

DAFTAR PUSTAKA

- Crifasia.com. (2024). *Rising Opportunities in Indonesia's Food & Beverage Sector: Key Growth Insights for 2024 and Beyond*. Id.Crifasia.Com.
<https://www.id.crifasia.com/resources/industry-insights/rising-opportunities-in-indonesia-s-food-beverage-sector-key-growth-insights-for-2024-and-beyond>
- Kemp, S. (2024). *Digital 2024: Indonesia*. Datareportal.Com.
<https://datareportal.com/reports/digital-2024-indonesia>
- Sitohang, M. Y., Arifa, R. F., & Aini, Y. N. (2024). Disparities in sugar-sweetened beverage expenditures: insights from Indonesian urban and rural households. *Journal of Public Health and Development*, 22(2), 167–179.
<https://doi.org/10.55131/jphd/2024/220214>
- Tiofani, K., & Widyanti, N. N. W. (2024). *Sulitnya Mengejar Tren Dessert di Indonesia yang Sering Berubah*. Kompas.Com.