

DAFTAR PUSTAKA

- Adiprasetio, J. (2023). Deconstructing fear in Indonesian cinema: Diachronic analysis of antagonist representations in half a century of Indonesian horror films 1970-2020. *Cogent Arts and Humanities*, 10(2).
<https://doi.org/10.1080/23311983.2023.2268396>
- Ajzen, I. (2020). The theory of planned behavior: Frequently asked questions. *Human Behavior and Emerging Technologies*, 2(4), 314–324.
<https://doi.org/10.1002/hbe2.195>
- Alforova, Z., Marchenko, S., Kot, H., Medvedieva, A., & Moussienko, O. (2021). Impact of Digital Technologies on the Development of Modern Film Production and Television. *Rupkatha Journal on Interdisciplinary Studies in Humanities*, 13(4), 1–11. <https://doi.org/10.21659/rupkatha.v13n4.72>
- Alić, A., & Činjurević, M. (2024). Influence of movie-related online consumer reviews on movie choice: are there generational differences in processing information cues? *Arts and the Market*. <https://doi.org/10.1108/AAM-11-2022-0063>
- Bahraminasr, M., & Sadr, A. V. (2020). *IMDb data from Two Generations, from 1979 to 2019; Part one, Dataset Introduction and Preliminary Analysis*. 1–12. <http://arxiv.org/abs/2005.14147>
- Bao, Z., & Wang, D. (2020). Examining consumer participation on brand microblogs in China: perspectives from elaboration likelihood model, commitment–trust theory and social presence. *Journal of Research in Interactive Marketing*, 15(1), 10–29. <https://doi.org/10.1108/JRIM-02-2019-0027>
- Basuroy, S., Abraham Ravid, S., Gretz, R. T., & Allen, B. J. (2020). Is everybody an expert? An investigation into the impact of professional versus user reviews on movie revenues. In *Journal of Cultural Economics* (Vol. 44, Issue

1). Springer US. <https://doi.org/10.1007/s10824-019-09350-7>

Bauer, G. R., Churchill, S. M., Mahendran, M., Walwyn, C., Lizotte, D., & Villa-Rueda, A. A. (2021). Intersectionality in quantitative research: A systematic review of its emergence and applications of theory and methods. *SSM - Population Health*, 14(February), 100798.

<https://doi.org/10.1016/j.ssmph.2021.100798>

Bosnjak, M., Ajzen, I., & Schmidt, P. (2020). The theory of planned behavior: Selected recent advances and applications. *Europe's Journal of Psychology*, 16(3), 352–356. <https://doi.org/10.5964/ejop.v16i3.3107>

Centre, C. L. D. (2021). Philosophical paradigms as the bases for knowledge management research and practice Everest Turyahikayo Recommended citation : Turyahikayo , E . (2021). Philosophical paradigms as the bases for knowledge management research and practice . Knowledge Mana. *Knowledge Management & E-Learning*, 13(2), 209–224.

Datallo, P. (2008). *Determining Sample Size Balancing Power, Precision, and Practicality*. OXFORD University Press.

Day, K., & Kim, J. M. (2022). Investigating polarisation in critic and audience review scores via analysis of extremes, medians, averages, and correlations. *International Journal of Environment, Workplace and Employment*, 1(1), 1. <https://doi.org/10.1504/ijewe.2022.10051729>

Deng, T. (2020). Investigating the effects of textual reviews from consumers and critics on movie sales. *Online Information Review*, 44(6), 1245–1265. <https://doi.org/10.1108/OIR-10-2019-0323>

Dr. Naswan Iskandar, M.Sn, C. (2023). Wajah Perfilman Nasional Di Hari Film Nasional. In *Bpi.or.Id* (p. Paragraf 1). https://bpi.or.id/artikel-27-Wajah_Perfilman_Nasional_di_hari_film_nasional.html

