

DAFTAR PUSTAKA

- Boesveldt, S., & de Graaf, K. (2017). The differential role of smell and taste for eating behavior. *Perception*, 46(3–4), 307–319. <https://doi.org/10.1177/0301006616685576>
- Parvin, N., Ahmed, H., & Rahman, M. (2024). Aroma-induced appetite stimulation: A sensory and behavioral perspective. *Food Quality and Preference*, 111, 105023. <https://doi.org/10.1016/j.foodqual.2023.105023>
- Morquecho-Campos, P., de Graaf, K., & Boesveldt, S. (2020). Smelling our appetite? The influence of food odors on appetite, food preferences, and intake. *Food Quality and Preference*, 85, 103959. <https://doi.org/10.1016/j.foodqual.2020.103959>
- Liedtka, J. (2015). Perspective: Linking design thinking with innovation outcomes through cognitive bias reduction. *Journal of Product Innovation Management*, 32(6), 925–938. <https://doi.org/10.1111/jpim.12163>