bantuan, dukungan, dan bimbingan dari berbagai pihak. Oleh karena itu, pada kesempatan ini, penulis ingin menyampaikan rasa terima kasih yang sebesar-besarnya kepada:

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Tangerang, 31 Desember 2024



(Era Farameita)

EVALUATION OF THE INTEGRATION LMS WITH A VIRTUAL REALITY PLATFORM

Era Farameita

ABSTRAK

Penelitian ini bertujuan untuk mengevaluasi integrasi Sistem Manajemen Pembelajaran (LMS) dengan platform Realitas Virtual (VR) di pengaturan pendidikan untuk meningkatkan keterlibatan, motivasi, dan retensi siswa. Melalui kerangka konseptual yang komprehensif yang menggabungkan teori seperti Model Penerimaan Teknologi (TAM), Teori Pembelajaran Pengalaman (ELT), Teori Penentuan Diri (SDT), dan Teori Pembelajaran Sosial (SLT), studi ini bertujuan untuk menjawab tiga pertanyaan penelitian utama yang terkait dengan dampak integrasi ini terhadap keterlibatan, motivasi, dan retensi jangka panjang materi kursus. Dengan merumuskan hipotesis dan proposisi, penelitian ini berusaha untuk memberikan pemahaman tentang efektivitas integrasi ini dan manfaat potensialnya, serta memberikan wawasan berharga bagi pendidik dan lembaga pendidikan yang ingin memanfaatkan teknologi VR untuk pengalaman pembelajaran yang mendalam dan interaktif.

Kata kunci: Integration, Learning Management System (LMS), Virtual Reality (VR), Engagement, Motivation, Retention.

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EVALUATION OF THE INTEGRATION LMS WITH A VIRTUAL REALITY PLATFORM

Era Farameita

ABSTRACT (English)

“This research aims to evaluate the integration of a Learning Management System (LMS) with a Virtual Reality (VR) platform in educational settings to enhance user engagement, motivation, and retention. Through a comprehensive conceptual framework that incorporates theories like the Technology Acceptance Model (TAM), Experiential Learning Theory (ELT), Self-Determination Theory (SDT), and Social Learning Theory (SLT), the study seeks to address three primary research questions related to the impact of this integration on engagement, motivation, and long-term retention of course material. By formulating hypotheses and propositions, the research strives to shed light on the effectiveness of this integration and its potential benefits, offering valuable insights for educators and institutions looking to leverage VR technology for immersive and interactive learning experiences.”

Keywords: Integration, Learning Management System (LMS), Virtual Reality (VR), Engagement, Motivation, Retention

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