

DAFTAR PUSTAKA

Buku

Ninan, N., Roy, J. C., & Cheriyan, D. K. (2020). Influence of Social Media Marketing on the Purchase Intention of Gen Z. *International Journal of Advanced Science and Technology* Vol. 29, No. 1, (2020), pp. 1692-1702, 1693-1694.

Website

BERT Solution. (n.d.). BERT Solution official website. <https://bertsolution.com/>

Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi. (n.d.). Situs Resmi Merdeka Belajar Kampus Merdeka- MBKM.
<https://kampusmerdeka.kemdikbud.go.id/>