- Fan, L., Zhang, X., & Rai, L. (2021). When should star power and eWOM be responsible for the box office performance? - An empirical study based on signaling theory. *Journal of Retailing and Consumer Services*, 62(April), 102591. <https://doi.org/10.1016/j.jretconser.2021.102591>
- Hair, Jr., J. F., M. Hult, G. T., M. Ringle, C., Sarstedt, & Marko. (2022). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) [3 ed]. In *Sage Publishing* (Vol. 3, Issue 1).
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2014). Multivariate Data Analysis (7th ed.). In *Pearson Education Limited*. Pearson Education Limited. <https://doi.org/10.4324/9781351269360>
- Hariningsih, E., Haryanto, B., Sugiarto, C., & Wahyudi, L. (2024). Decoding Influencer Marketing Effectiveness: Examining Impacts of Attractiveness and Netizen Comments. *Journal of System and Management Sciences*, 14(10), 304–332. <https://doi.org/10.33168/jsms.2024.1018>
- Herlinawati, D., Ikhyia Ulumudin, S.Pd., M. P., Sisca Fujianita, S. P., & Ferdi Widiputera, S.E., M. E. (2020). Persepsi Masyarakat Terhadap Perfilman Indonesia. In *Pusat Penelitian Kebijakan, Badan Penelitian dan Pengembangan dan Perbukuan, Kementerian Pendidikan dan Kebudayaan*.
- Heumann, C., Schomaker, M., & Shalabh. (2022). Introduction to Statistics and Data Analysis. In *Springer* (Vol. 2). <https://doi.org/https://doi.org/10.1007/978-3-031-11833-3>
- Hider, P., White, H., & Barlow, P. (2021). Film genres through different lenses: Mapping commonly used film vocabularies onto the library of congress genre/form terms. *Library Trends*, 69(3), 630–645. <https://doi.org/10.1353/lib.2021.0007>
- Ismagilova, E., Slade, E., Nripendra P. Rana, & Yogesh K. Dwivedi. (2020). *The effect of characteristics of source credibility on consumer behaviour : A*

meta-analysis . Journal of Retailing and Consumer Services , 53 . University of Bristol - Explore Br.

- Kaloeti, D. V. S., Kurnia S, A., & Tahamata, V. M. (2021). Validation and psychometric properties of the Indonesian version of the Fear of Missing Out Scale in adolescents. *Psicologia: Reflexao e Critica*, 34(1).
<https://doi.org/10.1186/s41155-021-00181-0>
- Kankam, P. K. (2019). The use of paradigms in information research. *Library and Information Science Research*, 41(2), 85–92.
<https://doi.org/10.1016/j.lisr.2019.04.003>
- Kian Yeik Koay, Jian Yi Teoh, M. L. C. (2023). *Understanding factors influencing viewers' intention to watch video game live streaming on Twitch: Combined use of PLS-SEM and NCA*. 2020. <https://doi.org/DOI:https://doi.org/10.5210/fm.v28i5.12644>
- Kim, B. K., & Kim, K. O. (2020). Relationship between viewing motivation, presence, viewing satisfaction, and attitude toward tourism destinations based on TV travel reality variety programs. *Sustainability (Switzerland)*, 12(11). <https://doi.org/10.3390/su12114614>
- Kiss, B. L., Deak, A., Veszprémi, M. D., Blénessy, A., & Zsido, A. N. (2024). The role of excitement and enjoyment through subjective evaluation of horror film scenes. *Scientific Reports*, 14(1), 1–8.
<https://doi.org/10.1038/s41598-024-53533-y>
- Lestari, P., & Sihombing, L. H. (2022). Between Profit and Quality; A Challenge of Indonesian Cinema. *Kalijaga Journal of Communication*, 4(1), 41–49.
<https://doi.org/10.14421/kjc.41.03.2022>
- Liao, L., & Huang, T. (2021). The effect of different social media marketing channels and events on movie box office: An elaboration likelihood model perspective. In *Information and Management* (Vol. 58, Issue 7). Elsevier

