

DAFTAR PUSTAKA

- Agustina, L., Susanti, E., & Rana, J. (2024). Sustainable consumption in Indonesia: Health awareness, lifestyle, and trust among Gen Z and Millennials. *Environmental Economics*, 15(2), 1–13
- Jayani, D. H. (2020, April 8). *Pemerintah beri stimulus, berapa jumlah UMKM di Indonesia?* Databoks. <https://databoks.katadata.co.id/keuangan/statistik/fe0f835536242ac/pemerintah-beri-stimulus-berapa-jumlah-umkm-di-indonesia>
- ANTARA News. (2025, Juli 15). *Kementerian UMKM sebut 65,5 juta UMKM serap 119 juta tenaga kerja.* ANTARA News. <https://www.antaranews.com/berita/4968741/kementerian-umkm-sebut-655-juta-umkm-serap-119-juta-tenaga-kerja>
- Politeknik Negeri Jakarta. (2022, November 1). Definisi Kewirausahaan adalah Menciptakan Sesuatu dengan Nilai Tambah. Cdc.pnj <https://cdc.pnj.ac.id/readmore/63c50c4a55244ff18b032085/definisi-kewirausahaan-adalah-menciptakan-sesuatu-dengan-nilai-tambah>
- Badan Pengawas Obat dan Makanan Republik Indonesia. (2021). *Peraturan BPOM Nomor 26 Tahun 2021 tentang Informasi Nilai Gizi pada Label Pangan Olahan* (termasuk syarat logo “Pilihan Lebih Sehat”).
- Cicilia, M. (2021). *BPOM tambahkan logo “Pilihan Lebih Sehat” untuk produk siap konsumsi.* ANTARA News <https://www.antaranews.com/berita/2084030/bpom-tambahkan-logo-pilihan-lebih-sehat-untuk-produk-siap-konsumsi>
- Prisie, M. Y. N. (2024). *BPOM: Pencantuman nutri-Level pada pangan olahan upaya kendalikan PTM.* ANTARA News <https://www.antaranews.com/berita/4352979/bpom-pencantuman-nutri-level-pada-pangan-olahan-upaya-kendalikan-ptm>
- Rumah SIRIPO – Direktorat Registrasi Pangan Olahan BPOM. *Ketentuan pencantuman logo Pilihan Lebih Sehat pada label produk.* <https://rumahsiripo.pom.go.id/peraturan/label/contoh-label-pangan-olahan/ketentuan>
- InsightPlus Baker McKenzie. (2024). *Indonesia: Sweet, salty and fatty – BPOM draft regulation sets to transform the labelling requirement.* https://insightplus.bakermckenzie.com/bm/consumer-goods-retail_1/indonesia-sweet-salty-and-fatty-bpom-draft-sets-to-transform-the-labelling-requirement

- European Food Safety Authority (EFSA). (2010). *Scientific opinion on the safety of steviol glycosides for the proposed uses as a food additive*. EFSA Journal, 8(4), 1537.
<https://doi.org/10.2903/j.efsa.2010.1537>
- European Food Safety Authority (EFSA). (2015). *Safety of the extension of use of steviol glycosides (E 960) as a food additive*. EFSA Journal, 13(6), 4146.
<https://doi.org/10.2903/j.efsa.2015.4146>
- Joint FAO/WHO Expert Committee on Food Additives (JECFA). (2008). *Steviol glycosides*. In **Compendium of food additive specifications** (FAO JECFA Monographs 5). Food and Agriculture Organization of the United Nations; World Health Organization.
- U.S. Food and Drug Administration. (2019). *GRAS notices for high-purity steviol glycosides*. U.S. Department of Health and Human Services. <https://www.fda.gov/food/generally-recognized-safe-gras/gras-notice-inventory>
- Stevia Benefits. (n.d.). *Regulatory status of stevia around the world*.
<https://steviabenefits.org/regulators/>