B.V. <https://doi.org/10.1016/j.im.2021.103481>

- Lukman, Y. (2021). Managing Conflict at Institution/s of Higher Learning: A Post-Positivist Perspective. *International Journal of Higher Education*, 10(6), 1. <https://doi.org/10.5430/ijhe.v10n6p1>
- Millar, B., & Lee, J. (2021). Horror Films and Grief. *Emotion Review*, 13(3), 171–182. <https://doi.org/10.1177/17540739211022815>
- Mumu, J., Tanujaya, B., Charitas, R., & Prahmana, I. (2022). Likert Scale in Social Sciences Research: Problems and Difficulties. *FWU Journal of Social Sciences*, 16(4), 89–101. <https://doi.org/10.51709/19951272/Winter2022/7>
- Park, H., Park, S. Y., & Kim, M. (2020). Characteristics of twitter influencers, electronic word of mouth, and film viewership: Focused on the Korean film industry. *Journal of Scientific and Industrial Research*, 79(6), 503–508.
- Perneger, T. V., Courvoisier, D. S., Hudelson, P. M., & Gayet-Ageron, A. (2015). Sample size for pre-tests of questionnaires. *Quality of Life Research*, 24(1), 147–151. <https://doi.org/10.1007/s11136-014-0752-2>
- Poznin, V. F. (2020). *The Horror Genre in Contemporary Russian Cinema*. 248–265.
- Pratista, H. (2019). *Kritik Film: Kriteria dan Penilaian*. Montase Film. <https://montasefilm.com/cara-menilai-dan-mereview-film/2/>
- Ramírez-castillo, N. A., Müller-pérez, J., Acevedo-duque, Á., Müller-pérez, S., González-díaz, R. R., Campos, J. S., & Ovalles-toledo, L. V. (2021). Sustainable moviegoer intention to attend cinemas based on the theory of planned behavior. *Sustainability (Switzerland)*, 13(16), 1–20. <https://doi.org/10.3390/su13168724>
- Ryoo, J. H., Wang, X., & Lu, S. (2021). Do Spoilers Really Spoil? Using Topic Modeling to Measure the Effect of Spoiler Reviews on Box Office Revenue.

Journal of Marketing, 85(2), 70–88.

<https://doi.org/10.1177/0022242920937703>

Shahab, M. H., Ghazali, E., & Mohtar, M. (2021). The role of elaboration likelihood model in consumer behaviour research and its extension to new technologies: A review and future research agenda. *International Journal of Consumer Studies*, 45(4), 664–689. <https://doi.org/10.1111/ijcs.12658>

Shieh, H.-S., & Lin, S.-Y. (2022). A study of the relationship between online movie reviews and the intention to watch the movie. *Journal of Economics and Management*, 44, 344–375. <https://doi.org/10.22367/jem.2022.44.14>

Soliman, M. (2021). Extending the Theory of Planned Behavior to Predict Tourism Destination Revisit Intention. *International Journal of Hospitality and Tourism Administration*, 22(5), 524–549. <https://doi.org/10.1080/15256480.2019.1692755>

Stockemer, D. (2018). Quantitative Methods for the Social Sciences: A Practical Introduction with Examples in SPSS and Stata. In *Quantitative Methods for the Social Sciences: A Practical Introduction with Examples in SPSS and Stata*. <https://doi.org/10.1007/978-3-319-99118-4>

Sujarweni, V. W., & Utami, L. R. (2023). *The Guide Book of SPSS: Cara Mudah dan Cepat Mengolah Data Penelitian dengan SPSS*. Sony Adams.

Sunardi, M. O. (2021). Are Art Films Interesting? Examining the Relationship between Review Quality, Source Credibility, and Usefulness of Information on Watching Intention. *Journal of Business, Management, and Social Studies*, 2(1), 45–54. <https://doi.org/10.53748/jbms.v2i1.36>

Sutandio, A. (2023). The final girls in contemporary Indonesian horror films: reclaiming women's power. *Cogent Arts and Humanities*, 10(1). <https://doi.org/10.1080/23311983.2023.2186593>

Tefertiller, A. C., Maxwell, L. C., & Morris, D. L. (2020). Social Media Goes to the Movies: Fear of Missing Out, Social Capital, and Social Motivations of Cinema Attendance. *Mass Communication and Society*, 23(3), 378–399.
<https://doi.org/10.1080/15205436.2019.1653468>

Vrontis, D., Makrides, A., Christofi, M., & Thrassou, A. (2021). Social media influencer marketing: A systematic review, integrative framework and future research agenda. *International Journal of Consumer Studies*, 45(4), 617–644.
<https://doi.org/10.1111/ijcs.12647>

Zahara, N., Wulandari, N. C., Kairupan, J. H., & Hidayat, Z. (2022). What drives Indonesians Subscribe and Push the Distribution of Disney+ Hotstar? *Journal of Distribution Science*, 20(6), 21–32.
<https://doi.org/10.15722/jds.20.06.202206.21>

Zhang, H., Yuan, X., & Song, T. H. (2020). Examining the role of the marketing activity and eWOM in the movie diffusion: the decomposition perspective. *Electronic Commerce Research*, 20(3), 589–608.
<https://doi.org/10.1007/s10660-020-09423-2>

